

BMW  
1 Series Convertible

128i  
135i  
135is



The Ultimate  
Driving Machine®



# THE BMW 1 SERIES CONVERTIBLE.

DRIVE ON THE SUNNY SIDE.

**BMW EfficientDynamics**  
Less emissions. More driving pleasure.



## MAKE EVERY TRIP A POSITIVE STATEMENT.

Taking a timeless open-air concept into modern times, the BMW 1 Series Convertible transforms daily driving into more than just an exhilarating experience. Naturally, the winning combination of powerful engines and streamlined design is an enticing way to start. The automatic softtop turns sunny days into relaxation therapy. For clearer skies – and a clearer conscience – BMW EfficientDynamics technology adds fuel-maximizing measures in a form that delivers thrilling power with fewer emissions. A range of wireless communications technologies now help you stay in touch, as well as provide quick and easy access to music, media and more. The 1 Series Convertible: driving pleasure, reimagined.



## BMW 1 Series Convertible

### FREEDOM ON FOUR WHEELS.

- 06 Exterior**  
The exciting BMW 1 Series Convertible.
- 08 Highlights**  
Innovative design for a brilliant drive.
- 10 BMW EfficientDynamics**  
Sustainability in motion.
- 12 Performance**  
Inspiring power.
- 14 Driving experience**  
Perfectly fine-tuned.
- 16 BMW ConnectedDrive**  
Your network.
- 18 Softtop**  
Open-air thrills.
- 20 The winds of change**  
The BMW 1 Series 128i Convertible with Air Curtain.
- 22 Interior**  
Quality, elegance, spaciousness.
- 26 City, Country, Coast**  
To Vancouver Island in the BMW 1 Series Convertible.

[bmwusa.com/1convertible](http://bmwusa.com/1convertible)

## Technology

### INNOVATION MEETS INSPIRATION.

- 28 BMW EfficientDynamics**  
The technology package for less fuel consumption and higher power.
- 30 Engines**  
Maximum performance with minimum consumption.
- 32 Chassis and safety**  
Systems for greater safety and driving pleasure.
- 36 BMW ConnectedDrive**  
Intelligent networking for convenience, infotainment and safety.
- 40 Pure enjoyment**  
The roof of the BMW 1 Series Convertible.

[bmwusa.com/1convertible](http://bmwusa.com/1convertible)

## Equipment

### AS INDIVIDUAL AS YOUR IMAGINATION.

- 42 135i Convertible features**
- 44 135is Convertible High Performance**
- 46 Exterior colors**
- 47 Upholstery materials and colors**
- 48 Interior trims/Softtop colors**
- 49 Recommended color combinations**
- 50 Equipment features and options**
- 58 M Sport Package**

[bmwusa.com/byo](http://bmwusa.com/byo)

## Overview

### THE BMW 1 SERIES CONVERTIBLE – CHOICE AND DIVERSITY.

- 60 Original BMW Accessories**  
World class, yet personalizing.
- 61 Build Your Own**  
تلفن مشاوره: ۰۸۵-۸۸۸۶۲۰۳۱
- 62 Technical data**
- 64 BMW Services and BMW Welt**  
Exclusive offers for BMW customers.

[bmwusa.com](http://bmwusa.com)



Want the inside scoop on BMW? You can find us on Facebook® at [facebook.com/bmwusa](https://facebook.com/bmwusa).

## Editorial

# SMELL THE ROSES – WITHOUT EVEN STOPPING.

Discover the fastest way to deepen the pleasures of driving. Connect yourself to the outside world, even as it zooms by. And experience a vehicle that lets you drive with all your senses. The BMW 1 Series Convertible broadens your horizons on the road with a powerful combination of elements. Muscular engine options. Sporty handling. Elegant styling. And at the touch of a button, the freedom of the open air – delivered in just 22 seconds. Everything you need to fully enjoy every curve and straightaway.

Though compact in size, the thrilling BMW 1 Series Convertible is every inch an Ultimate Driving Machine®. At first glance, its distinctive contours and signature kidney grille immediately identify its race-inspired heritage. Inside, the four-seat interior boasts uncompromising luxury, with lavish trim and plush upholstery options. Advanced technologies keep you in touch with so much more than just the road. Updated components inside and out enhance the vehicle's adventurous personality. And nothing matches the carefree sensation of the open sky above.

The BMW 1 Series Convertible: leave the rest behind you.

[bmwusa.com/1convertible](http://bmwusa.com/1convertible)

#### BMW 128i Convertible shown with the following equipment:

Engine: 24-valve BMW 3.0-liter inline six-cylinder engine  
 Nominal output: 230 hp @ 6500 rpm  
 Wheels: Star Spoke (Style 371) light alloy  
 Exterior color: Vermilion Red Metallic  
 Upholstery: Oyster Boston Leather  
 Interior trim: Light Burl Walnut Wood

For details on specifications, please refer to pages 62-63.

# DRIVE WIDE OPEN.

The exciting BMW 1 Series Convertible.





امداد خودرو فارما

تلفن شماره روزی: ۰۲۱-۸۸۸۸۸۸۸۸

FarmaSOS.com

## BATHE IN LIGHT, DAY AND NIGHT.

Innovative design for a brilliant drive.

In terms of delivering instant satisfaction, few can hold a candle to the BMW 1 Series, which is universally praised for its engaging driving experience and no-nonsense approach to connecting drivers to the pavement. Behind the wheel, every move feels like the right one.

The 1 Series Convertible upholds this reputation with a host of design elements. At the front, brilliantly conceived headlight clusters include illuminated "eyebrows"; at the rear, BMW introduces attention-getting L-shape LED taillights. Of course, once the softtop comes down, the sun, moon and stars shed their own distinctive light on your driving experience.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com), select the BMW model of your choice, and click on "Features & Specs."

**BMW EfficientDynamics**  
Less emissions. More driving pleasure.

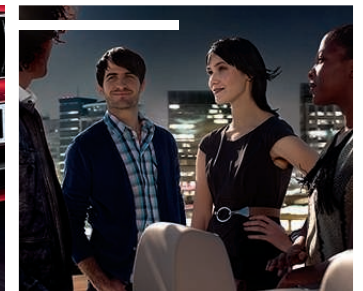
## ENGINEERED FOR MORE THAN JUST A GREAT FEELING.

BMW EfficientDynamics:  
sustainability in motion.

There is nothing quite like exploring the world from the comfort of the 1 Series Convertible. With the top down, drivers take special notice of their surroundings – with good reason: while they enjoy the drive, their BMW is minimizing their impact on the environment. That's because the 1 Series Convertible, like every BMW model, features technologies designed to maximize efficiency while minimizing harmful emissions. It's what we call EfficientDynamics – and the result is pure exhilaration behind the wheel while helping to protect the planet's resources.

Aerodynamics also plays an important part in BMW EfficientDynamics. The innovative Air Curtain in the 128i front fascia, for example, channels the air through two ducts in the front air dam, then diverts it around the front wheel arches. Though each duct is only four inches long and one inch wide, this improves airflow, reduces turbulence and increases efficiency.

[bmwusa.com/1convertible](http://bmwusa.com/1convertible)



# UNDER THE HOOD: PROPULSION WITH SOUL.

Innovative BMW power fuels your greatest adventures.

The 1 Series Convertible relies on two key ingredients to work its captivating magic. One is what's above you; the other is what's under the hood. And in the 128i, 135i and 135is, the power every driver craves is available in ample amounts.

This 128i's advanced 3.0-liter inline six-cylinder aluminum/magnesium powerplant generates an impressive 230 horsepower and 200 lb-ft of torque, using BMW's throttleless Valvetronic technology for quick, clean performance and efficiency. Equipped with the smooth-shifting, standard 6-speed manual transmission, the 128i goes from 0-60 in 6.4 seconds.<sup>1</sup>

Seeking even more lean BMW muscle under the hood? Try the 135i. Equipped with BMW's award-winning 3.0-liter, six-cylinder TwinPower Turbo engine, it develops a thundering 300 horsepower and 300 lb-ft of torque. This dynamo delivers more than just satisfying performance. BMW's High Precision Direct Injection provides optimum efficiency while maximum torque is delivered between 1300 and 5000 rpm. This innovative technology results in a thrilling payoff: a brisk 0-60 sprint in just 5.4 seconds with the 6-speed manual transmission.<sup>1</sup> Or choose the 7-speed Double Clutch Transmission (DCT) to soar past 60 in a blistering 5.3 seconds.<sup>1</sup>

For even higher performance, the 135is packs an incredible 320-hp punch, with 317 lb-ft of torque. The lightning-quick 7-speed DCT boasts track-inspired paddle shifters and propels the 135is from 0-60 in a scorching 5.1 seconds.<sup>2</sup>

When it comes to performance, the 1 Series pushes the limits like no other vehicle in its class.

<sup>1</sup> BMW AG test results.

<sup>2</sup> BMW AG preliminary test results.

Please see page 62 for detailed technical data. BMW urges you to obey all posted speed laws and always wear safety belts.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com), select the BMW model of your choice, and click on "Features & Specs."





## GO IN STYLE, WHEREVER THE WIND MAY TAKE YOU.

From front to back,  
it's sheer elegance.

Discover the world's most refreshing vantage point: behind the wheel of the 1 Series Convertible. Its concentrated, focused look and aggressive stance are the result of purposeful design.

Up front, BMW's signature "eyebrow" design accent above the headlight assembly is complemented by distinctive Corona headlight-rings. The 1 Series Convertible adds active safety to this illuminating equation: the Xenon Adaptive Headlights also come equipped with integrated Cornering Lights that swivel to cast light around every turn. Lower down, in the front fascia of the 128i, an innovative Air Curtain channels air through ducts in the air dam, directing the flow around the front wheel arches for enhanced aerodynamics.

At the rear, L-shape taillights lend a sportier look, especially when complemented by brilliant LED lighting. When greater stopping force is applied to the brake pedal, activating the Adaptive Brakelights function, they light up even more brightly.

It is quite obvious the designers and engineers at BMW carefully crafted this vehicle with every detail in mind.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com), select the BMW model of your choice, and click on "Features & Specs."





## CLASSIC DRIVING THRILLS MEET THE 21ST CENTURY.

Get hooked up with BMW ConnectedDrive.

While its handling echoes BMW's high-performance heritage, the 1 Series Convertible is strictly future-driven. Today, drivers and passengers require advanced communications capabilities. ConnectedDrive lets you stay in touch with your life and your music, all with your safety and comfort in mind. Looking for the location of that hot, new restaurant? A quick Google® search – done on your iDrive Display screen – not only finds the address, but sends it to your Navigation system to direct you there. Want to check your text messages? A Text-to-speech feature reads them aloud, allowing you to keep your eyes on the road. Need to return a missed call? Advanced Bluetooth® connectivity, along with enhanced iDrive functionality, makes it easy to do so from your BMW; you can even use your Display screen to view your phonebook info at a glance.

Another benefit of Bluetooth connectivity: the ability to stream music wirelessly from your media player or mobile device right through your BMW's speaker system. Connect your iPhone® or iPod® via USB and you can even see the album cover art on the Display screen. Use your iDrive Controller to quickly and intuitively browse, select and enjoy. It's all at your fingertips.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com), select the BMW model of your choice, and click on "Features & Specs."



# ANSWER TO A HIGHER CALLING.

Open-air thrills, redefined in the 1 Series Convertible.





# THE WINDS OF CHANGE.

The Air Curtain, which reduces air resistance at the wheel arches of the BMW 128i, was developed in the turbulent roar of a high-tech wind tunnel.

In the giant wind tunnel at the BMW Group's Aerodynamic Test Center in Munich, driving reality is turned inside out: it's the vehicle that stays still while its environment moves around it. A huge rotor that consumes 4.4 megawatts of power drives 25,550 cubic yards of air around an airflow ring. Before reaching the test track, the air is forced through a duct to accelerate its speed six times. Road conditions are simulated using five thin steel rolling tracks. The wheels of the test vehicle – in this case, the BMW 128i Convertible – are driven by four narrow belts, while the long central belt under the car moves at exactly the same speed. This complex arrangement ensures that the airflow at the car's undercarriage, wheels and wheel arches is almost identical to that of a real driving situation. It's as if the very road itself were being put to the test.

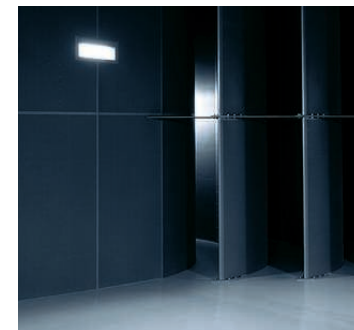
When it comes to aerodynamics, a 10 percent reduction in air resistance leads to a good 2.5 percent reduction in fuel consumption.

Although the 128i Convertible body is already aerodynamically optimized, this is actually responsible for only 40 percent of the vehicle's total air resistance. Ten percent is caused by the cooling air for the engine, transmission and brakes; 20 percent from the vehicle underbody; and the final 30 percent is produced at the wheels and the wheel arches. The Air Curtain, which debuted in the 128i, is designed to improve upon these areas.

This dynamic feature protects the front wheels from headwind and significantly reduces turbulence over the front tires. Air is taken in through vents in the front air dam. As the vent ducts narrow, the air picks up speed. It exits at high speed through narrow slits, covering the outer face of the front wheels like a curtain. This Air Curtain acts like an invisible wheel cover: imperceptible yet highly effective.

Used in conjunction with the optimized cooling air ducts and a smoothed-off undercarriage, the Air Curtain provides the 128i with an excellent air-resistance coefficient, as well as reduced uplift. The result: greater fuel efficiency – and increased vehicle stability.

To the rear of the test track, tall hemispherical partitions guide the airflow back in the opposite direction.



Left: Aerodynamics experiments in the giant testing bay are controlled from the wind tunnel's control room.

Right: The airflow over the BMW 1 Series Convertible is made visible by means of a smoke tracer. The slighter the turbulence created, the lower the air resistance.





## TAKE IN THE HIGHWAYS – AND THE SKYWAYS.

Luxury, comfort and convenience are a breeze.

Before the engine is started, before the top comes down, merely sitting in the 1 Series Convertible is a reenergizing affair. The two front seats offer myriad convenience features, all within easy reach. For even greater front-seat comfort, the eight-way power front sport seats in the 135is and M Sport Package offer adjustable side bolsters, two-way manual headrests and manual thigh support. Adjustable lumbar support provides an additional level of customization. The extensive array of knobs and switches at your fingertips boosts the cabin's convenience factor. Automatic left/right climate controls keep the interior at the ideal temperature. Just to the right of the driver's seat, at the center console, is the iDrive Controller. And the multi-function sport steering wheel lets you dial in phone calls. Clearly, this Convertible ups the ante on functionality for everyone on board.

The multitasking cabin receives a refreshed look to match. Available Boston Leather upholstery, in choices like Savannah Beige/Black or Oyster, lends a luxurious personality to the roomy interior. Complementary trim options range from exclusive Alpine White to sporty High-Gloss Black, Finesse Anthracite Wood, Light Burl Walnut Wood and Glacier Silver Aluminum. And despite its compact size, the 1 Series Convertible is every inch a BMW. So drop the top and open up the luxurious interior with just the flick of a switch, for the whole world to see and admire.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com), select the BMW model of your choice, and click on "Features & Specs."



# GET BACK TO SIMPLE PLEASURES.

Every trip comes alive in the open air.

When the top comes down in the 1 Series Convertible, every seat is a great one. This is where cares simply float away, replaced by an excitement that builds with every mile. The two rear seats are the perfect place for sun-drenched passengers. A through-loading system with an integrated transport bag gives you greater flexibility for hauling more cargo – everything from golf clubs to scuba gear.

And what's a road trip without the perfect soundtrack? Tune in to HD Radio™ for stunning, crystal-clear sound and a wide variety of listening options. Upgrade to a Harman Kardon® Surround Sound Audio System and dial up your favorites on an amazing 10-speaker system. Even without using the advanced BMW ConnectedDrive wireless technology, you can still pull music from your iPod® – simply hook it up directly to the USB adapter in the center console, then control your playlist straight through the iDrive system. After a day at the beach, when the sun goes down and the top comes back up, cool off in the warm glow of the Ambiance interior lighting as the illuminated panels and dials on the dash spring to life. Fun all day, even into the night: that's the charm of the BMW 1 Series Convertible.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com), select the BMW model of your choice, and click on "Features & Specs."





9:15 a.m.

The beaches around Victoria on Vancouver Island are a popular spot for kite surfers.



11:20 a.m.

The parks of Vancouver are the right place for a picnic in the middle of the city.



## CITY, COUNTRY, COAST.

No other city offers the proximity of business and leisure quite like Vancouver. Only a few miles separate the city center from the Pacific Ocean. Climb into the BMW 1 Series Convertible with us and experience a typical weekend trip to the beach.



2:15 p.m.

The Canadian Pacific coast offers a wealth of photo opportunities.



4:30 p.m.

With any luck you will spot whales from the beach.



امداد خود رانارنا  
۰۲۰۸۸۷۲۰۸۵  
Farmasoft

Thomas wants to explore a beautiful stretch of coastline in his BMW 1 Series Convertible. Alice wants to go whale watching, and I'd like to surf. All no problem – if you live in Vancouver on the Canadian Pacific coast.

After a short consultation over cappuccinos and croissants, the plan for the weekend takes shape. We are going to shop for a picnic in the deli market on Granville Island. This covered market will be our first stop for fruit, cheese and pastries. The picnic spot, Vanier Park, is close by and there's a beautiful view of the city skyline.

Afterward we plan on driving to Vancouver Island and the old colonial town of Victoria. The Pacific Ocean and Dwayne Strong's Kite Surf School await us there. Should the drop-top mood take us and if the weather is fine, toward evening we will cruise on for some whale watching at Broken Islands.

Three people with weekend bags and a picnic basket travel comfortably in the BMW 1 Series Convertible. Most of our smaller items fit in the practical zcompartments in the instrument panel or in the nets on the backs of the front seats, as well as in the trunk. Even with the roof down, the 9.2 cubic foot trunk space is sufficient for three medium-size travel bags. With more luggage, the Convertible's through-loading function would serve admirably. The picnic basket fits on the empty space on the rear seat. Only the kiteboard is rented on-site, as the Surf School on Vancouver Island has very decent setups. The constant south-east wind does not go unused.

It's too late to make the return journey today. Sooke Harbour House still has rooms available – and with a bit of luck, Alice will see her whale while she is enjoying dinner on the restaurant terrace.

## BMW EfficientDynamics

Less emissions. More driving pleasure.

BMW is passionate about researching and developing systems that ensure advanced and efficient mobility. Which is why the BMW 1 Series Convertible, like every BMW, comes with comprehensive, multi-award-winning BMW EfficientDynamics technology. BMW EfficientDynamics innovations reduce fuel consumption and CO<sub>2</sub> emissions while maximizing engine output and dynamic performance. Less fuel, more driving pleasure – a contradiction that BMW has resolved once and for all.

## BMW EFFICIENT DYNAMICS. VEHICLES THAT REQUIRE LITTLE AND GIVE A LOT.

BMW was one of the first automotive manufacturers to pursue efficient driving technologies – one part of our award-winning sustainability strategy. BMW EfficientDynamics represents the most comprehensive package of innovative technologies currently in production for reducing fuel consumption and emissions. Our commitment to EfficientDynamics means we are continuously developing innovative systems that bring us closer to our long-term goal of emissions-free mobility. Since 1995 BMW has been able to reduce the CO<sub>2</sub> emissions of its entire fleet by approximately 30 percent, and intends to achieve a further 25 percent reduction by 2020. However, we remain committed to driving pleasure, which is being pursued in different ways.

### Eco-friendly technology.

The development of more efficient vehicles powered by conventional diesel and gasoline engines continues. A comprehensive technology directive enables the reduction of fuel consumption and emissions while at the same time increasing power output and driving enjoyment. These advances are based on innovations such as BMW TwinPower Turbo technology, Brake Energy Regeneration, Air Curtain front apron design, and many others.

### BMW ActiveHybrid.

With the BMW ActiveHybrid 7, BMW ActiveHybrid 5 and BMW ActiveHybrid 3, BMW has impressive hybrid production models in its line. All combine outstanding efficiency with superlative dynamic ability.

### BMW Electric Vehicles.

The BMW ActiveE is the first 100 percent electric, 100 percent BMW vehicle. A milestone for EfficientDynamics, the BMW ActiveE achieves emissions-free mobility without compromising the performance that is a BMW trademark. Based on the 1 Series Coupe, it launched in early 2012.

The BMW i brand will launch two completely new vehicle concepts for sustainable mobility in an urban environment. Key features of the BMW i3 and BMW i8 include the use of lightweight materials such as carbon-fiber-reinforced plastic (CFRP), electric drive systems, powerful battery technology and eco-friendly production methods. The BMW i3 launches in 2013 and the i8 in 2014; both are an important part of EfficientDynamics technologies.

[bmwactivatethefuture.com](http://bmwactivatethefuture.com)  
[bmw-i-usa.com](http://bmw-i-usa.com)

## AT A GLANCE: BMW EFFICIENT DYNAMICS FEATURES IN THE BMW 1 SERIES CONVERTIBLE.

**Air Curtain.** Narrow openings on the left and right of the front air dam of the 128i direct inflowing air into two sealed channels. These run along the inside of the front to the wheel arches, where the air re-emerges and is steered at high speed through a narrow opening close to the external surface of the wheel. The escaping air streams down the sides of the front wheels, minimizing air turbulence around the wheels and wheel arches, thereby further reducing fuel consumption.

**Double-VANOS.** VANOS is BMW's valve timing system that can "steplessly" vary the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, load and temperature, VANOS reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

**Valvetronic.** BMW's Valvetronic valve control system improves engine response and refinement, while also helping to reduce fuel consumption. Instead of using a traditional throttle, the system helps the engine "breathe" better by providing fully variable lift adjustment of the inlet valves. The result: improved cold starts, smoother running, and a significant drop in fuel consumption.

**Efficient transmissions.** The 1 Series Convertible offers a choice of transmissions, each designed to maximize efficiency. In all models, a smooth-shifting 6-speed manual transmission is standard. In the 128i, a 6-speed STEPTRONIC automatic transmission is also offered; the 7-speed Double Clutch Transmission (DCT) is available for the 135i and the 135is.

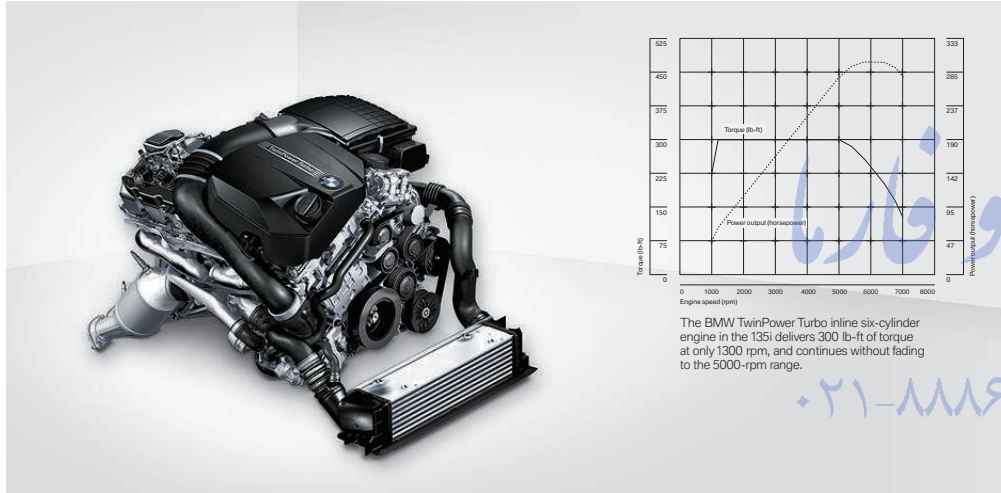
**Lightweight construction.** Our engineers use lightweight aluminum throughout our vehicles – in the front section, for example, or for the suspension. BMW's six-cylinder TwinPower Turbo engine is all aluminum; the naturally aspirated inline six is an aluminum/magnesium composite – the lightest in its class. Taken together, these weight savings lead to lower fuel consumption and better axle load distribution for more agility, especially in curves.

**BMW TwinPower Turbo Technology.** The 300-hp 135i and 320-hp 135is benefit from BMW's TwinPower Turbo engine with Valvetronic technology that delivers quick acceleration with virtually no "turbo lag." Fuel economy is impressive, as well, thanks to High Precision Direct Injection that ensures lean-burn operation under partial loads by providing optimum combustion of fuel.



# THE HEART OF THE INNOVATIVE 1 SERIES CONVERTIBLE. TIMES THREE.

As remarkable as it may seem, the 1 Series Convertible engine options are perfectly suited to the vehicle; which model you choose is only a matter of personal preference. The 128i offers exhilarating horsepower and torque, in combination with compelling fuel efficiency. The 135i and 135is deliver even more power under the hood via BMW's TwinPower Turbo technology, while maintaining excellent fuel economy. Additionally, the 135is engine takes advantage of a Power Kit that takes the 135i engine a step further by delivering more horsepower, more torque and unlimited exhilaration. Whichever way you go, the 1 Series Convertible turns every drive into pure enjoyment.

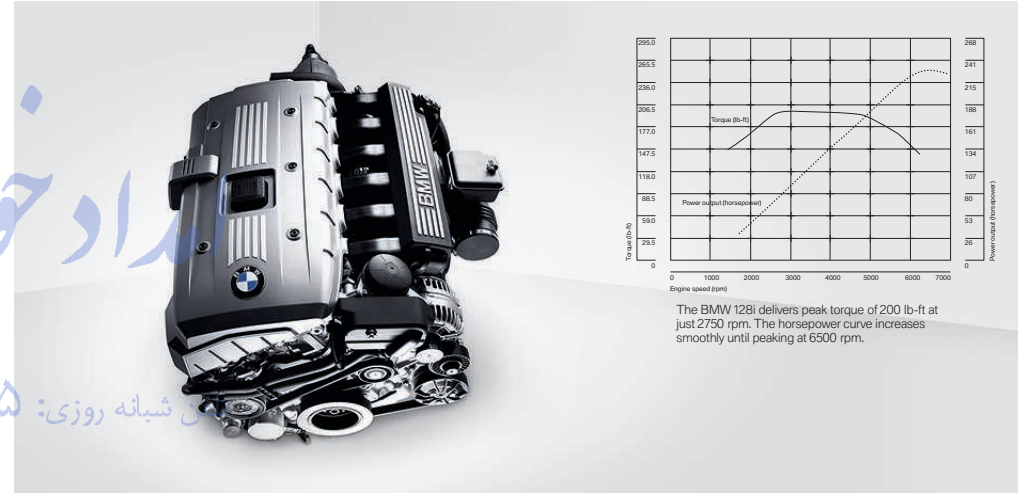


## BMW 135i.

An outstanding example of the progress made in turbo technology, this award-winning 3.0-liter BMW TwinPower Turbo six-cylinder engine is the first in its class to combine a single twin-scroll turbocharger with direct fuel injection and Valvetronic fully variable valve control. These technologies imbue the 135i with a pinpoint-accurate power delivery system for impressive fuel efficiency. Such advancements also have a significant reward for the driver: a pavement-punishing 300 hp and 300 lb-ft of torque, with a thrilling 0-60 time of 5.3 seconds when equipped with BMW's innovative 7-speed Double Clutch Transmission.<sup>1</sup>

## BMW 135is.

The 135is utilizes the same 3.0-liter engine as the 135i, but performance is enhanced by the addition of a Power Kit with advanced performance software for the engine control unit, plus an auxiliary water cooler and an upgraded radiator fan to reduce the higher thermal stresses on the engine during extreme driving. Torque is increased to 317 lb-ft, and is available from just 1500 rpm. Power output is upped to 320 horsepower, resulting in a 0-60 time of 5.1 seconds.<sup>2</sup> Even with this superior power, the fuel consumption and emissions ratings remain the same as in the 135i.



## BMW 128i.

The naturally aspirated inline six-cylinder engine in the 128i offers an impressive 230 hp and 200 lb-ft of torque, along with BMW's latest efficiency technologies like Double-VANOS and Valvetronic variable valve control. Hit the accelerator and experience a brisk 0-60 time of just 6.4 seconds when used in conjunction with BMW's smooth-shifting 6-speed manual transmission.<sup>1</sup> With the manual transmission, you'll enjoy 28 mpg on the highway,<sup>3</sup> and 27 mpg with the STEPTRONIC automatic transmission.<sup>3</sup> Experience either transmission for extended driving fun before having to stop to refuel.

<sup>1</sup> BMW AG test results.

<sup>2</sup> BMW AG preliminary test results.

<sup>3</sup> 18 mpg city. EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower. Please see page 62 for detailed technical data. BMW urges you to obey all posted speed laws and always wear safety belts.





“IN THE 1 SERIES CONVERTIBLE,  
I’M CONNECTED TO  
EVERY INCH OF THE ROAD.”

Tackle the most challenging roads without compromising on control: the BMW 1 Series Convertible makes this possible with innovative suspension technologies. Our engineers construct the most advanced suspensions in order to handle every challenge faced on the pavement, from highways to back roads.



## FROM THE GROUND UP, AN EXCEPTIONAL SUSPENSION.

From near-perfect 50/50 weight distribution, to the sporty and responsive handling of the vehicle at highway speeds, the 1 Series Convertible is built on a foundation as revolutionary as the rest of the vehicle. After all, your closest link to the exhilaration of driving a BMW is at ground level. Read on to find out more.



**Lightweight suspension.** In the 1 Series Convertible, the rigid yet lightweight suspension is the perfect counterpart to the engine. How the car reacts to the road – as well as its superb handling of acoustics and vibrations – are a result of the advanced engineering behind this crucial link to the road. The aluminum double-pivot front suspension consists of a lightweight, twin-joint tension strut design for maximum strength with minimum weight; hydromounts reduce vibration and noise. Together with the five-link, fully independent rear suspension in lightweight steel and BMW’s signature rear-wheel drive, superbly sporty handling is par for any driving course.

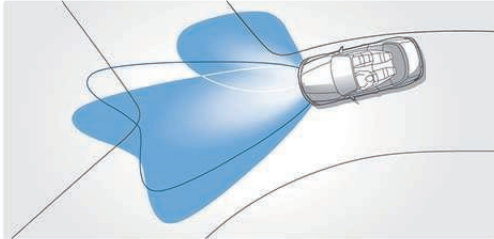
**Near-perfect 50/50 weight distribution.** The front and rear axles each carry almost exactly half of the car’s weight. Balanced weight gives the 1 Series Convertible neutral steering and outstanding directional stability. With a sport-tuned suspension and standard Dynamic Stability Control, it remains stable in virtually all road conditions.

**Active Steering.** Further enhancing the quality of the driving experience, Active Steering is available in the 135i and 135is. This system adjusts both steering ratio and steering force in relation to driving speed. At low to medium speeds, a small turn of the steering wheel translates into a big turn of the front wheels. You enjoy more agility in city driving, quicker turns on twisting roads, and easier parking maneuvers. At higher speeds, a larger turn of the steering wheel is needed to turn the front wheels, resulting in greater straight-line stability.

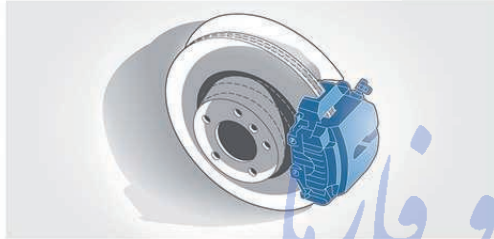
**7-speed Double Clutch Transmission (DCT).** Available in the 135i and 135is, this transmission features two separate clutches for the odd and even gears. When one gear is disengaging, the next one is already engaged. You experience lightning-quick gear shifts with maximum precision, for acceleration without interruption of power. When you prefer hands-on control, both the racing-inspired steering wheel-mounted paddle shifters and the gear shift lever allow clutchless shifting.

# IT TAKES UNIQUE TECHNOLOGY TO MAKE EVERY DRIVE AN EXCEPTIONAL PERFORMANCE.

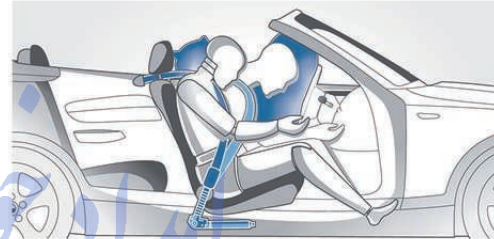
Like the composition of a symphony, every component in the 1 Series Convertible works together in harmony to produce something totally unique and completely satisfying. Taken individually, these innovative features are no less impressive.



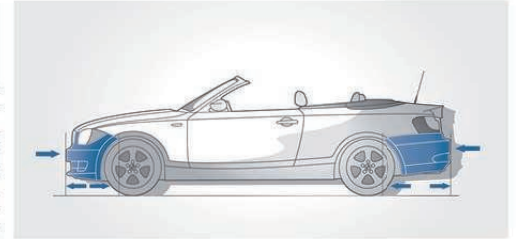
**Xenon Adaptive Headlights** automatically swivel to follow the curves of the road. The system uses data from on-board sensors and the steering wheel angle to determine the car's direction, then adjusts the headlights accordingly. The system offers outstanding nighttime vision.



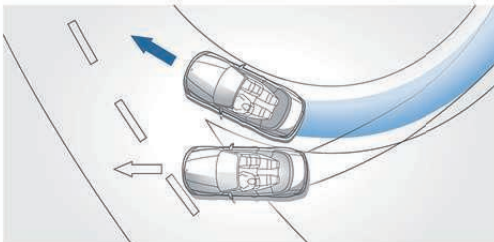
Massive, **high-performance anti-lock disc brakes** are ventilated at all four wheels for fade-resistant operation under hard use. Operated in conjunction with Dynamic Stability Control (DSC), brakes also benefit from Brake Drying, Brake Stand-by, Brake Fade Compensation and Start-off Assistant features. (Brake diameter sizes shown on page 63.)



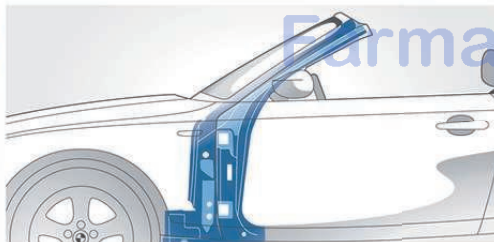
**BMW restraint system** for the driver and front passenger combines three-point safety belts, automatic safety-belt pretensioners, head restraints, and seat bolsters that help prevent occupants from sliding forward. Both rear seats include three-point safety belts and come standard with LATCH attachments for child seats. This system helps provide optimum restraint in a collision.



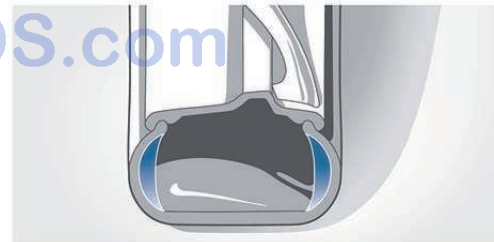
**Impact-absorbing bumpers** and compressible "crush tubes" front and rear help absorb the force of impact in collisions up to nine mph, minimizing damage to the vehicle's body and simplifying repairs. Only at higher impact speeds do structural supports begin to deform, dissipating impact energy to help protect occupants.



**Dynamic Stability Control (DSC)** helps stabilize the 1 Series Convertible in just milliseconds when it senses an impending skid. Whenever the system senses over- or understeer, it modulates engine power and can apply brakes individually to each wheel to help keep the vehicle under control and going in the intended direction. For sportier driving or in deep snow, **Dynamic Traction Control (DTC)** allows increased wheelslip.



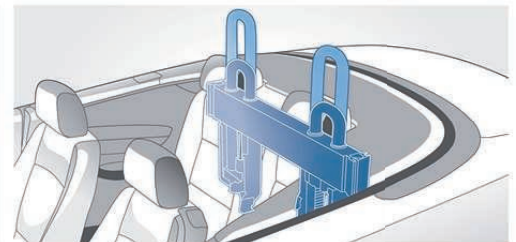
**Bodyshell rigidity and reinforced A-pillars** provide added stability and safety; the rigidity of the bodyshell structure is engineered to withstand both torsion and bending by utilizing reinforcements built into the undercarriage, in the door sills and around the doors. The windshield frame, with additional strengthening built into the A-pillar areas and the cowl, acts as a rollover bar. This structural bolstering contributes to the BMW 1 Series Convertible achieving stability figures equal to those of a fixed-roof car.



**Run-flat tires** contain reinforced sidewalls and maintain their shape and rim position even after suffering a complete loss of tire pressure. They allow you to continue driving at a reduced speed until you reach a safe area to change a tire or wait for Roadside Assistance. In the event of a decline in tire pressure, the driver is warned by the **Tire Pressure Monitor**.

**Tire Pressure Monitor** is an electronic control system designed to warn the driver if there is a sudden and irregular loss of tire pressure. Should the target pressure of a tire fall below 25 percent, a warning light alerts the driver.

Please see Owner's Manual for more information detailing allotted miles to travel and load weight rules for run-flat tires.



**Rollover Protection System** consists of two steel rollbars behind the rear-seat headrests that are connected with a highly stable chassis crossbeam. The system includes a rollbar of high-strength tubular steel integrated into the frame of the windshield.

۰۲۱-۸۸۶۲۰۸۵

FarmaSOS.com



## BMW ConnectedDrive In touch with your world.

The world has become one giant "network" in which we are all connected. BMW drivers need to stay in touch – so that they can search for information, communicate via telephone or email, and always be up-to-date while they're on the go. BMW's solution: BMW ConnectedDrive, a suite of technologies that delivers all the services and innovative technologies that link BMW vehicles and their passengers with the world outside. Now, being in your vehicle doesn't mean you have to take time out from your life.



## BMW CONNECTED DRIVE: DRIVER, VEHICLE AND WORLD, INTELLIGENTLY NETWORKED.

Today's technology allows greater interactivity between vehicles, consumer electronics, the internet, and the driver. In a BMW, this is called ConnectedDrive. BMW ConnectedDrive offers innovations in the areas of convenience, safety and infotainment. Although these electronic systems will never replace the joy of driving, they do enhance the driving experience.

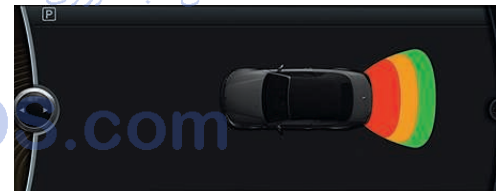
Take, for example, BMW's on-board Navigation system, which helps you plan your route, and also helps you avoid traffic jams by providing Real Time Traffic Information; its hard drive even has room to store your favorite music. Concerned about the weather you'll encounter on your trip? With BMW Online, you can access current weather conditions, as well as check the latest forecast. And to help you back into that tight parking space, utilize Park Distance Control and view your progress on the Display screen to make parking easier than it has ever been. No matter where you go, in a BMW, you're connected with the world.



BMW's on-board **Navigation system** uses Global Positioning System (GPS) satellites and data stored on an internal hard drive to guide you to your destination, which is displayed on a 16:9 high-resolution screen. Enhancements include 3-D daytime and nighttime maps, zoom, travel planner, and an Assistance Window. The system also offers Voice command for convenient, hands-free operation, and 12 GB of storage for your favorite media files. Online information services include MyInfo, which allows Google Maps™ destinations to be sent to your vehicle, as well as BMW Online when your vehicle is also equipped with BMW Assist™ Convenience Services.



**BMW Online** lets you know the latest weather forecasts, advisories and warnings, as well as news, stock indices and more, all shown on the Control Display inside your vehicle.



**Park Distance Control (PDC)** uses ultrasonic sensors in the rear bumper to help you judge the distance to other vehicles and unseen objects when parking. While engaged in a parking maneuver, acoustic signals and a visual indicator shown in the Control Display continually provide feedback on your progress. As the rear of your vehicle approaches a stationary object, the image shown on the Display screen changes and the warning beeps come faster as your bumper closes the distance to the object. To complement the visual display, the beeps turn into a constant tone when the distance is less than 12 inches.

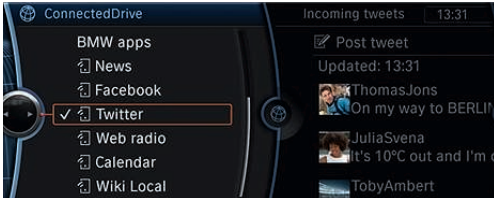
# STAY TOTALLY IN TOUCH WHEREVER YOU GO – WITH BMW CONNECTED DRIVE.

Whether you're far from home or just in the next town, BMW Assist™ offers convenience and peace of mind. There are new ConnectedDrive features that extend BMW's leadership in wireless communications. Marvel at an extensive array of Mobile Office functions. Get a visual image of your callers. With BMW Assist, you enjoy all this – and more.



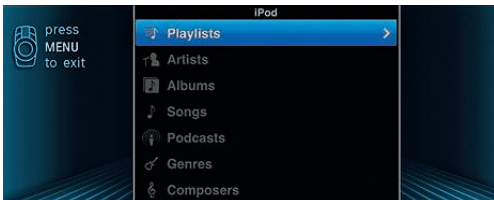
**BMW Apps** lets you access Social Networks, music PlugIn and Video Playback through your iPhone®, and see them on the Display screen.<sup>1</sup> Tune in to **Web radio** and search for stations from around the globe by name, location or genre. You can also store your favorite stations, find similar stations, display station information, and change the quality of the audio. Your favorite entries are stored on your iPhone, so you can take them with you from one vehicle to another.

Please note: • A broadband data link is required. The costs for this (e.g., data roaming) are regulated by the customer agreement with the mobile phone service provider.  
 • Not all features available while vehicle is in motion; see dealer for details.  
 • Web radio audio quality depends on the bit rate of the station, and data reception depends on your cell service. Data transfer comes over the iPhone.



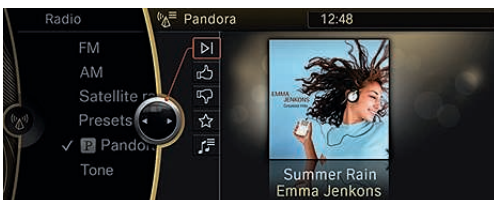
**BMW Connected App**, a suite of integrated web-connected features, can read aloud your Facebook® and Twitter™ feeds, and lets you send prewritten tweets with a single click. **Wiki Local**, a geographically based feature, finds and reads aloud Wikipedia® articles relevant to the place you select – while **Wiki Tourguide** takes you through a list of articles about nearby points of interest, prioritized by distance from your vehicle's current location. **The Last Mile Navigation and Vehicle Finder**, also included in the BMW Connected App suite, provides walking directions to your destination after you've parked – and directions back to your car later.

Please note: Local information may not be available in all areas.

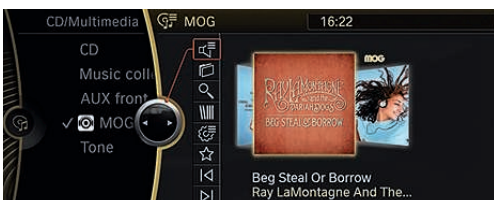


When you select **PlugIn** from the BMW Apps menu, the iPhone exports a typical iPod® look and control to your BMW through the video connection.<sup>1</sup> You can then search for your favorite music by playlist, artist, album, song, genre or composer, just as you would on your iPhone.

Please note: The BMW Connected App must be installed on your iPhone for the PlugIn to connect.



Part of BMW Apps, **Pandora Radio** is an innovative streaming audio service that delivers personalized music selections right to your BMW.<sup>1</sup> Create new stations and tailor your listening experience by rating songs with either a thumbs-up or thumbs-down. Even while listening, you can stay in touch: your BMW can still receive calls through Bluetooth® without missing a beat.



Enjoy the instant gratification of music on-demand in your BMW, thanks to **MOG**® – another part of BMW Apps. Browse, search and play any of 11 million songs in the MOG music library. Subscribing to MOG's **Primo** service allows you to take advantage of the seamless integration of MOG's mobile app.

<sup>1</sup> Requires BMW Apps option and an iPhone.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com), select the BMW model of your choice, and click on "Features & Specs."



Use the time you spend in your vehicle even more effectively with BMW's **Mobile Office** feature.<sup>2</sup> For example, text messages and emails can be transferred from your Bluetooth paired phone directly to the vehicle's iDrive Display and can be read back to you using Text-to-speech functionality and the vehicle's audio system. Thanks to Bluetooth audio streaming, you can enjoy wireless playback of your music files; your personal audio library can even be accessed via the iDrive Controller.

<sup>2</sup> Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit [bmwusa.com/bluetooth](http://bmwusa.com/bluetooth).



**MyInfo** allows you to send business locations and street addresses to your BMW from Google Maps™. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance.



**BMW Online** allows online access to up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow Jones, S&P 500 and NASDAQ indices; and the powerful reach of the Google Maps database – all delivered on the Control Display inside your vehicle. Access news headlines and have them read aloud via Text-to-speech technology. "Send to Mail" pinpoints your current location and planned destination, and allows you to send the information to any smart-phone or email account. Then it's just a quick hyperlink to Google Maps for your friends and family to see where you are and where you're going.



**Enhanced functions** for the iPod and USB adapter add to the ease and pleasure of using your iPod or iPhone. Want to know which CD that song comes from? The album cover is shown on your Display screen. Don't purchase additional cables – your iPod or iPhone's original USB cable connects to your BMW's USB port. Another rare feature: with BMW Assist and Bluetooth audio streaming, you can wirelessly play music through the BMW audio system from any Bluetooth compatible music player or mobile phone, from anywhere in your vehicle. In fact, the audio library appears on the Display screen, where you can use the iDrive Controller knob to make your selection.



**BMW Assist** gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. The **Safety Plan** includes Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations and MyInfo. The **Convenience Plan** adds personalized Directions, Traffic and Weather reports, BMW Online and Concierge services for restaurant and hotel recommendations, with the destination address and phone number sent to your BMW. Make up to four operator-assisted calls per year with Critical Calling if your mobile phone is not available or its battery is discharged.

# FUN FOR ALL SEASONS.

A quiet and secure softtop roof makes the 1 Series Convertible a comfortable car year-round. Stowing in just 22 seconds, the first break in the clouds is a perfect opportunity to quickly put the top down.

## CONTROL YOUR CLIMATE – EVEN WITH THE TOP DOWN.

Maximize your top-down driving season. When the outdoor temperature exceeds your comfort level, simply select the Convertible Mode climate control setting to stay comfortably cool or warm.



## FREEDOM AT THE TOUCH OF A BUTTON.

Opening and closing the roof is fully automatic, even when the 1 Series Convertible is moving at speeds of up to 25 mph.



Convertibles were built for the sun. When it's time to soak up those golden rays, the softtop of the 1 Series Convertible comes down in just 22 seconds. At just the touch of a button, the top folds and stores itself in the trunk; you can even make this thrilling transformation while the vehicle's moving at speeds up to 25 mph. An optional wind deflector enhances comfort and lowers the noise level inside the cabin.

Speaking of climate control, in the 1 Series Convertible the automatic air conditioning system comes with Convertible Mode. Sensors in the vehicle register not only the temperature inside, but also the exterior temperature, the intensity of the sun and the vehicle's speed, then adjust the temperature accordingly. It even provides separate settings for the driver and passengers.

Even at a standstill, the 1 Series Convertible looks out for the well-being of its occupants. The optional leather seats come with BMW's exclusive Sun-Reflective Technology. Specially colored pigments in the surface of the leather reflect infrared radiation from direct sunlight; as a result, the seats stay cooler.

When the sun goes down, the top comes back up, again in a quick and easy 22 seconds. The attractive, durable softtop provides the perfect cover, keeping out noise, wind and the elements with remarkable efficiency. If the skies turn overcast, rain-sensing windshield wipers keep the view of the road ahead of you clear. And once it gets chilly outside, the car's scratch-resistant, heated glass rear window provides outstanding visibility.

Take the BMW 1 Series Convertible anywhere – and, just as important, at any time of year.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com), select the BMW model of your choice, and click on "Features & Specs."

## 135i: Accelerating your exhilaration.

One glance at the sculpted Aerodynamic kit clearly shows the sport-performance capabilities of BMW's TwinPower Turbo 135i Convertible.

A wealth of unique performance and styling additions are included as standard in the BMW 135i Convertible. An enhanced Dynamic Stability Control (DSC) system, specially calibrated sport suspension and sporty throttle character all help make the most of its 300-hp TwinPower Turbo engine. Oversize ventilated disc brakes provide sure stopping power for the V Spoke (Style 372) 18 x 7.5 front, 18 x 8.5 rear light alloy wheels with 215/40 front, 245/35 rear run-flat<sup>1</sup> performance tires<sup>2</sup>. Xenon Adaptive Headlights and high-intensity headlight washer jets improve your road-going vision. A special front apron with functional air intakes adds to the 135i's handling, while the Aerodynamic kit, which includes side skirts and a sporty rear apron with integrated diffuser, lends it an even more chiseled look. Your choice of distinctive trims, including Alpine White or genuine wood, personalize the interior.

<sup>1</sup> Run-flat tires do not come equipped with a spare tire and wheel.

<sup>2</sup> Please note: Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow. Wheel and tire specifications are subject to change.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com), select the BMW model of your choice, and click on "Features & Specs."



**Steering wheel-mounted paddle shifters**, shown with the three-spoke, leather-wrapped multi-function sport steering wheel and Alpine White interior trim, allow you to shift gears manually without a clutch. This feature comes included in the 1 Series Convertible when it is equipped with 7-speed Double Clutch Transmission (DCT).



**Eight-way power front seats** make the driving experience more enjoyable. Includes driver memory with two presets for seat and exterior mirror positions, two-way manual headrests and thigh support.



**Alpine White interior trim** includes the decorative trim on the instrument panel, the interior door pull handles, center console and the trim on the multi-function sport steering wheel. Other areas, such as the door opening handles, Start/Stop button and the ring surrounds on the instrument cluster, are in Pearlescent Chrome.



**High-performance disc brakes**, with inner ventilation and "BMW" painted on the calipers (6-piston calipers in front, 2-piston calipers in the rear). Their large diameters (13.3" front/12.8" rear) help provide shorter braking distances and superior stopping ability.



**Black chrome-plated double tailpipe** is standard on the 135i Convertible's exhaust system.

FarmaSOS.com



## 135is: Convertible High Performance model.

The 135is is a High Performance Convertible with performance features as impressive as its looks. It starts with all the features of the M Sport Package, then kicks performance up a notch by increasing horsepower to 320 and torque to 317 lb-ft. With all this power on tap, a water cooler has been added for increased cooling capacity. Those who demand hands-on control will delight in the 6-speed manual transmission's M sport short gear shift knob.

Also available: a lightning-quick 7-speed Double Clutch Transmission (DCT) with paddle shifters. Additional features that set the BMW 135is High Performance interior apart: high-quality steel pedal pads, an instrument cluster with colored dials, and special 135is badging. A sport exhaust system with chrome-plated tailpipes finishes the rear diffuser of the M sport rear bumper.



The 135is High Performance's refreshing design, complemented by powerful performance enhancements, makes it an unmistakable yardstick whenever luxury-performance convertibles are compared. The black chrome air intake grills with blacked-out kidney surround, black side-view mirror caps, and shadowline trim framing the windows provide a dramatic contrast to the Le Mans Blue Metallic paint. Large Double Spoke (Style 313M) 18-inch wheels enhance the aggressive look of this exquisite automobile.

44 45 135is Convertible High Performance model



The **135is interior** makes the driving experience even more enjoyable. 8-way power front sport seats have side bolsters that can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. Included are two-way manual headrests and adjustable thigh support. Distinctive 135is elements shown include the Black Boston Leather upholstery with Blue exclusive stitching complemented by Glacier Silver Aluminum trim and instrument cluster with colored dials, the M sport steering wheel, and a special 135is badge on the dash above the glovebox.



**Foot pedals** are not only attractive but highly functional. Made of high-quality steel with rubber inserts, they provide a non-slip surface for enhanced control. Shown: the pedal configuration for the 135is when equipped with 7-speed Double Clutch Transmission.



**135is badging** above the glovebox adds to the distinctive ambiance of the interior.



**Side-view mirrors** feature stylish black caps and are aerodynamically designed to reduce wind resistance.



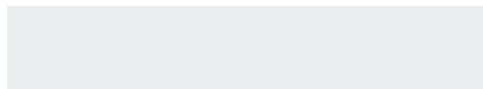
**7-speed Double Clutch Transmission** is available in the 135is. You'll enjoy exceptionally fast, smooth shifting whether in full automatic mode, or when clutchlessly shifting by using the gear shift knob or steering wheel-mounted paddle shifters.

Wheel and tire specifications are subject to change. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com), select the BMW model of your choice, and click on "Features & Specs."

FarmaSOS.com

۰۸۱۱۶۲۰۸۵

## Exterior colors.



300 Alpine White Non-metallic



668 Jet Black Non-metallic



B39 Mineral Gray Metallic



416 Carbon Black Metallic



354 Titanium Silver Metallic



A72 Cashmere Silver Metallic



475 Black Sapphire Metallic



A52 Space Gray Metallic



896 Blue Water Metallic



A76 Deep Sea Blue Metallic



381 Le Mans Blue Metallic



A82 Vermilion Red Metallic

## Upholstery colors.



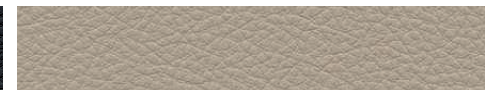
KAAS Taupe Leatherette



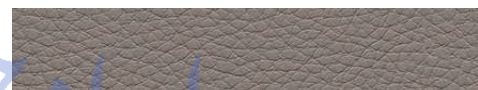
KASW Black Leatherette



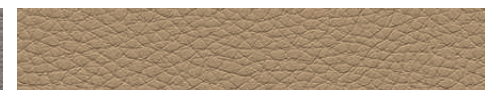
LWSW Black Boston Leather



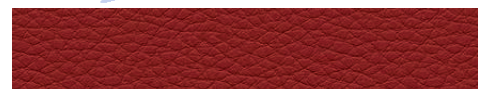
LWCX Oyster Boston Leather



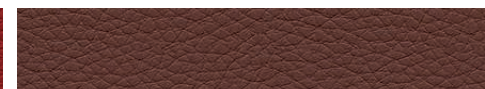
LWA5 Taupe Boston Leather



LWB4 Savanna Beige/Black Boston Leather



LWD1 Coral Red Boston Leather



LWB8 Terracotta Boston Leather



LWNL Black Boston Leather with Blue exclusive stitching

The pages in this section show available colors and materials for the BMW 1 Series Convertible. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your authorized BMW center. They will be happy to show you original samples and assist you with special requests.

Leather upholstery: Leather on all seating surfaces; other components may be Leather or Leatherette.

For details on the availability of standard and optional exterior paints and upholstery materials and colors, please visit [bmwusa.com/byo](http://bmwusa.com/byo).



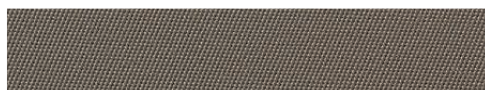
## Softtop colors.



388 Black



3YA Moonlight Black (Anthracite with silver effect)



394 Taupe

## Interior trims.



4AT High-Gloss Black



4DH Alpine White



4MG Glacier Silver Aluminum



4A3 Light Burl Walnut Wood



4CE Finition Anthracite Wood

## Recommended color combinations.

Materials	Leatherette		Boston Leather						
	Taupe	Black	Black	Oyster	Taupe	Savanna Beige/Black	Coral Red	Terracotta	Black w/Blue stitching
<b>Upholstery colors</b>									
<b>Exterior colors</b>									
300 Alpine White Non-metallic	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆
668 Jet Black Non-metallic	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆
B39 Mineral Gray Metallic		•◆	•◆	•◆		•◆	•◆	•◆	•◆
416 Carbon Black Metallic	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆
354 Titanium Silver Metallic		•◆	•◆			•◆	•◆	•◆	•◆
A72 Cashmere Silver Metallic	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆
475 Black Sapphire Metallic	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆
A52 Space Gray Metallic		•◆	•◆	•◆		•◆	•◆	•◆	•◆
896 Blue Water Metallic	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆			•◆◆
A76 Deep Sea Blue Metallic	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆		•◆◆	•◆◆
381 Le Mans Blue Metallic	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆		•◆◆	•◆◆
A82 Vermilion Red Metallic	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆	•◆◆			•◆◆
<b>Interior trims</b>									
4AT High-Gloss Black	•	•	•	•	•	•	•	•	•
4DH Alpine White	•	•	•	•	•	•	•	•	•
4MG Glacier Silver Aluminum									•
4A3 Light Burl Walnut Wood	•	•	•	•	•	•	•	•	•
4CE Finition Anthracite Wood	•	•	•	•	•	•	•	•	•
Leather upholstery: Leather on all seating surfaces; other components may be Leather or Leatherette.									
For details on the availability of standard and optional exterior paints and upholstery materials and colors, please visit <a href="http://bmwusa.com/byo">bmwusa.com/byo</a> .									

امداد خودرو فارما  
تلفن شبانه روزی  
۰۲۱-۸۸۸۶۲۰۸۵  
FarmaSOS.com

## Equipment features and options.



**Xenon Adaptive Headlights** provide brilliant clarity at night and in conditions with poor visibility. BMW Adaptive Headlights distribute optimum road illumination around corners by directing the headlights into and around the bend as soon as the vehicle begins cornering. The Corona headlight-rings that circle both headlights and high beams also act separately as Daytime Running Lights and parking lights.

**Automatic high beams** use light sensor readings to automatically switch from high beams to low, as needed – such as when there is oncoming traffic or another car ahead, or when the road is sufficiently illuminated.



**LED rear taillights** are made up of three separate high-performance LED strips, each consisting of multiple rows of long-life LED indicators. The LEDs in each taillight unit provide greater illumination compared to traditional bulbs.



**Rain sensor** uses infrared light to measure the amount of rain. When the wipers are in the "intermittent" mode, the rain sensor automatically adjusts the windshield wiping interval as needed. **Automatic headlight control** (not shown), included with rain sensor, activates headlights by means of a sensor that responds to darkness.



**Air Curtain** on the 128i funnels airflow into narrow openings on the outer sides of the front apron, then through two sealed channels. These lead to the wheel arches, where the air is released at high speed down the outer sides of the front wheels. This reduces air resistance on the front fascia at higher speeds – which, in turn, results in increased fuel efficiency.



**Ambiance light package** offers lights in the exterior door handles that shine downward for approximately 20 seconds when doors are unlocked. Inside are front and rear reading lights, front footwell illumination, vanity mirror lights for driver and front passenger, and Ambiance interior lighting.



**Convertible softtop** (shown here in Moonlight Black, with its eye-catching silver effect), is fully automatic and features a multi-layer lining that helps reduce wind and road noise while providing enhanced insulation.



**Chrome-line exterior trim** adds a bright, distinctive look accentuating the side-window trim at the front and rear, including the window recess finishers at the base of the windows. Additional chrome inserts are included in the door-sill finishers.



**Shadowline trim**, a 135is and M Sport Package feature, gives a sporty look to front and rear side-window frames, window recess finishers, and door-sill trim strips.

**Power-folding exterior side-view mirrors** automatically dim when reflecting bright lights, helping to eliminate glare when driving at night.



**Door-sill finishers** with BMW insignia and polished chrome inlay adds a personal touch to the 1 Series Convertible.

## Equipment features and options.



**V Spoke (Style 372)** light alloy wheels and run-flat<sup>1</sup> performance tires.<sup>2</sup> In front: 18 x 7.5 wheels and 215/40 tires; in back: 18 x 8.5 wheels and 245/35 tires.



**Star Spoke (Style 371)** 17 x 7.0 light alloy wheels and 205/50 run-flat<sup>1</sup> all-season tires.



**Double Spoke (Style 207M)** light alloy wheels and run-flat<sup>1</sup> performance tires.<sup>2</sup> In front: 17 x 7.0 wheels and 205/50 tires; in back: 17 x 7.5 wheels and 225/45 tires.



**Double Spoke (Style 261M)** light alloy wheels and run-flat<sup>1</sup> performance tires.<sup>2</sup> In front: 17 x 7.5 wheels and 215/40 tires; in back: 18 x 8.5 wheels and 245/35 tires.



**Star Spoke (Style 256)** 17 x 7.0 light alloy wheels and 205/50 run-flat<sup>1</sup> all-season tires.



**18-inch Double Spoke (Style 313M)** light alloy wheels with run-flat<sup>1</sup> performance tires.<sup>2</sup> In front: 18 x 8.0 wheels with 225/40 tires; in back: 18 x 8.5 wheels with 255/35 tires.

<sup>1</sup> Run-flat tires do not come equipped with a spare tire and wheel.

<sup>2</sup> Please note: Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow.

Wheel and tire specifications are subject to change. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com), select the BMW model of your choice, and click on "Features & Specs."



**7-speed Double Clutch Transmission (DCT)** in the 135i and 135is achieves smooth, lightning-quick gear changes by automatically shifting between two transmission structures: while one gear is disengaging, the next is already in position. The result is quicker acceleration and enhanced fuel efficiency. You can also shift gears manually via steering wheel-mounted paddle shifters or by moving the gear selector lever forward/rearward.



**6-speed manual transmission** delivers a precise, athletic feel. Its responsiveness is due, in part, to the enhanced synchronization of shifts from neutral to each gear. A shortened shift lever and "throw" add to the sporty feel of the gearbox. The sixth gear drops revs at highway speeds for smooth cruising.



**6-speed STEPTRONIC automatic transmission** in the 128i offers a choice of three modes: "Drive," which incorporates BMW's Adaptive Transmission Control; "Sport" automatic, for a more dynamic shift pattern; and STEPTRONIC automatic, for the hands-on control of a manual without using a clutch.



**Three-spoke leather-wrapped multi-function sport steering wheel** lets you keep both hands on the wheel while adjusting various comfort functions, such as controls for audio system, cruise control and hands-free phone controls.

**Heated steering wheel** makes gloves unnecessary in cold-weather driving. A flick of the switch quickly warms the steering wheel to the perfect temperature.



**Three-spoke, leather-wrapped multi-function M sport steering wheel** features a grip-enhancing wheel cover and distinctive M badging. Voice command (included with Navigation system) can be used to change various selections and entries.

## Equipment features and options.



**BMW anti-theft AM/FM stereo CD/MP3 player audio system** includes Radio Data System (RDS), Auto-Store, and 3-channel FM diversity antenna. It also conveniently displays song titles and other information.

**HD Radio™** receives free, digital AM/FM broadcasts across the U.S. in clear, static-free quality sound – AM sounds like FM; FM sounds like CD. Also enjoy “multicast” FM stations, as well as a variety of innovative data services.

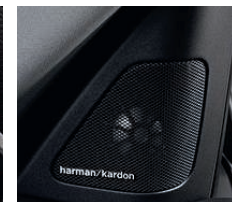
For more information on HD Radio receivers and to find HD Radio AM/FM stations near you, visit [HDradio.com](http://HDradio.com).



**Cruise Control** lets you store and keep to a chosen speed above 20 mph. It is activated via the left-hand steering column switch and deactivated by applying the brakes or via the switch. (Cruise Control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. Due to road, traffic and visibility conditions, the driver must decide whether and how the system is used.)



**BMW Apps**, an optional feature of the BMW ConnectedDrive interface, allows an iPhone® iOS 4.x to play apps specially modified for BMW and BMW approved third-party apps. Imagine listening to Web radio while you drive – or accessing your Twitter™ or Facebook® accounts on the Display monitor. Use the iPod® Out function with your smartphone to select music tracks, compile playlists and use Genius (if enabled) to find similar sounds. **Smartphone Integration**, which provides connectivity for iPhone and similar devices, is included with BMW Apps. This allows access to stored music, can improve signal reception, and recharges the battery. (See your authorized BMW center for phone models compatible with this feature.)



**Harman Kardon® Surround Sound System** offers vehicle-specific equalizing and a powerful 300W amplifier. The 10-speaker system includes four tweeters, four midrange speakers, and two bass speakers located under the front seats.



**Power softtop** roof control switch for fully automatic opening and closing of the roof is within easy reach of the driver and front passenger. Softtop will open and close while traveling at speeds of up to 25 mph.



**Instrument panel** features a red backlit speedometer and tachometer. Centered between the two easy-to-read analog instruments is the on-board computer with liquid crystal display providing additional important driving information.



**Park Distance Control** uses ultrasonic sensors in the rear bumper to help you judge the distance to other cars and unseen objects when parking. The beeping becomes faster as your bumper approaches the object, turning into a constant tone when the distance is less than 12 inches. (Shown with BMW Navigation system.)

تلفن شبانه روزی: ۰۲۱-۸۸۸۶۲۰۸۵

FarmaSOS.com



**Auxiliary input port** lets you connect an external audio source, such as an iPod or MP3 player.

**iPod and USB adapter** lets you scroll through and select the music you want by using the vehicle's radio controls or the multi-function steering wheel buttons. Music titles are displayed on the radio or Navigation screen.



**Automatic climate control system** allows occupants to select a specific cabin temperature and choice of fan speeds, as well as automatic or manual airflow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also includes defrost/demist and MAX A/C functions.



**Sirius Satellite Radio** delivers over 130 channels of the most innovative satellite radio music, news, sports, talk, comedy and entertainment. All 69 music channels are commercial-free – and it's delivered coast-to-coast in crystal-clear digital sound, 24 hours a day. Add “The Best of XM” to enjoy additional premium programs, like Oprah Radio, XM Public Radio, The Virus, and top-notch sports action, plus 10 channels of XM Play-by-Play sports. If your BMW is equipped with iDrive, you can also select SiriusXM™ channels through your vehicle's iDrive system or Voice command, and enter them into the programmable memory buttons.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com), select the BMW model of your choice, and click on “Features & Specs.”

## Equipment features and options.



**Eight-way adjustable front sport seats**, included in the 135is or M Sport Package, make the driving experience more enjoyable. Side bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during tight cornering. Includes two-way headrests and thigh support for added support.



**Standard front seats** offer eight-way manual adjustment including two-way adjustment of headrests. The front passenger seat also includes manual height adjustment.



**Heated steering wheel** is a feature that, like heated seats, becomes a "must-have" once it's experienced. The heating switch is conveniently located on the multi-function sport steering wheel. (Not available with Alpine White interior trim.)



**Cupholders** integrated into the center console are located within convenient reach of the driver and front passenger (as shown). Cars with Navigation system are fitted with one cupholder (shown below) in the center console, and one attached in the passenger footwell.



**Through-loading hatch** opening includes a cargo bag to protect skis, snowboards, and other long items being transported. The cargo bag also serves to protect the interior cabin and trunk surfaces. The removable section of the backrest can be laid down and will remain securely in place.



**Automatic-dimming interior and exterior mirrors** respond to the brightness of following headlights to minimize their reflection in the eyes of the driver. The automatic anti-glare function improves safety and comfort when driving at night by helping to eliminate the eye strain from excess glare. The digital compass, integrated into the mirror, is a convenient way to constantly keep your bearings while driving. Both power-adjustable exterior mirrors include a fold-in function. The passenger-side mirror folds down to reveal the curb when the transmission is shifted into reverse gear to back up.



**Lined luggage compartment** can be expanded by raising the softtop storage tray when the top is up. An elastic strap on the left-hand side, a flexible storage net on the right, and lashing points on the inside edge help to ensure safe transportation of cargo.



**Cupholders in vehicles with the Navigation system** are located on the center console and in the passenger footwell. The console-mounted cupholder is detachable for stowing in the glove compartment.



**Heated front seats** are a welcome feature for driver and front passenger in cooler weather. By pressing the icon button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings.



**Lumbar support** for front seats adds four-way power-adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out for an ergonomically perfect seatback position and support of the back muscles.



**Power seat adjustments** included with eight-way power front seats allow customized comfort and convenience for driver and front passenger. The two-setting memory system automatically adjusts the driver's seat and side-view mirror positions, with individual preferences available at your fingertips.



**Comfort Access system** offers convenient keyless access to your car. Simply carrying the remote key in a pocket or purse allows you to lock or unlock the doors by touching the door handle. You can also turn the engine on or off by pressing the Start/Stop button without inserting the remote key. (Foot must be on the brake; with manual transmission, clutch must also be depressed in order to start.)

FarmaSOS.com

## The M Sport Package. An expression of superior athleticism.

Bring the proud tradition of BMW M right to your doorstep, starting with the tri-color M logo on the door sills. Bolstered front sport seats, coupled with the three-spoke M sport multi-function steering wheel<sup>1</sup>, add to the driving excitement. The available Le Mans Blue Metallic paint and black shadowline trim project the image of serious performance. Double Spoke (Style 207M) light alloy wheels (17 x 7.0 front/17 x 7.5 rear) and run-flat performance tires<sup>2</sup> are included in the 128i M Sport Package; the 135i M Sport Package adds Double Spoke (Style 261M) light alloy wheels (18 x 7.5 front/18 x 8.5 rear) and run-flat performance tires<sup>2</sup>. (M Sport Package not available with 135is.)

powered by 



**Eight-way adjustable front sport seats** make the driving experience more enjoyable. Side bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. Includes two-way manual headrests and thigh support.



**Three-spoke, leather-wrapped multi-function M sport steering wheel** is included in the M Sport Package. The thick, textured rim and thumb indents are designed for performance driving, while multi-function buttons allow you to adjust various comfort features while keeping both hands on the wheel.



The 128i **Aerodynamic kit** includes a front air dam with generous air intakes, dynamic side skirts and an athletic rear spoiler. The M Sport chassis is lowered by 0.6" for tighter handling when cornering and a more aggressive look. Shadowline trim enhances the sporty attitude.



**M door sills** with the instantly identifiable M logo. As soon as the door is opened, they announce that this is a special breed of convertible.



**Double Spoke (Style 207M)** light alloy wheels and run-flat performance tires<sup>2</sup>. In front: 17 x 7.0 wheels and 205/50 tires; in back: 17 x 7.5 wheels and 225/45 tires. (128i M Sport Package.)



**Double Spoke (Style 261M)** light alloy wheels and run-flat performance tires<sup>2</sup>. In front: 18 x 7.5 wheels and 215/40 tires; in back: 18 x 8.5 wheels and 245/35 tires. (135i M Sport Package.)

<sup>1</sup>When the 128i is ordered with M Sport Package and STEPTRONIC automatic transmission, steering wheel-mounted paddle shifters are automatically added.

<sup>2</sup>Run-flat tires do not come equipped with a spare tire and wheel; performance tires are not recommended for driving in ice and snow. Please note: Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

## Original BMW Accessories.



Designed for high-performance lifestyles: a rear-mounted **dual-bicycle carrier**; **wind deflector** with a decorative graphic; and 18" **Star Spoke (Style 311)** light alloy wheels.



**Floor mats** are made of 100 percent pure rubber and provide a custom-fit. They feature deep channels to trap water, slush, snow and dirt, and will not crack, curl or stiffen in any temperature. Available in Black and Beige.



**Wind deflector** minimizes breezes in the front cabin, even at high speeds, creating a quieter environment to enjoy music and conversation.



**Chrome tailpipe extension** adds a finished touch and emphasizes the car's sporty looks.



**Apple iPhone® holder** lets you connect your iPhone to the audio system, so you can stay connected without being distracted.

Driving a BMW is always a special experience, which can be enhanced even further with Original BMW Accessories. Benefit from innovative solutions combining unique ideas, stunning design and supreme functionality. Discover the wide range of Original BMW Accessories available to you, enhancing such vehicle aspects as the exterior, interior, technology, transporters, protection and details to customize your vehicle. For additional information on Original BMW Accessories, please visit your authorized BMW center or

shopbmwusa.com

60 61 BMW Accessories/Build Your Own

## CRAFT YOUR OWN BMW – AT BMWUSA.COM/BYO.



At BMW, we want you to create your own Ultimate Driving Machine®. That's why BMW offers one of the widest model ranges of any luxury automotive manufacturer. And each BMW model offers its own universe of personalizing possibilities.

It's easy to get the latest information on your favorite BMW model. Simply visit [bmwusa.com](http://bmwusa.com) and click on the BMW model of your choice. Select "**Features & Specs**" to see all the standard features and available options and packages, as well as technical specifications.

Then create the exact BMW model that fulfills your needs by clicking on "**Build Your Own**" – or just visit [bmwusa.com/byo](http://bmwusa.com/byo). Here you'll be able to select from among the many interior and exterior colors and trims, personalizing options and value-added packages. Build a BMW model that reflects your style, then view it in 360° detail. At the press of a button, see payment and financing options, get a same-day quote, download a product brochure and even schedule a test drive. BMW makes it easier than ever to make your ultimate driving dreams come true, at [bmwusa.com](http://bmwusa.com).

Weight		128i	135i	135is
Unladen weight	lb	3494 (3571)	3638 (3704)	3638 (3704)
Weight distribution, front/rear				
Manual transmission	%	48.3/51.7	49.4/50.6	49.4/50.6
Automatic transmission	%	49.1/50.9	49.7/50.3	49.7/50.3
Permitted payload	lb	750	750	750
Permitted axle load, front/rear	lb	2050/2467	2161/2469	2161/2469

Engine		3.0/inline 6/4	TwinPower Turbo 3.0/inline 6/4	TwinPower Turbo 3.0/inline 6/4
Liters/type/valves per cylinder				
Displacement	cu cm	2996	2979	2979
Bore/Stroke	in	3.3/3.5	3.3/3.5	3.31/3.53
Nominal output @ rpm	hp	230 @ 6500	300 @ 5800	320 @ 5800
Maximum torque @ rpm	lb-ft	200 @ 2750	300 @ 1300-5000	317 @ 1500-5000
Compression ratio	:1	10.7	10.2	10.2

Transmission				
Manual transmission gear ratios				
I/II/III	:1	4.32/2.46/1.66	4.11/2.32/1.54	4.11/2.32/1.54
IV/V/VI/R	:1	1.23/1.00/0.85/3.94	1.18/1.00/0.85/3.73	1.18/1.00/0.85/3.73
Final drive ratio	:1	3.23	3.08	3.08
Automatic transmission gear ratios				
128i: 6-speed STEPTRONIC				
135i and 135is: 7-speed Double Clutch Transmission (DCT)				
I/II/III/IV	:1	4.07/2.37/1.55/1.16	4.78/3.06/2.15/1.68	4.78/3.06/2.15/1.68
V/VI/VII/R	:1	0.85/0.67/—/3.20	1.39/1.20/1.00/4.45	1.39/1.20/1.00/4.45
Final drive ratio	:1	3.73	3.46	3.46

Performance				
Top speed <sup>1</sup>	mph	130 [150]	130 [150]	[150]
Acceleration 0-60 mph <sup>2</sup> – Manual transmission	sec	6.4	5.4	5.2
Acceleration 0-60 mph <sup>2</sup> – Automatic transmission	sec	7.0	5.3	5.1

Fuel consumption <sup>3</sup>				
Manual transmission – City/Highway	mpg	18/28	19/28	19/28
Automatic transmission – City/Highway	mpg	18/27	18/25	19/25
Fuel tank capacity, approx.	gal	14	14	14

Figures in ( ) apply to vehicles with automatic transmission, if different from manual transmission.  
 Figures in [ ] apply to 135is and models with M Sport Package with increased top-speed limiter.

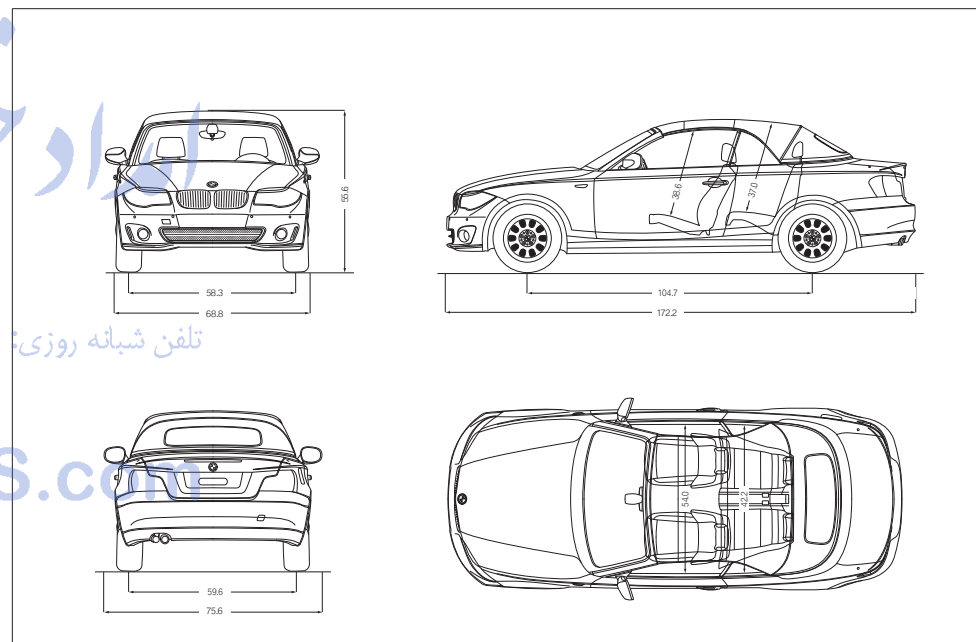
<sup>1</sup> Top speed limited electronically. All-season tires limited to 130 mph.

<sup>2</sup> BMW AG test results; 135is preliminary test results. BMW urges you to obey all posted speed laws and always wear safety belts.

<sup>3</sup> EPA-estimated figures are for comparison purposes only; 135is preliminary test results. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

Wheels		128i	135i	135is
Tire dimensions – standard	front	205/50	215/40	225/40
	rear	205/50	245/35	255/35
Wheel dimensions – standard	front	17 x 7.0	18 x 7.5	18 x 8.0
	rear	17 x 7.0	18 x 8.5	18 x 8.5
Material		light cast alloy	light cast alloy	light cast alloy

Brakes				
Front – diameter	in	11.8	13.3	13.3
Rear – diameter	in	11.8	12.8	12.8



All dimensions are shown in inches and apply to 128i with standard wheels.

U.S. Importer: BMW of North America, LLC, Woodcliff Lake, NJ 07677. All illustrations and specifications contained in this brochure are based on the latest product information available at the time of printing. BMW reserves the right to make changes at any time, without notice, in colors, materials, equipment, specifications and models. BMW may, subject to legal requirements, determine the Model Year designation of its vehicles. The Model Year designation on any particular model may be longer or shorter than 12 months. Some vehicles pictured may contain non-U.S. equipment. Some models may be shown with optional equipment. While BMW NA makes all reasonable efforts to provide accurate information in this brochure, there is no guarantee or warranty of accuracy. Furthermore, we do not assume any liability for the accuracy or completeness of information presented. This brochure shall not be used or relied upon as a substitute for information that is available from your BMW center. Further information can be obtained from your authorized BMW center or bmwusa.com.

©2012 BMW of North America, LLC.

Not to be reproduced wholly or in part without written permission of BMW NA. The BMW name, model names and logo are registered trademarks.

The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by BMW is under license. iPhone and iPod are registered trademarks of Apple Inc. Other trademarks and trade names are the property of their respective owners.



We believe that a premium ownership experience should feature performance and luxury, as well as safety and convenience. We believe you should be able to drive a BMW to its potential, while enjoying peace of mind and reduced cost of ownership. That's the idea behind **BMW Ultimate Service**<sup>®</sup>, a suite of comprehensive programs and services that are included in every new BMW vehicle.

BMW Ultimate Service starts with the **New Vehicle/SAV Limited Warranty**,<sup>1</sup> providing you with coverage for the first four years or 50,000 miles, whichever comes first. Additionally, you have 12-year, unlimited-mileage warranty protection against corrosion and rust perforation.<sup>1</sup> The **BMW Maintenance Program**<sup>2</sup> and **BMW Roadside Assistance** also come standard, with **BMW Assist**<sup>TM3</sup> offered as an option.

## GOING BEYOND ENGINEERING: THE HIGH-PERFORMANCE BMW OWNERSHIP EXPERIENCE.



**BMW Maintenance Program** is one of the most comprehensive maintenance programs in its class. We cover all factory-recommended maintenance during the New Vehicle Limited Warranty coverage period. This includes scheduled oil services and inspections. Also covered is the replacement of items that are subject to normal wear and tear, such as brake pads, wiper blade inserts and engine drive belts.<sup>4</sup> And, thanks to BMW's advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your vehicle requires attention, your authorized BMW center ensures that it receives only genuine BMW parts – your assurance of exacting quality standards.

For more details and information on BMW Ultimate Service and the BMW Maintenance Program, visit your authorized BMW center or log on to [bmwusa.com/ultimateservice](http://bmwusa.com/ultimateservice).



**BMW Assist Safety Plan** is a four-year program that lets you enjoy peace of mind knowing that a friendly response specialist is there to help you, 24/7, at just the push of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and Customer Relations. Included in the BMW Assist Safety Plan, MyInfo allows you to send business locations and street addresses with their associated phone numbers from the Google Maps<sup>TM</sup> website directly to your BMW. The destination can be sent to your Navigation system for turn-by-turn directions. With the BMW Navigation system and your mobile phone linked to your BMW via Bluetooth<sup>®</sup> technology, BMW's Mobile Office feature<sup>4</sup> transfers text messages and emails to your iDrive Display screen and reads them aloud to you. A Calendar and To-do List can also appear on your Display screen while en route. Running late? Click on the phone number in the Calendar to call your appointment. For a list of tested mobile phones, visit [bmwusa.com/bluetooth](http://bmwusa.com/bluetooth).

For the ultimate in coverage, add the optional **BMW Assist Convenience Plan**.<sup>5</sup> You'll enjoy unlimited access to personalized Directions, Traffic and Weather reports, as well as our Concierge feature, which can send a destination address and phone number, such as a restaurant or hotel, right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if its battery is discharged. BMW Online allows access to up-to-date fuel prices and the latest weather forecasts, as well as Bloomberg's stock indices and the powerful reach of the Google Maps database – delivered to the iDrive Display right inside your vehicle.

BMW's unique **TeleService**, included in the BMW Assist Safety Plan, continually monitors specific parts that are subject to wear and tear – including the engine oil, micro-filter, spark plugs, brake linings and various fluids – as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your authorized BMW center, which

will then call you to schedule a service appointment. You don't have to keep track of when your vehicle requires routine maintenance. An added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible. And because they use only Original BMW Parts, you can rely on expert fit and long-lasting BMW quality. For more details on TeleService, visit [bmwassist.com](http://bmwassist.com).



**BMW Roadside Assistance** is provided free of charge for the first four years – with no mileage limit. Call **1-800-332-4BMW (4269)** for friendly on-the-road help, 24/7, anywhere in the United States, Canada and Puerto Rico. This includes everything from flat-tire changes, emergency gasoline and lock-out service, to towing, alternative transportation and even trip-interruption benefits. This service also provides valuable trip-routing advice.



**BMW Financial Services.** Arranging to buy or lease a BMW is easier than you may think. Your authorized BMW center offers leasing and financing to suit your personal needs through BMW Financial Services.<sup>6</sup> Start the process at our website, where you can build your "dream vehicle," get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services – and get approval – all online.<sup>6</sup> To find out how BMW Financial Services can help put you behind the wheel of your favorite BMW model, log on to [bmwusa.com/fs](http://bmwusa.com/fs) or call, toll-free, **1-800-578-5000**.



**BMW Virtual Center.** If you get the sudden urge to shop for a BMW but your authorized BMW center is closed, there's good news – the BMW Virtual Center is open 24 hours a day! Log on to [bmwusa.com/byo](http://bmwusa.com/byo), and choose the model that interests you. Configure the BMW of your dreams, and see what the monthly payments would be. You can even send the specifications to your authorized BMW center, apply for financing, or request a test drive – all online!



**BMW Magazine.** A fascinating view of the latest events and products in the world of BMW, including travel reviews, personality profiles, and the latest BMW technologies. Sent to new owners and lessees two times a year, you can also read articles from **BMW Magazine** on the BMW website at [bmwusa.com](http://bmwusa.com) under the "Media Gallery & Library" heading, found in the "Experience" section.



**BMW Performance Driving School.** Take your driving skills to the next level. Behind the wheel of our new BMWs and under the expert guidance of professional driving instructors, you'll hone your driving skills on a versatile driving course – 1.7 miles of asphalt that can be configured in a multitude of ways. In One- and Two-Day Schools you can tackle the skid pad, slalom course and water walls. The BMW Performance Driving School is about control and pushing a BMW to its limits – and yours.

**Performance Center Delivery.** You'll always remember the fun of taking delivery of your new BMW – especially with BMW Performance Center Delivery in Spartanburg, SC. After enjoying dinner and an overnight stay at a first-class hotel, we'll take you and your companion to the Performance Center where a Product Specialist will give you an in-depth introduction to your new BMW. Then at the Performance Driving School, you'll get tips from a professional driving instructor as you explore the dynamic capabilities of a similar model. It's exciting, it's enlightening – and it's all compliments of BMW with your new vehicle. To learn more about the BMW Performance Center, call **1-888-345-4269** or visit [bmwusa.com/performancecenter](http://bmwusa.com/performancecenter).



**BMW Welt: The BMW Welt** ("BMW World") delivery and brand-experience center in Munich is bold proof of BMW's passion for design. When you take advantage of the BMW European Delivery Program,<sup>7</sup> this is where you will meet your new BMW – in a personalized process that is highly dramatic and totally unforgettable. (You might also realize substantial savings that just may pay for your trip.) While you're there, marvel at the historic BMWs in the Museum; learn about our engineers' newest innovations in the Technology and Design Atelier; and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then comes the unique experience of driving your new BMW on the roads it was designed for. To learn more, visit [bmwusa.com/europeandelivery](http://bmwusa.com/europeandelivery).

## ON-BOARD SERVICE ALERTS.

**We monitor your BMW's needs – so you don't have to.**

Tackling mountain switchbacks, the last thing you should be thinking about is the state of your brake pads. Thanks to BMW's integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work will be required. Condition-Based Service (CBS) measures the condition of key parts that are subject to wear and tear. It also tracks fluid levels and monitors your BMW's time- and mileage-dependent service requirements. Using this data, the Info Display in the cockpit automatically alerts you in advance whenever any part of your vehicle will require servicing – so there are no surprises ahead.

<sup>1</sup> See your authorized BMW center for details on these limited warranties.

<sup>2</sup> The BMW Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY 2004 and later BMW vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. The maintenance coverage period is for the first 4 years or 50,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid and additives, battery, tires, wheels, wheel alignment and tire balancing. All work must be performed by an authorized BMW center. See the Service and Warranty Information booklet for specific terms, conditions and limitations. Further information can also be obtained from your authorized BMW center.

<sup>3</sup> BMW Assist with 4 years of Safety Plan services is optional. In order to receive BMW Assist services, a subscriber agreement must be completed and transferred to the BMW Assist Response Center. GPS and underlying wireless services must be available and functioning; vehicle ignition must be turned on (except for Door Unlock and Stolen Vehicle Recovery), battery charged and connected and vehicle's electrical system operational; services may be limited to certain geographic areas. Call toll-free **1-888-333-6118**, go to [bmwassist.com](http://bmwassist.com), or visit your authorized BMW center for additional program details. Services are subject to the terms and conditions of your subscriber agreement.

<sup>4</sup> Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit [bmwusa.com/bluetooth](http://bmwusa.com/bluetooth).

<sup>5</sup> Requires BMW Assist Safety Plan subscription. Services are subject to the terms and conditions of your subscriber agreement. Please go to [bmwassist.com](http://bmwassist.com) for additional details on the optional Convenience Plan.

<sup>6</sup> Subject to credit approval and other terms and conditions.

<sup>7</sup> Not all models available for BMW European Delivery Program. Please go to [bmwusa.com](http://bmwusa.com) or visit your authorized BMW center for details.

More about BMW



bmwusa.com  
1-800-334-4BMW

The Ultimate  
Driving Machine®



#### BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. We launched BMW EfficientDynamics back in 2000 – the philosophy of providing greater power with increased efficiency and fewer emissions. This has resulted in significant benefits today – for our customers, the climate and the environment.

That year, ecological sustainability was also declared one of BMW's core strategic principles; it is now firmly anchored in our entire production chain. It starts with the development of fuel-saving and alternative vehicle concepts, continues with environmentally friendly production processes, and ends with innovative recycling methods. This effort has been recognized worldwide; in 1999, BMW AG – the parent company of BMW of North America and BMW Manufacturing Co. in Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index. It has remained on the Index ever since; moreover, since 2005, BMW has been voted the world's most sustainable automobile manufacturer. At BMW, we strive for and achieve high performance in all we do.

BMW recommends **EDGE**

