2008 BMW
3 Series Convertible

328i
335i

The Ultimate Driving Machine®

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تلفن شبانه روزی: ۰۲۱-۸۸۸۶۲۰۸۵
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A BMW that's open to the air – and to innovative engineering.

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Raises the roof – and the standard for all-around performance.

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Even with an abundance of fresh air, you'll still be left breathless.

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The 3 Series Convertible:
It's time to open up.

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The road ahead. The skies above. And the perfect connection between the two.

Recommended color combinations

Materials	Leatherette[1]		Dakota Leather[2]				
Upholstery colors	Cream Beige	Black	Cream Beige	Gray	Coral Red/Black	Saddle Brown/Black	Black
Exterior colors							
Non-metallic **300** Alpine White	●	●	●	●	●	●	●
Non-metallic **A61** Crimson Red	●	●	●	●			●
Non-metallic **668** Jet Black	●	●	●	●	●	●	●
Metallic[3] **354** Titanium Silver		●		●	●	●	●
Metallic[3] **A53** Platinum Bronze	●	●	●	●		●	●
Metallic[3] **A34** Arctic	●	●	●	●		●	●
Metallic[3] **A52** Space Gray	●	●	●	●	●	●	●
Metallic[3] **A22** Sparkling Graphite	●	●	●	●	●	●	●
Metallic[3] **A13** Atlantic Blue	●	●	●	●			●
Metallic[3] **A51** Montego Blue	●	●	●	●		●	●
Metallic[3] **A35** Monaco Blue	●	●	●	●		●	●
Metallic[3] **A39** Barbera Red	●	●	●	●			●
Metallic[3] **A43** Deep Green	●	●	●	●		●	●
Metallic[3] **475** Black Sapphire	●	●	●	●	●	●	●
Interior trims							
4AB Dark Burl Walnut Wood[4]							
4AC Light Poplar Wood[5]							
4AS Gray Poplar Wood[5]							
4AD Brushed Aluminum[5]							

[1] Leatherette upholstery: Standard in 328i; not available in 335i.
[2] Dakota Leather upholstery: Standard in 335i; optional and included in 328i Premium Package.
[3] Metallic exterior paint is optional.
[4] Standard in 328i and 335i.
[5] No-cost options in 328i and 335i.

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■ **Xenon Adaptive Headlights** provide brilliant clarity of the road ahead and to the side at night and in conditions with poor visibility. The dynamic auto-leveling feature adjusts for varying passenger and cargo loads, helping to keep headlight glare out of the eyes of oncoming drivers. BMW Adaptive Headlights provide optimum road illumination around corners, thanks to an electromechanical control system that directs the headlights into and around the bend as soon as the vehicle begins cornering. The Corona headlight-rings that circle both headlights and high beams also act separately as Daytime Running Lights and parking lights.

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■ BMW's **distinctive front kidney-shaped grille** features a chrome surround and vertical slats on all 3 Series Convertibles.

■ **Halogen free-form foglights**, integrated into the deep front spoiler, enhance your margin of safety in bad visibility. Ellipsoid free-form technology ensures even light distribution on the road.

■ **Adaptive Brake Lights** help other drivers recognize the intensity of your braking actions. In emergency braking, the illuminated area of the brake lights increases, alerting drivers behind you to brake quickly.

■ Standard equipment ☐ Optional equipment

■ **17 x 8.0 Star Spoke (Style 157) light alloy wheels with 225/45 run-flat[1] all-season tires.** (std. on 328i)

■ **17 x 8.0 Star Spoke (Style 185) light alloy wheels with 225/45 run-flat[1] all-season tires.** (std. on 335i)

☐ **Cross Spoke (Style 197) light alloy wheels and run-flat[1] performance tires.[2]**
In front: 18 x 8.0 wheels and 225/40 tires;
in back: 18 x 8.5 wheels and 255/35 tires.
(included in 328i Sport Package)

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☐ **Star Spoke (Style 230) light alloy wheels and run-flat[1] performance tires.[2]**
In front: 19 x 8.0 wheels and 225/35 tires; in back: 19 x 9.0 wheels and 255/30 tires.[3]
(opt. on 335i, requires optional Sport Package)

☐ **Star Spoke (Style 189) light alloy wheels and run-flat[1] performance tires.[2]**
In front: 18 x 8.0 wheels and 225/40 tires;
in back: 18 x 8.5 wheels and 255/35 tires.
(included in 335i Sport Package)

[1] Run-flat tires do not come equipped with a spare tire.
[2] Performance tires not recommended for driving in ice and snow. Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

☐ **Steering wheel-mounted paddle shifters**[1] allow you to quickly upshift and downshift without a clutch.

[1] The 3 Series Convertible, when equipped with optional STEPTRONIC automatic transmission and optional Sport Package, also comes with steering wheel-mounted paddle shifters.

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■ **6-speed manual transmission** delivers a precise, athletic feel. Its responsiveness is due, in part, to the enhanced synchronization of shifts from neutral to each gear. A shortened shift lever and "throw" add to the sporty feel of the gearbox. The sixth gear drops revs at highway speeds for smooth cruising.

■ **Seat-integrated front safety belts** help keep occupants firmly and comfortably in place. The seat-integrated design also helps ease entry and exit for rear-seat passengers.

■ **Storage compartments** are integrated into both doors. A tilt-out bin below the armrest offers different compartments in which to tuck away sunglasses, change and other small items; a convenient open storage space for maps and larger items is just behind it.

■ Standard equipment ☐ Optional equipment

■ **BMW Ambiance Lighting** adds a touch of elegance to cabin lighting. In addition to soft, white light, turn the headlights on to enjoy the drama of a warm reddish light that runs from front to rear beneath the inner door ledge.

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■ **Rear console** provides rear-seat occupants with ample storage, both open and covered, and rear-cabin climate controls.

☐ **Navigation system** covers the U.S. with a single DVD. The glare-free monitor is mounted neatly into the dashboard for easy viewing. Using GPS satellites and DVD technology, a map of your area appears on the dash monitor, showing – and telling – the direction to your desired destination. In many areas,[1] it also provides Real Time Traffic Information on potential traffic problems along your route, and can even plan a detour around them.

[1] See bmwusa.com for up-to-date coverage.

☐ With the optional Navigation system, you can program up to six easy-access **memory keys** with your most frequently used functions. At a touch, call up your favorite radio stations, Navigation system addresses, phone numbers,[2] and more.

[2] Requires optional **Bluetooth**® wireless technology and a BMW-approved **Bluetooth** enabled mobile phone.

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■ **Dynamic Cruise Control** lets you store and keep to a chosen speed above 20 mph, automatically applying the brakes on a downhill. It is activated via the left-hand steering column switch and deactivated by applying the brakes or via the switch.[3]

[3] Cruise Control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. Due to road, traffic and visibility conditions, the driver decides whether and how the system is used.

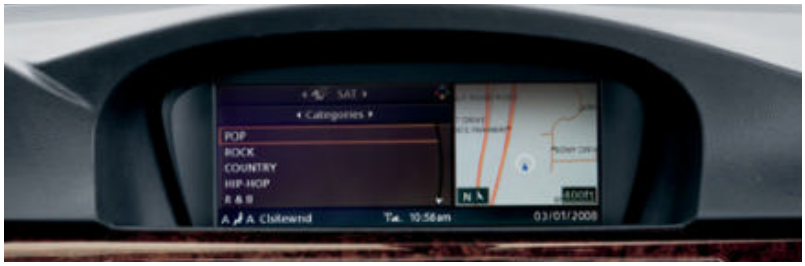
■ **Engine Start/Stop button[4] and remote key** control the engine. First, insert the remote key into the starter switch slot. After the electronic identification system confirms that it is the correct remote key, you can start (or later, turn off) the engine by pressing the Start/Stop button.

[4] Foot must be on brake, and with manual transmission must also depress the clutch, in order to start.

■ **Auxiliary input port** lets you connect an external audio source, such as an iPod® or MP3 player.

☐ **iPod and USB adaptor** let you scroll through and select the music you want by using the car's radio controls, the multi-function steering wheel buttons or iDrive Controller. Music titles are displayed on the radio or Navigation screen.

■ Standard equipment ☐ Optional equipment



☐ **SIRIUS Satellite Radio** delivers almost 200 channels of nonstop sports, news/talk, entertainment, traffic/weather, and 100% commercial-free music – all day, all night, across the continental U.S. (optional on all models; factory pre-wiring for installation is standard)

■/☐ **Logic7** Surround Sound anti-theft AM/FM stereo CD/MP3 player audio system provides outstanding sound with 13 speakers and the adjustable surround sound function to create a luxurious soundscape all around you. The subwoofer speakers are in the door sill and produce an authentic bass sound. (std. in 335i; opt. in 328i)

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■ **BMW anti-theft AM/FM stereo CD/MP3 player audio system** includes Radio Data System (RDS), Auto-Store, and 3-channel FM diversity antenna; reads/displays song title and other information. Pre-wired for (accessory) BMW six-disc CD player/changer.

☐ **HD Radio™** receives free, digital AM/FM broadcasts across the U.S. in clear, static-free quality sound – AM sounds like FM; FM sound like CD. Also enjoy new "multicast" FM stations, as well as a variety of innovative data services. Can be ordered in conjunction with Logic7 Surround Sound stereo.[5]

[5] Logic7 standard in 335i; optional in 328i.

For more information on HD Radio receivers and to find HD Radio AM/FM stations near you, visit HDRadio.com.

■ Standard equipment ☐ Optional equipment

■ The **on-board computer** with Check Control provides feedback on the vehicle's operating status: oil level indicator and distance to next service appointment/oil change, as well as other detailed information, such as spark plug and micro-filter status. It also provides travel information: travel range on remaining fuel, external temperature, and more.

☐ **Active Cruise Control** system uses radar measurements to automatically maintain a pre-set speed and distance between your vehicle and the one ahead in highway driving.[1] (requires automatic or Sport Automatic transmission)

[1] Active Cruise Control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. Due to the road, traffic and visibility conditions, the driver decides whether and how the system is used.

☐ **Heated front seats** are a welcome feature for driver and front passenger in cooler weather. With the touch of a button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings. (opt. and included in Cold Weather Package)

☐ **Park Distance Control** uses ultrasonic sensors in the rear bumper to help you judge the distance to other cars and unseen objects when parking. The beeping becomes faster as your bumper approaches the object, turning into a constant tone when the distance is less than 12 inches.

Shown with optional Navigation system.

☐ **BMW Assist™2** and **Bluetooth®** system offers hands-free calling through your BMW-approved **Bluetooth** phone. BMW Assist Safety Plan includes Automatic Collision Notification, Remote Door Unlock and more. Optional Convenience Plan offers Weather, Directions and Concierge service. (opt. and included in Premium Package)

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☐ **Comfort Access system** offers keyless access to your car. By carrying the remote key in a pocket or purse, you can unlock the doors by touching the door handle, and turn the engine on or off by pressing the Start/Stop button.[3] This option also includes the Comfort Opening and Loading feature.

[3] Foot must be on brake, and with manual transmission must also depress the clutch, in order to start.

☐ **Comfort Opening and Loading** feature (included with optional Comfort Access) offers a quick, easy way to stow and remove luggage or large packages from the trunk when the top is down. Simply press a button on the remote key to raise the hardtop up and out of the trunk and "freeze" it in position; another press neatly lowers the hardtop back into the trunk.

Premium Package: Add more luxury, practicality and security to the 3 Series Convertible with the Premium Package. You'll enjoy the beauty and comfort of supple Dakota Leather upholstery[4] with Sun-Reflective Technology, and front-seat four-way adjustable lumbar support. Automatic-dimming mirrors enhance nighttime visibility: the exterior side-view mirrors are power-adjustable; inside, the rear-view mirror includes a handy digital compass. Both exterior mirrors have a power-folding feature, and the right side-view mirror automatically tilts down when the vehicle is shifted into reverse gear. The Premium Package also includes an integrated three-button Universal garage-door opener, BMW Assist™ for roadgoing peace of mind, and **Bluetooth**® wireless technology to let you make and receive calls without taking your eyes from the road.[5]

[4]Dakota Leather upholstery standard in 335i.
[5]Requires BMW-approved **Bluetooth** enabled phone.

BMW Universal garage-door opener takes the place of up to three remote-control devices, helping to eliminate clutter. It can activate remote functions outside the vehicle, such as garage-door openers or home-lighting systems. Also shown: the **automatic-dimming rear-view mirror** with digital compass.

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Lumbar support for front seats adds four-way adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out.

Dakota Leather upholstery[6] cradles driver and passengers in softly gathered comfort. Durable and easy to maintain, a leather interior adds elegance and refinement. In the Convertible, Dakota Leather upholstery includes BMW's exclusive Sun-Reflective Technology, which helps keep seats and other upholstered surfaces cooler to the touch, even when the top is left down. Ten-way power-adjustable front seats offer customized comfort and the convenience of seat and exterior mirror memory.

[6]Dakota Leather upholstery standard in 335i.

Shown with Saddle Brown Dakota Leather upholstery, Light Poplar Natural Wood trim, and optional Navigation system.

BMW Assist™[7] and **Bluetooth** system offers hands-free calling through your BMW-approved **Bluetooth** phone. BMW Assist Safety Plan includes Automatic Collision Notification, Enhanced Roadside Assistance, Remote Door Unlock, TeleService and more. Also available is an optional Convenience Plan with Directions, Weather information and Concierge service.

Cold Weather Package: Enjoy winter to the fullest with the Cold Weather Package. There's nothing like the feeling of quick-warming heated front seats on a cold morning, and the reassurance of clean, bright headlights on a stormy night. And for transporting long objects, such as skis and snowboards, the through-loading rear seats offer a convenient solution for those en route to the slopes. A cargo bag is also included to protect the items you are transporting, as well as the interior cabin and trunk surfaces.

Retractable **high-intensity headlight washers** help keep lights clean of ice, mud, road salt and other coatings, for maximum road lighting and enhanced driving safety.

Heated front seats are a welcome feature for driver and front passenger in cooler weather. With the touch of a button, the seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings. (With optional iDrive, settings can be further customized.)

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Through-loading hatch opening is almost 16 inches wide. With the backrest folded down, skis, snowboards, and other long items can be transported – even with the top down. Two fastener hooks conveniently transport items, such as grocery bags, in an upright position.

Sport Package:[1] The Sport Package's larger wheels and run-flat performance tires add to the excitement of the 3 Series Convertible, while sport suspension calibration adds to cornering stability. Adjustable side bolsters in the 10-way power front sport seats hold you firmly in place during sporty driving maneuvers and cradle you comfortably over long distances. When equipped with the Sport Package and optional STEPTRONIC automatic transmission, the Convertible comes with steering wheel-mounted paddle shifters.

Cross Spoke (Style 197) light alloy wheels and run-flat[2] performance tires.[3]
In front: 18 x 8.0 wheels and 225/40 tires;
in back: 18 x 8.5 wheels and 255/35 tires.
(328i Sport Package)

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10-way power adjustable front sport seats with two-way manual headrests and thigh support make the driving experience more enjoyable. Side bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering.

Shown with Coral Red/Black Dakota Leather upholstery, Brushed Aluminum interior trim, and optional Navigation system.

Star Spoke (Style 189) light alloy wheels and run-flat[2] performance tires.[3]
In front: 18 x 8.0 wheels and 225/40 tires;
in back: 18 x 8.5 wheels and 255/35 tires.
(335i Sport Package)

Star Spoke (Style 230) light alloy wheels and run-flat[2] performance tires.[3]
In front: 19 x 8.0 wheels and 225/35 tires;
in back: 19 x 9.0 wheels and 255/30 tires.
(opt. on 335i, requires opt. Sport Package)

[1] 328i requires optional Dakota Leather upholstery or Premium Package.
[2] Run-flat tires do not come equipped with spare tire.
[3] Performance tires not recommended for driving in snow and ice. Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

Performance and efficiency	328i	335i
3.0-liter dual overhead cam (DOHC), 24-valve inline 230-horsepower 6-cylinder engine with composite magnesium/aluminum engine block, Valvetronic, and Double-VANOS steplessly variable valve timing	●	
3.0-liter dual overhead cam (DOHC), 24-valve inline turbocharged 300-horsepower 6-cylinder engine with twin-turbo technology and Double-VANOS steplessly variable valve timing		●
Electronic throttle control	●	●
6-speed manual transmission	●	●
6-speed STEPTRONIC automatic transmission with Adaptive Transmission Control	○	○
Steering wheel-mounted paddle shifters[1]	○	○

Handling, ride and braking	328i	335i
Dynamic Stability Control (DSC), including Brake Fade Compensation, Start-off Assistant, Brake Drying, and Brake Stand-by features, with Dynamic Traction Control (DTC)	●	●
Extensive aluminum componentry, including front suspension components (forged-aluminum lower arms, steering knuckle); subframe; steering rack; and brake components	●	●
Double-pivot type front and five-link rear suspension	●	●
Front and rear anti-roll (stabilizer) bars	●	●
Twin-tube gas-pressure shock absorbers	●	●
Sport suspension calibration	□	□
4-wheel ventilated anti-lock disc brakes with Dynamic Brake Control (DBC)	●	●
Engine-speed-sensitive, variable-assist power steering	●	●
Active Steering with Servotronic power assist	○	○

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Exterior	328i	335i
17 x 8.0 Star Spoke (Style 157) light alloy wheels, 225/45 run-flat[2] all-season tires	●	
17 x 8.0 Star Spoke (Style 185) light alloy wheels, 225/45 run-flat[2] all-season tires		●
Cross Spoke (Style 197) light alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40 front, 255/35 rear run-flat[2] performance tires[3]	□	
Star Spoke (Style 189) light alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40 front, 255/35 rear run-flat[2] performance tires[3]		□
Star Spoke (Style 230) light alloy wheels, 19 x 8.0 front, 19 x 9.0 rear; 225/35 front, 255/30 rear run-flat[2] performance tires[3]		○[4]
Tire Pressure Monitor	●	●
Xenon Adaptive Headlights with auto-leveling	●	●
Halogen free-form foglights	●	●
Power-folding retractable hardtop with integrated rear window defroster	●	●
Retractable, high-intensity headlight washers	★	★
Heated dual power mirrors and heated windshield washer jets	●	●
Metallic paint	○	○

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● Standard
○ Optional
▲ No-cost option
□ Included in Sport Package
◇ Included in Premium Package
★ Included in Cold Weather Package

[1] Requires and is automatically included with optional Sport Package and optional STEPTRONIC automatic transmission.
[2] Run-flat tires do not come equipped with spare tire.
[3] Performance tires are not recommended for driving in snow and ice. Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.
[4] Optional Sport Package required.
[5] If equipped with optional Premium Package or BMW Assist™ Safety Services with **Bluetooth**® wireless technology.

Interior seating	328i	335i
10-way power-adjustable front seats with driver memory with 2 pre-sets for seat and exterior mirror positions	●	●
10-way power-adjustable front sport seats with adjustable side bolsters, manual thigh support; driver memory for seat and exterior mirror positions	□	□
4-way adjustable power lumbar support for front seats	◇	◇
Leatherette upholstery	●	
Dakota Leather upholstery with Sun-Reflective Technology	○/◇	●
Dark Burl Walnut Wood interior trim	●	●
Light Poplar Wood interior trim	▲	▲
Gray Poplar Wood interior trim	▲	▲
Brushed Aluminum interior trim	▲	▲
3-stage heated front seats	○/★	○/★
3-spoke leather-wrapped multi-function sport steering wheel with audio and hands-free phone[5] controls	●	●
Front seatback storage nets	●	●
Seatback easy-entry feature with memory and 2x-speed power fore-aft control	●	●
Fold-down rear seats with two convenience hooks	●	●
Through-loading rear seats with cargo bag	○/★	○/★

Comfort and convenience	328i	335i
Engine Start/Stop button	●	●
Comfort Access keyless entry with multi-function remote control, Comfort Opening and Loading functions	○	○
Automatic climate control – includes micro-filter, automatic air recirculation, left/right temperature control, temperature- and volume-controlled rear outlets, windshield misting sensor, maximum air conditioning, heat at rest, and recall of individual user settings	●	●
Door storage pockets with covers	●	●
Front-seat center armrest with climate-controlled storage compartment	●	●
Front passenger cupholders (dashboard-integrated)	●	●
Tilt/telescopic steering wheel column	●	●
Park Distance Control (PDC) (rear only)	○	○
Power-adjustable folding exterior mirrors with automatic-dimming function; interior rear-view mirror with automatic-dimming function and digital compass	◇	◇
Power windows with “one-touch” up/down operation	●	●
Dynamic Cruise Control	●	●
Active Cruise Control	○	○
BMW Ambiance interior lighting along doors and side of rear cabin	●	●
Courtesy lights – include fade in/fade out, actuation from remote, automatic switch-on when engine is turned off, separately controlled left/right front reading lights, and front footwell lighting	●	●
Ground lighting located in bottom of exterior door handles	●	●
Locking glovebox	●	●
Electric interior trunk release	●	●
Rain-sensing windshield wipers and Automatic headlight control	●	●
Integrated 3-button Universal garage-door opener	◇	◇
Pre-wiring for BMW center installation of mobile phone, alarm system	●	●

● Standard
○ Optional
▲ No-cost option
□ Included in Sport Package
◇ Included in Premium Package
★ Included in Cold Weather Package

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Audio system	328i	335i
Anti-theft AM/FM stereo CD/MP3 player audio system with Radio Data System (RDS), Auto-Store and 3-channel FM diversity antenna; displays MP3 song title and artist	●	
Logic7 Surround Sound anti-theft AM/FM stereo CD/MP3 player audio system with Digital Sound Processing (DSP), Radio Data System (RDS), Auto-Store and 3-channel FM diversity antenna; displays MP3 song title and artist	○	●
Auxiliary audio input for portable music players, located in the center armrest	●	●
Pre-wiring for BMW center installation of 6-disc CD/MP3 changer, satellite radio	●	●
SIRIUS Satellite Radio with one-year subscription[6]	○	○
iPod® and USB adaptor (includes cable connector)	○	○
HD Radio™ with "multicast" FM station reception	○	○

Instrumentation and controls	328i	335i
Service Interval Indicator with miles-to-service readout	●	●
Check Control vehicle monitor system with pictogram display, oil status display, and Condition Based Service indicator	●	●
On-board computer with Check Control – provides feedback on the vehicle's operating status: oil level indicator and distance to next service appointment/oil change, as well as other detailed information, such as spark plug and micro-filter status. It also provides travel information – travel range on remaining fuel, external temperature, and more	●	●
Navigation system with 16:9 screen and Voice Command system; iDrive system with high-function on-board computer and Controller and 6 programmable function keys; includes Real Time Traffic Information feature (where available)	○	○

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Safety and security	328i	335i
Anti-lock braking system (ABS)	●	●
Adaptive Brake Lights	●	●
Rollover Protection System	●	●
Seat-integrated front safety belts	●	●
Automatic safety-belt pretensioners at front seating positions	●	●
Driver's and passenger's front airbag supplemental restraint system (SRS) with advanced technology: dual-threshold, dual-stage deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment	●	●
Seat-mounted front side-impact airbags	●	●
Driver and front passenger Active Knee Protection	●	●
Interlocking door anchoring system to help protect against door intrusion in side impacts	●	●
Central locking system with center console switch (leaves gas filler door unlocked), double-lock feature and 2-step unlocking	●	●
Coded Driveaway Protection	●	●
Automatic locking retractors (ALR) on all passenger-seat safety belts for installation of child-restraint seat	●	●
LATCH attachments on child-restraint safety installation	●	●
Crash sensor that automatically turns on hazard lights and interior lights, unlocks doors, and disconnects battery terminal	●	●
Programmable Daytime Running Lights	●	●
Fiber-optics-based MOST-Bus architecture for safety systems[7]	●	●
BMW Assist™[8] with **Bluetooth**® wireless technology for hands-free calling (with **Bluetooth** enabled mobile phone[9]), phonebook downloading and speech recognition capabilities	○/◇	○/◇

● Standard
○ Optional
□ Included in Sport Package
◇ Included in Premium Package
★ Included in Cold Weather Package

[6] Please visit your authorized BMW center for details. Satellite radio pre-wiring and trunk-mounted antenna can be deleted as no-cost option.
[7] MOST-Bus is a fiber-optic system responsible for transmitting digital and graphics signals/information.
[8] Includes 4-year BMW Assist Safety Services subscription; please see your authorized BMW center for rules and regulations.
[9] Please contact your authorized BMW center for a list of BMW-approved compatible **Bluetooth** technology enabled mobile phones.

BMW Services	328i	335i
BMW Ultimate Service™	●	●

Premium Package	328i	335i
4-way adjustable power lumbar support for front seats	◇	◇
Dakota Leather upholstery	○/◇	●
Interior and power-adjustable folding exterior mirrors with automatic-dimming function; digital interior mirror compass	◇	◇
Integrated 3-button Universal garage-door opener	◇	◇
BMW Assist™[8] with **Bluetooth**® wireless technology for hands-free calling (with **Bluetooth** enabled mobile phone[9]), phonebook downloading and speech recognition capabilities	○/◇	○/◇

Sport Package	328i[11]	335i
Steering wheel-mounted paddle shifters[12]	○	○
Cross Spoke (Style 197) light alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40 front, 255/35 rear run-flat[13] performance tires[14]	□	
Star Spoke (Style 189) light alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40 front, 255/35 rear run-flat[13] performance tires[14]		□
Star Spoke (Style 230) light alloy wheels, 19 x 8.0 front, 19 x 9.0 rear; 225/35 front, 255/30 rear run-flat[13] performance tires[14]		○[15]
10-way power-adjustable front sport seats with adjustable side bolsters, manual thigh support; driver memory for seat and exterior mirror positions	□	□
Sport suspension calibration	□	□
Increased top speed limiter	□	□

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Cold Weather Package	328i	335i
Retractable, high-intensity headlight washers	★	★
3-stage heated front seats	○/★	○/★
Through-loading rear seats with cargo bag	○/★	○/★

● Standard
○ Optional
□ Included in Sport Package
◇ Included in Premium Package
★ Included in Cold Weather Package

[11] Optional Dakota Leather upholstery or Premium Package required.
[12] Requires and is automatically included with optional Sport Package and optional STEPTRONIC automatic transmission.
[13] Run-flat tires do not come equipped with spare tire.
[14] Performance tires are not recommended for driving in snow and ice. Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.
[15] Optional Sport Package required.

Stand-alone optional equipment	328i	335i
Steering wheel-mounted paddle shifters[16]	○	○
Dakota Leather upholstery with Sun-Reflective Technology	○	●
Metallic paint	○	○
Light Poplar Wood interior trim	▲	▲
Gray Poplar Wood interior trim	▲	▲
Brushed Aluminum interior trim	▲	▲
6-speed STEPTRONIC automatic transmission	○	○
Active Steering with Servotronic power assist	○	○
Comfort Access keyless entry	○	○
Through-loading rear seats with cargo bag	○/★	○/★
3-stage heated front seats	○/★	○/★
Park Distance Control (PDC) (rear only)	○	○
Active Cruise Control	○	○
Navigation system with 16:9 screen and Voice Command system; iDrive system with high-function on-board computer and Controller; includes Real Time Traffic Information feature	○	○
BMW Assist™[17] with **Bluetooth**® wireless technology for hands-free calling (with **Bluetoot**h enabled mobile phone[18]), phonebook downloading and speech recognition capabilities	○/◇	○/◇
SIRIUS Satellite Radio with one-year subscription	○	○
Logic7 Surround Sound audio system	○	●
HD Radio™ with "multicast" FM station reception	○	○
iPod® and USB adaptor (includes cable connector)	○	○

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● Standard
○ Optional
▲ No-cost option
□ Included in Sport Package
◇ Included in Premium Package
★ Included in Cold Weather Package

[16] Requires and is automatically included with optional Sport Package and optional STEPTRONIC automatic transmission.
[17] Includes 4-year BMW Assist Safety Services subscription; please see your authorized BMW center for rules and regulations.
[18] Please contact your authorized BMW center for a list of BMW-approved compatible **Bluetooth** technology enabled mobile phones.

Weight		328i	335i
Unladen	lbs	3792 (3858)	3946 (3957)
Weight distribution, front/rear			
Manual transmission	%	46.8/53.2	47.5/52.5
Automatic transmission	%	47.1/52.9	47.6/52.4

Engine		328i	335i
Liter/type/valves per cylinder		3.0/inline 6/4	turbocharged 3.0/inline 6/4
Bore/stroke	inch	3.35/3.46	3.31/3.53
Nominal output/rpm	hp	230/6500	300/5800
Maximum torque/rpm	lb-ft	200/2750	300/1400-5000
Compression ratio	:1	10.7	10.2
Fuel grade		unleaded premium	unleaded premium

Transmission		328i	335i
Manual gear ratios			
I/II	:1	4.32/2.46	4.06/2.40
III/IV	:1	1.66/1.23	1.58/1.19
V/VI/R	:1	1.00/0.85/3.94	1.00/0.87/3.68
Final drive ratio	:1	3.39	3.08
Automatic gear ratios			
I/II	:1	4.07/2.37	4.17/2.34
III/IV	:1	1.55/1.16	1.52/1.14
V/VI/R	:1	0.85/0.67/3.20	0.87/0.69/3.40
Final drive ratio	:1	3.91	3.46

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Performance		328i	335i
Drag coefficient	C_d	0.30	0.31
Top speed[1]	mph	130 [150]	130 [150]
Acceleration 0-60 mph[2]			
Manual transmission	sec	6.7	5.5
Automatic transmission	sec	7.2	5.7

Figures in ( ) apply to vehicles with automatic transmission.
Figures in [ ] apply to vehicles with Sport Package.

[1] Top speed limited electronically.
[2] BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

Fuel consumption[3]		328i	335i
Manual transmission – city/highway	mpg	17/27	17/26
Automatic transmission – city/highway	mpg	18/27	17/26

Tires and wheels		328i	335i
Tire dimensions	standard	225/45	225/45
Wheel dimensions	standard	17 x 8.0	17 x 8.0
Material	standard	light alloy	light alloy

Brakes		328i	335i
Front – diameter	inch	12.9	13.7
Rear – diameter	inch	11.8	13.2

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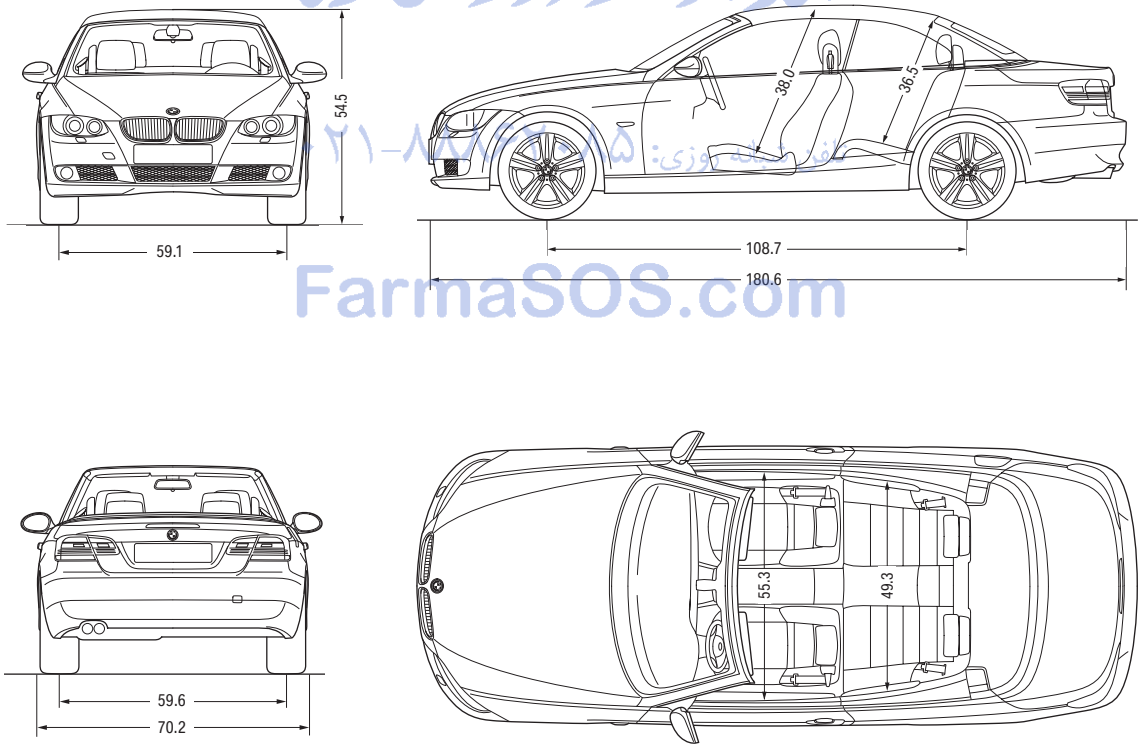

All dimensions in inches.

[3]EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

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This effort has been recognized worldwide and, as a result, we are pleased to have received numerous environmental honors. In the U.S., for example, the Environmental Protection Agency accepted BMW's Spartanburg, SC production and manufacturing facility as a charter member of the agency's National Environmental Performance Track. Internationally, BMW AG – the parent company of both BMW of North America and BMW Manufacturing Co., Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index, and has remained on the Index ever since. At BMW, we strive for high performance in everything we do.

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