BMW 7 Series

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The Ultimate Driving Machine®



THE BMW 7 SERIES.



LUXURY IS REDEFINED FOR A NEW ERA.
POWER TAKES ITS PLACE ALONGSIDE INNOVATION.
AND DRIVING BECOMES MORE THAN A NECESSITY.

WELCOME TO THE BMW 7 SERIES.

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The BMW 7 Series

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Editorial

PERFECTION, DELIVERED.

"Flagship" is a term reserved for the absolute and undisputed ruler of the BMW world. It's not a term that's chosen lightly; of all the powerful, incredible, and successful vehicles BMW creates, only the 7 Series embodies the term. It's the vehicle on which our reputation rides – and when you experience one, you'll understand why. It's more than just the sum of its parts: groundbreaking engine power and efficiency, gorgeous design, intelligent driving and convenience technologies, elegant comfort and exquisite personality. It's also a vehicle that tells the story of our heritage. With every 7 Series, BMW extends its legacy by reimagining, refining and redefining each and every aspect of the vehicle. From its compelling performance and distinctive flair, to its unmatched grace and bar-setting luxury, the 7 Series is the ideal representation of all things BMW.

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STYLE.

The BMW 7 Series: a masterful creation of class-leading performance and elegance. The updated 7 Series brings the most inspiring BMW engineering and peerless luxury to the fore, in a way that easily trumps the competition. Three innovative TwinPower Turbo engine options. An 8-speed automatic transmission. BMW's xDrive intelligent all-wheel drive. A host of design elements recast in the name of visual harmony. A symphony of technologies working together for improved comfort and convenience. Ample room for five to experience pure driving enjoyment. And, drawing on a lithium-ion battery, the BMW ActiveHybrid 7: a whole new take on efficiency. When the most advanced 7 Series ever created gets even better, superlatives fall short.

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Take one look at the 7 Series and marvel at the apex of BMW's signature design language. The distinctive front end reveals its road-conquering heritage with élan, from the wider-spaced kidney grille to the reworked air intake with built-in Air Curtain technology. Horstal chrome elements highlight the vehicle's powerful stance. At night, Full LED headlights brilliantly light up the path ahead, with LED foglights at the ready to supply even greater luminescence. The 7 Series gives you every reason to follow your driving desires with utter confidence.

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Anywhere, anytime, the BMW 7 Series stands ready to inspire and perform. The classically graceful contours of the body indicate a mastery of sophistication and proportion. Even the integrated chrome strip at the rear bumper supports its luxuriously detail-oriented nature.

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MOTION, PICTURE-PERFECT AND WITH SINGULAR STYLE: THE 7 SERIES IS
A ONE-OF-A-KIND VEHICLE THAT DELIVERS A ONE-OF-A-KIND FEELING.

STANCE.

What goes into the DNA of a class-leading, award-winning flagship vehicle? At BMW, it all starts at ground level – literally. Whether with the standard 7 Series or long-wheelbase Li model, the 7 Series rides on generations of advances in construction and driving technology, creating one of the most distinctively responsive vehicles ever. Take, for example, the self-leveling rear air suspension. The car continues to ride at a constant height, regardless of changes in load or driving conditions. Up front, aluminum double-wishbone construction offers the best of both worlds: maximum rigidity and minimum weight. Rounding out the innovative suspension features is the introduction of electronically controlled Dynamic Damping Control, in which the shock absorbers at each wheel are individually adjusted.

The link to the road extends to the driver through the steering wheel. BMW continues the responsive, rewarding driving feel with cutting-edge technology. With Integral Active Steering, BMW combines the most appealing handling characteristics by altering steering angle and power assistance at both front and rear wheels, to maximum effect. At slower speeds, Integral Active Steering ensures easy maneuverability and supple control; at higher speeds, the system delivers firmer response, handling faster steering input with confidence. Speaking of higher speeds, Active Roll Stabilization works to reduce body roll in cornering and sudden direction changes; drivers can tackle corners with greater precision, and passengers experience greater comfort.

These systems operate in tandem with the 7 Series models' Driving Dynamics Control, another groundbreaking BMW driving technology. Driving Dynamics Control gives you customizable options. Choosing one of five modes (ECO PRO, COMFORT, COMFORT+, SPORT and SPORT+) activates a fine-tuned set of parameters governing engine and throttle response, transmission shifting, suspension response and even energy consumption. No matter what driving mood you are in, the 7 Series can suit your style. And with the ECO PRO mode, it can even reduce the number of trips to the pump – because selecting ECO PRO reveals special displays in the instrument cluster that alert you to the details of fuel consumption, as well as tips on how to extend power.



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DISCOVER THE STUNNING PERFORMANCE
OF A WORLD-CLASS CHAMPION.







STRENGTH.

Power comes in many forms – and the BMW 7 Series is glorious proof. Start with what's under the hood: a choice of three TwinPower Turbo engines. One is a sporty inline six-cylinder, also harnessed in the ActiveHybrid 7; another is a thundering V-8; and the third is a fire-breathing V-12. All three engines deliver every ounce of BMW muscle in stellar fashion. Matched to each is an advanced 8-speed automatic transmission that further improves performance while minimizing fuel consumption.

Myriad advanced driving technologies reinforce the 7 Series' position as a powerful link to the road. Driving Dynamics Control with ECO PRO mode lets you select from five different presets to adjust suspension, handling and engine management. Added to that, Dynamic Damper Control electronically and individually controls the shock absorbers at each wheel.

The power of the 7 Series can even be exercised while standing still. The advanced Mobile Office suite delivers connectivity and control over your schedule, contacts and communications, even providing full speech recognition dictation for emails and voice memos. And the Bang & Olufsen® High-End Surround Sound System, designed especially for the 7 Series, puts 16 speakers into action to create a near reference-quality listening experience.

Taken as a whole, the impressive capabilities of the 7 Series suggest there's no task it can't perform – with exceptional results.

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FREEDOM.

Prowess can be progressive, exhilaration can evolve. From the beginning, the 7 Series has always provided an ideal showcase for BMW's powerplants. Today the limits are again pushed, with engine options that take high performance to new levels – both in terms of responsiveness and responsibility. Three TwinPower Turbo choices means three opportunities to experience satisfying BMW acceleration and muscle, with plenty of both on tap. There is also the revamped ActiveHybrid 7. This potent combination of BMW engine power and low emissions propulsion reduces your impact on the environment while fulfilling your deepest driving desires.

With a total of nine models, three engines, and a choice of rear-wheel drive or the optimum traction of xDrive intelligent all-wheel drive, the BMW 7 Series gives you total freedom of choice.

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445 horsepower. 480 lb-ft of torque. And a 0-60 time of 4.6 seconds – nearly half a second faster than its predecessor.[1] The BMW 750i, 750i xDrive, 750Li and 750Li xDrive provide a substantial means of escape from the mundane world of daily driving. While harnessing the latest BMW technology, such as Valvetronic – a throttleless intake system – and high-precision direct fuel injection, the 4.4-liter V-8 relies heavily on the advanced power of twin turbochargers to put them at the forefront of engine performance. For the ultimate expression of BMW 7 Series power, the 760Li puts under your control a breathtaking 6.0-liter TwinPower Turbo V-12 – the definition of a class leader.

[1] BMW AG estimate, 750i xDrive. Please see pages 95-97 for detailed technical data.
BMW urges you to obey all posted speed laws and always wear safety belts.





THE BMW 7 SERIES TURNS DAILY DRIVING INTO A SPORTING THRILL – SO TACKLE THE ROAD AHEAD AND NEVER LOOK BACK.

What more could a driver ask of six cylinders? The 3.0-liter TwinPower Turbo inline six-cylinder engine under the hoods of the BMW 740i, 740Li, 740Li xDrive and ActiveHybrid 7 delivers all the refined muscle needed to inspire and enthrall. It starts with a dynamic twin-scroll turbocharger; innovative Double-VANOS infinitely variable camshaft timing, Valvetronic, and high-precision direct fuel injection add even more groundbreaking engine technology to the mix. Like its other 7 Series stablemates, this dynamo is mated to an incredibly smooth-shifting 8-speed automatic transmission, which also helps to reduce fuel consumption. The result: a glorious 315-hp, 330 lb-ft thrill ride. The ActiveHybrid 7 generates even more stratospheric numbers: 350 hp and 360 lb-ft of torque, making it as exhilarating as it is efficient.

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REIGN.

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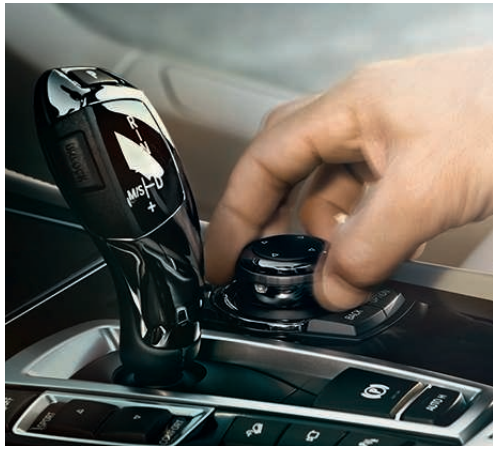
A born leader, the BMW 7 Series radiates an intrinsic confidence and precision. It's not enough to simply deliver the utmost in innovative BMW engine performance; the personality of the 7 Series is equally derived from that singular feeling of supreme comfort and control while sitting inside. Whether connected to the road by a wealth of driving technologies, or connected to your life with an impressive array of communication features, the 7 Series leaves no doubt that you're in command. Further enhancing this feeling: a range of the most luxurious trims, upholsteries and accents lavished throughout the extraordinarily spacious cabin, with many exclusive appointments available for even the most discerning BMW drivers. And, like the inside, the exterior of the 7 Series can also be enhanced to reflect the nature of its owner, with special paints and trims. This is what it means to truly lead.







FOCUS.

You are the key that unlocks the power and control of the 7 Series. After all, those are your hands gripping the heated multi-function sport leather steering wheel. Those are your eyes checking the advanced next-generation Navigation system, now featuring even greater brilliance, sharpness and depth via 3-D map imaging. That's your voice commanding the vehicle's speech recognition software – complete with speech-based editing tools – to take a memo or send a dictated text message. Those are your ears enjoying the lifelike audio emanating from the 16-speaker Bang & Olufsen® High-End Surround Sound System, specially designed for the 7 Series. That's your back pressed into the supple leather-upholstered front seats, offering impeccable ergonomics and total comfort in your choice of sumptuous colors. And that's your foot on the accelerator, discovering just how far a car will go to put you at ease.

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Bathed in soothing ambient light – the color of which can be altered according to taste and mood – the cabin of the 7 Series proves you don't need wings to travel first class. From the trim on the dash and center console, to the heated front seats, the 7 Series makes it clear you're driving in style. This extends to readily available technologies, as well. For example, the Driving Dynamics Control button gives you instant access to five different modes that alter the overall driving character, providing a custom-tailored experience to suit your mood. Then there's Enhanced Active Cruise Control with Stop & Go,[1] which combines cruise control with the ability to detect your progress and location in traffic, automatically accelerating, decelerating, warning you of sudden stops by the vehicle ahead, and coming to a complete stop, as needed. Even the safety system gets an upgrade: Attention Assistant, a component of Active Protection. This feature analyzes your driving behavior and signals you when you may be in need of a break, based on data such as steering angle, road speed and engine parameters. The 7 Series: successfully blending enjoyment with comfort – and outstanding safety design.

[1] Cruise control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.

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DIRECTION.

In former times, sailors relied on stars and maps to chart their course. The 7 Series Navigation system shows just how far we've come. BMW starts with a brilliant 10.2-inch color Display and then adds a 1.3 GHz processor and a dedicated 3-D graphics card to deliver new levels of animation and dynamic transitions. Function bars let you quickly switch to a customized view without leaving the map itself. Advanced Real Time Traffic Information updates give you reliable bulletins on congestion, accidents and even weather.

Using the iDrive Controller, a pie menu makes it easy to toggle through all your map options. Use the radial menu to enjoy handy access to point-of-interest information, additional destination details, contact information and much more. Split-screen displays let you click on starting and ending points, and zoom in or out of either to further explore your route. City images are rendered with incredible precision in remarkable 3-D, where a highly realistic model of the surrounding streets and buildings helps you find your bearings. And the enhanced Navigation system provides more information faster, including personalized driving tips that can help you save fuel.

The 7 Series also offers more than just precise directions. Thanks to BMW ConnectedDrive, you can work from the comfort of your car. This suite of Mobile Office technologies includes an advanced speech recognition system – a hands-free solution that lets you dictate messages on the go.[1] Then, a few seconds after you have finished, a transcribed text appears on the Display and can be read aloud to you. If necessary, you can use the speech-based text editing tools to fine-tune your message. Once it's completed, send your message via email or SMS. Or, if it's simply a personal note for your own use, you can store it on a USB stick and take it with you.

Commands for the Navigation system can also be made via this speech-based software, letting you call up menu options, enter destinations and even change radio stations. Speaking of voice, the 7 Series lets you pair two phones to the car simultaneously, so even when traveling with a business partner, you're both in touch.

[1] Requires BMW Assist™ Convenience Plan and an annual fee. For details, see your BMW center.



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ELEGANCE.

Luxury doesn't just happen by luck. There's no hidden formula, no secret recipe; it simply requires painstaking labor and meticulous attention to detail to ensure every inch of the 7 Series reflects the utmost in sublime comfort. A wealth of stunning interior options awaits you, all designed to inspire confidence while complementing the spacious cabin. You'll find luscious leather upholstery in exquisite colors, expertly fitted to the supportive seats. Elegant wood trims range from deep and dark to light and bright. Special accents abound, including chrome highlights for the central display and also around the cupholder cover. Outside, gorgeous paint colors await to delight owners' individual tastes. For those who want it all, the Individual Composition Package takes personalization to new heights, with trim, upholstery and paint options that go beyond the wide array of classic selections. After all, your vehicle defines who you are. Shouldn't you define your vehicle? We invite you to visit **bmwusa.com/byo** to view the entire palette and create your own dream 7 Series Sedan.


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Every seat in the 7 Series is designed to reward and comfort. Nowhere is this more apparent than in the rear cabin, where a combination of luxury, space and technology transports passengers like never before. Available rear Comfort seats go above and beyond when it comes to adjustability and support. The seat position, backrest angle and the position of the headrests can all be varied.

In the long-wheelbase models, the added interior room translates into an exceptionally spacious rear cabin, with plenty of legroom to stretch out. Similarly, the long-wheelbase roofline creates nearly half an inch more headroom for rear-seat passengers.

Unsurprisingly, it is quite easy to get spoiled by the BMW 7 Series.

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THE 7 SERIES PERSONALITY IS OBVIOUS FROM EVERY ANGLE: GENEROUS, GRACEFUL AND GAME FOR ANY ROAD TRIP.

Designed to surprise, engineered to delight: the cabin of the 7 Series goes to great lengths for those inside. Surrounded in comfort, rear-seat passengers can relax in style. The Rear Seat Entertainment Package features an iDrive Controller and two 9.2-inch screens; their extremely modern, lightweight design appears to "float" from the back of the front seats. Enhanced interior soundproofing minimizes ambient road noise, so when rear-seat passengers dial up their favorite music or shows, it will be easier to focus on the sounds of their entertainment.



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SOUND INVESTMENTS.

Music is a subjective art form. But what nearly all music lovers can agree upon is the ideal sound technology: warm, crisp and clear full-spectrum audio that envelops the listener yet never sounds forced or artificial. So when Bang & Olufsen® teamed up with BMW to create a High-End Surround Sound System specifically engineered for the 7 Series, they pulled out all the stops. Dirac Dimensions™ technology floods the cabin with glorious, high-fidelity audio that mirrors the most advanced listening rooms, while the fully active digital signal processing ensures that everyone on board can enjoy the same high-quality audio.

No less than 16 strategically placed speakers grace the cabin; with special enhancements, including neodymium magnets and stiff Hexacone diaphragms, this system delivers thundering bass, rich midrange and crystalline treble. The Bang & Olufsen Acoustic Lens technology element in the instrument panel's center boasts powerful sounds along with a unique design twist: when the system is activated, the specialized speaker component pops up, and automatically retracts when the system powers down. In the BMW 7 Series, you're not just experiencing dynamic audio; you're experiencing complete audio integration in an amazing vehicle.





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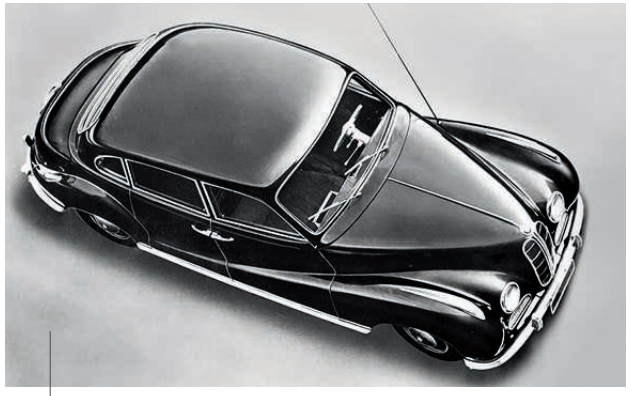
SEVEN DECADES OF THE AUTOMOTIVE LUXURY CLASS.



A luxurious new start with avant-garde technology. The BMW 501 and 502 Sedans – the first post-war cars from BMW – were among the most exclusive and luxurious of their time. In 1955, the world's first light alloy V-8 engine reported for duty underneath the curved hood. This engine, which developed up to 140 hp, was regarded as a modern technological masterpiece. With a top speed approaching 111 miles per hour, the BMW 502 was also one of the fastest cars of its time. The front disc brakes and power steering, available from 1959, proved that these models represented the most progressive technology.

1952



1977

Extraordinary performance and efficiency through digital electronics. BMW was the world's first vehicle manufacturer to use electronic engine control. The 733i eliminated mechanical drive components and ignition adjustments by incorporating Digital Motor Electronics (DME), which increased fuel economy, controlled emissions, improved engine response, and smoothed engine vibrations while idling. Computer and digital electronics enhanced performance and efficiency; microprocessors and engine sensors in the BMW 733i calculated the precise quantity of fuel to inject into cylinder ports. And the new Service Interval Indicator determined the need for routine servicing based on driving habits – not on a set maintenance schedule.

1986

Small parking assistant, big engine. In the mid-1980s, the BMW 7 Series surprised the world with its masterful technology, such as the first post-war German V-12 engine. It also introduced the first Park Distance Control (PDC) system in a European production car. Ultrasound sensors in the bumpers measured distances to obstacles in front of and behind the Sedan; acoustic warnings signaled distances to obstacles while parking – a particular advantage in the dark.





1994

Colorful helpers in the cockpit and a sporty diesel. In addition to car phones and multi-function steering wheels, the third BMW 7 Series range introduced owners to color screens, cassette recorders and the first navigation system for cars, which even then incorporated traffic congestion reports into route planning.

Europe, 1996: Sporty BMW diesel engines made their debut in this class. In addition to the 725tds and the 730d with six cylinders, the motoring world was amazed by the V-8 bi-turbo engine. With 245 hp and a top speed of 150 mph, the 740d was one of the most powerful diesel cars in the world.

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2001



A clever button and driver assistance changed everything. At the start of the new millennium, the automotive world was stunned by the groundbreaking iDrive Controller, in combination with an easy-to-read display screen high up in the instrument panel. Simply by operating this feature, a wealth of infotainment and comfort functions could be accessed in the BMW 7 Series. Ten years later, almost all premium car manufacturers are copying the logical principle of BMW iDrive.

In addition to setting standards with regard to intelligent networking with the internet, the BMW 7 Series introduced and continues to offer driver support through a range of driver assistance systems.



2008

Maximum comfort, contemporary luxury, optimum efficiency. For seven decades, the top-of-the-line BMW has always represented the sportiest option in luxury sedans. The current generation BMW 7 Series maintains this tradition by being one of the most modern and luxurious sedans of our time. Its wealth of driver assistance and safety systems enhance driver comfort and peace of mind – for example, in Europe, where this was the first vehicle to recognize traffic signs and warn of speed limits. A host of BMW EfficientDynamics features, in combination with newly developed or completely overhauled engines, continue to maintain low emissions and high fuel efficiency without sacrificing thrilling driving dynamics.

2012



Operate and inform. The latest BMW 7 Series is the first vehicle with an improved iDrive control system. With optimized arrow indicators and new functions, the Display can be read more quickly. In the Navigation system, the map function has been extended with additional views and satellite pictures; there is an enhanced selection of points of interest and faster access to additional information; and via an interactive map, you can display relevant information, such as museum opening times, restaurant reviews, or gas prices at certain stations.

Coast and look ahead. Now you can activate another innovation via the Driving Dynamics Control button in the center console: Coasting mode. This ECO PRO function disconnects the automatic transmission from the engine and lets the car run on stored kinetic energy without using fuel. Based on Navigation system data, a preview assistant warns you of upcoming bends or speed limits, giving you ample time to take your foot off the accelerator pedal.

Lighten up. Full LED headlights make their 7 Series debut in the Corona headlight-rings that feature LED Adaptive technology. Serving as both parking lights and Daytime Running Lights, they generate low- and high-beam light from two light rings, continuing the signature “angel eyes” look while affording optimum visibility day and night.

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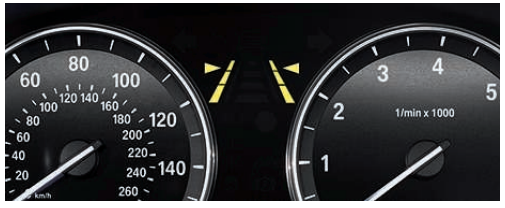
BMW CONNECTED DRIVE: AN INTELLIGENT NETWORK OF DRIVER, CAR AND ENVIRONMENT.

With BMW ConnectedDrive you stay in touch, no matter where you go. Its advanced communications and entertainment features create a network between driver, vehicle and environment, at any time and wherever you are. The following pages present special highlights in the areas of safety, convenience and infotainment. For a comprehensive overview of the BMW ConnectedDrive range, see **bmwusa.com/connecteddrive.**



BMW Night Vision with Pedestrian Detection.
This feature can scan up to 900 feet ahead using an infrared camera in the front bumper.[1] It can detect people, as well as the direction of their movement, up to approximately 300 feet away and displays their presence on the iDrive screen and Head-up Display. The system gives a visual warning as soon as pedestrians move toward the road, alerting you to potential dangers significantly earlier so you can react more quickly.



Driver Assistance features include the **Lane Departure Warning**[2] feature. When your vehicle crosses over lane markings without signaling, it warns you by sending a mild vibration through the steering wheel.
Active Blind Spot Detection is activated when you use the turn-signal indicator before changing lanes. This feature warns if a vehicle is in your blind spot, or approaching at a high speed in the passing lane.
Attention Assistant analyzes your driving behavior based on steering angle, road speed and other parameters. If the system detects telltale signs of fatigue starting to build up, the Control Display will show a coffee cup – encouraging you to take a break.



Parking Assistant searches for suitable parking spots and then steers your vehicle into them. Simply press the "Park Assistant" button, then drive along potential parking spaces on either side of the road, staying below 22 mph and no more than five feet away. Using ultrasonic sensors integrated into the side indicators, the system searches for and measures parking spaces. When a space at least four feet longer than your vehicle is spotted, it is shown on your Control Display. Shift into reverse and Parking Assistant takes control of steering your vehicle into the selected space; you operate the accelerator and brake pedals. The acoustic and visual warnings of Park Distance Control (PDC) provide assistance.



Navigation system
The latest-generation on-board Navigation system features a glare-free, high-resolution monitor and uses GPS satellites in conjunction with data stored on an internal hard drive. It includes multiple-perspective views, 3-D daytime and nighttime maps, zoom and travel planner. A split-screen feature allows simultaneous viewing of the Navigation map while viewing and selecting other items within the various iDrive menus and submenus. The system also provides Advanced Real Time Traffic information on potential traffic problems and solutions.



Automatic high beams let you enjoy the convenience of switching between high and low beams automatically. When the Automatic high beams system is activated, an image sensor at the back of the rear-view mirror monitors oncoming traffic and lighting conditions. Based on this data, the system decides whether or not the high beams should be switched on. When it detects vehicles ahead, or the sensor indicates that ambient light is sufficient, the high beams are automatically switched off.



Full-color Head-up Display projects important travel information, such as Speed Limit Info, current speed and Check Control data, on the windshield directly in your line of vision in full color. Directional arrows from the Navigation system can also be displayed.



Speed Limit Info. This system uses a camera installed close to the rear-view mirror to monitor speed limit signs posted above the road. Together with information supplied by the on-board Navigation system, it shows posted speed limits on the instrument cluster display or in the Head-up Display.

[1] Under optimal road conditions. Night Vision performance is also limited by rain, fog, humidity and other weather conditions.
[2] Requires clearly definable lane markings that are not obscured by rain, snow, etc. The feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit **bmwusa.com**, select the BMW model of your choice, and click on **"Features & Specs."**

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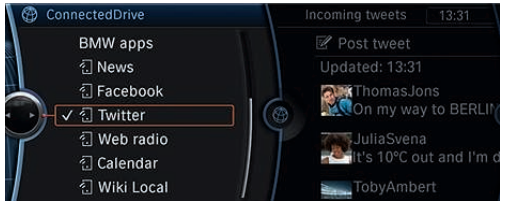
STAY TOTALLY IN TOUCH WHEREVER YOU GO – WITH BMW CONNECTED DRIVE.

Whether you're far from home or just in the next town, BMW Assist™ offers convenience and peace of mind. There are new ConnectedDrive features that extend BMW's leadership in wireless communications. Marvel at an extensive array of Mobile Office functions. Get a visual image of your callers. With BMW Assist, you enjoy all this – and more.



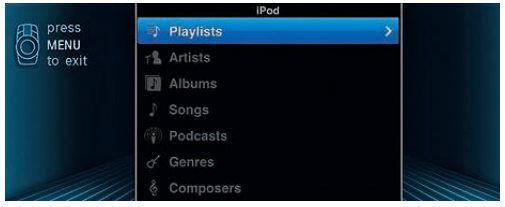
BMW Apps lets you access Social Networks, music PlugIn and Video Playback through your iPhone,® and see them on the Display screen.[1] Tune in to **Web radio** and search for stations from around the globe by name, location or genre. You can also store your favorite stations, find similar stations, display station information, and change the quality of the audio. Your favorite entries are stored on your iPhone, so you can take them with you from one vehicle to another.

Please note:
- A broadband data link is required. The costs for this (e.g., data roaming) are regulated by the customer agreement with the mobile phone service provider.
- Not all features available while vehicle is in motion; see dealer for details.
- Web radio audio quality depends on the bit rate of the station, and data reception depends on your cell service. Data transfer comes over the iPhone.



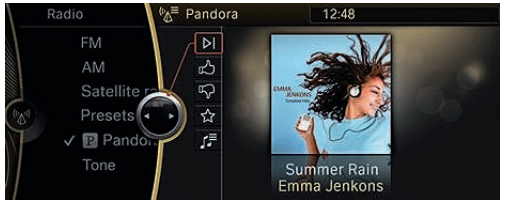
BMW Connected App, a suite of integrated web-connected features, can read aloud your Facebook® and Twitter® feeds, and lets you send prewritten tweets with a single click. **Wiki Local,** a geographically based feature, finds and reads aloud Wikipedia® articles relevant to the place you select – while **Wiki Tourguide** takes you through a list of articles about nearby points of interest, prioritized by distance from your vehicle's current location. The **Last Mile Navigation and Vehicle Finder,** also included in the BMW Connected App suite, provides walking directions to your destination after you've parked – and directions back to your car later.

Please note: Local information may not be available in all areas.



When you select **PlugIn** from the BMW Apps menu, the iPhone exports a typical iPod® look and control to your BMW through the video connection.[1] You can then search for your favorite music by playlist, artist, album, song, genre or composer, just as you would on your iPhone.

Please note: The BMW Connected App must be installed on your iPhone for the PlugIn to connect.



Part of BMW Apps, **Pandora Radio** is an innovative streaming audio service that delivers personalized music selections right to your BMW.[1] Create new stations and tailor your listening experience by rating songs with either a thumbs-up or thumbs-down. Even while listening, you can stay in touch: your BMW can still receive calls through Bluetooth® without missing a beat.



Enjoy the instant gratification of music on-demand in your BMW, thanks to **MOG®** – another part of BMW Apps. Browse, search and play any of 11 million songs in the MOG music library. Subscribing to MOG's **Primo** service allows you to take advantage of the seamless integration of MOG's mobile app.

[1] Requires BMW Apps option and an iPhone.

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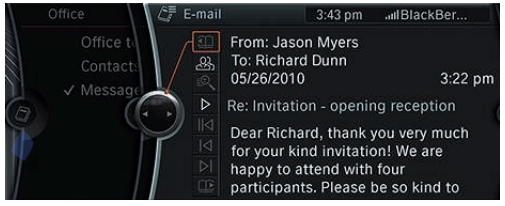


Use the time you spend in your vehicle even more effectively with BMW's **Mobile Office** feature.[2] For example, text messages and emails can be transferred from your Bluetooth paired phone directly to the vehicle's iDrive Display and can be read back to you using Text-to-speech functionality and the vehicle's audio system. Thanks to Bluetooth audio streaming, you can enjoy wireless playback of your music files; your personal audio library can even be accessed via the iDrive Controller.

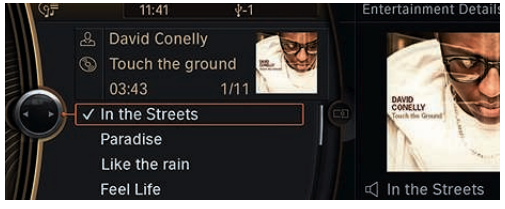
[2] Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit **bmwusa.com/bluetooth.**



MyInfo allows you to send business locations and street addresses to your BMW from Google Maps.™ Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance.



BMW Online allows online access to up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow Jones, S&P 500 and NASDAQ indices; and the powerful reach of the Google Maps database – all delivered on the Control Display inside your vehicle. Access news headlines and have them read aloud via Text-to-speech technology. "Send to Mail" pinpoints your current location and planned destination, and allows you to send the information to any smartphone or email account. Then it's just a quick hyperlink to Google Maps for your friends and family to see where you are and where you're going.



Enhanced functions for the iPod and USB adapter add to the ease and pleasure of using your iPod or iPhone. Want to know which CD that song comes from? The album cover is shown on your Display screen. Another rare feature: with BMW Assist and Bluetooth audio streaming, you can wirelessly play music through the BMW audio system from any Bluetooth compatible music player or mobile phone, from anywhere in your vehicle.



BMW Assist gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. The **Safety Plan** includes Advanced Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations and MyInfo. The **Convenience Plan** adds personalized Directions, Traffic and Weather reports, BMW Online and Concierge services for restaurant and hotel recommendations, with the destination address and phone number sent to your BMW. Make up to four operator-assisted calls per year with Critical Calling if your mobile phone is not available or its battery is discharged.

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BMW EFFICIENT DYNAMICS.
PROGRESS IN PERFORMANCE.

BMW EfficientDynamics
Less emissions. More driving pleasure.



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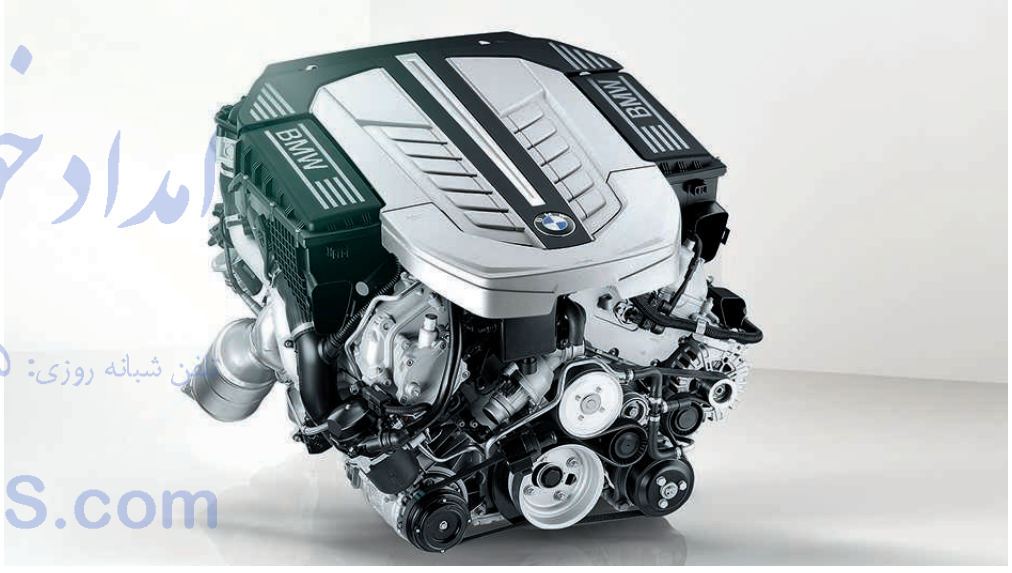
Engines that deserve to be called “powerplants.”

From the moment you push the Start button, you know: no drive will ever be ordinary. Year after year, BMW engines have won accolades for their output, refinement and high-revving ability. Beneath the hoods of the 7 Series Sedans are three of the world’s most sophisticated powerplants.

Driven by TwinPower Turbo technology, precise amounts of fuel are injected into the combustion chamber at very high pressure, delivering immediate, potent thrust that helps eliminate “turbo lag.” Combined with Double-VANOS steplessly variable valve timing, this also delivers on BMW’s EfficientDynamics philosophy of increased power with decreased fuel consumption and emissions. As a result, you’ll enjoy thrilling BMW performance while helping to protect the environment every time you drive.





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BMW 740i and 740Li.
This 3.0-liter, 315-hp inline six-cylinder engine combines a twin-scroll turbocharger with variable valve control (Double-VANOS and Valvetronic) to help it “breathe” better. It redlines at an amazing 6000 rpm, rushing the 740Li xDrive from 0–60 in 5.4 seconds[1] while posting one of the most fuel-efficient ratings in its class. Peak torque of 330 lb-ft kicks in almost immediately at 1300 rpm and continues to push you back in your seat all the way to 4500 rpm, easily surpassing all expectations.

BMW 750i and 750Li.
With its irresistibly powerful yet elegantly subdued sound, BMW’s 445-hp TwinPower Turbo V-8 is instantly recognizable. The essence of an iron fist in a velvet glove, it calls on two parallel turbochargers to accelerate the 750i xDrive smoothly from 0–60 in just 4.6 seconds.[1] Thanks to variable valve control and a revised injection system, fuel consumption and CO_2 emissions have been reduced significantly.

BMW 760Li.
Blinding acceleration, outstanding smoothness and seemingly inexhaustible power reserves: characteristics of the 6.0-liter powerplant in the 760Li. The all-aluminum TwinPower Turbo V-12 with two turbochargers develops 535 hp at 5250 rpm, and a majestic 550 lb-ft of torque at just 1500 rpm, launching BMW’s flagship from 0–60 in 4.5 seconds.[1]

8-speed STEPTRONIC automatic transmission.
Thanks to an intelligent electronic gear shift control, the 8-speed STEPTRONIC automatic transmission used in all 7 Series models delivers spirited handling while it adapts to your driving style and optimizes efficiency. Gradations between the gears smoothly make full use of the engine’s power, from low to high speeds. An eighth gear reduces the number of revolutions at high speed, reducing both fuel consumption and engine noise. Gear shift timings vary to suit current driving situations – whether it’s hot or cold out, the weight of the load, even the altitude above sea level. Kick down the pedal; it knows you want instant acceleration and reacts accordingly. Or put the gear shift lever into Sport and use it like a clutchless manual transmission.

When you activate the Auto Start-Stop function, the engine automatically turns off at stoplights and restarts as soon as you put your foot on the gas pedal, further increasing efficiency.

[1] BMW AG test results. Please see pages 95-97 for details.
BMW urges you to obey all posted speed laws and always wear safety belts.

POWER. PLAY. PERFORMANCE. THE BMW ACTIVE HYBRID 7 – A MODERN MARVEL OF MOBILITY.



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An engine of change, the BMW ActiveHybrid 7 brings the industry forward.

The second-generation BMW ActiveHybrid 7 retains the same innovative formulas as its predecessor while refining many of its remarkable technologies. First and foremost, the latest iteration brings fuel consumption and emissions even lower, thanks to its evolved power train. The combination of 55-hp synchronous electric motor, specialized 8-speed STEPTRONIC automatic transmission, lithium-ion high-performance battery, and intelligent electronics management system all contribute to the ActiveHybrid 7's improved output.

Joined together with a 3.0-liter TwinPower Turbo inline 6-cylinder engine, the ActiveHybrid 7 achieves an impressive 350 hp and 360 lb-ft of torque.

Just as the ActiveHybrid 7 stands out by expending less fuel, it is also incredible at preserving and even generating energy. It captures surplus energy, stores it, and then converts it back into motion whenever required. The ActiveHybrid 7 realizes extraordinarily efficiency through the interplay of the combustion engine and electric motor. Additionally, when ECO PRO mode is activated and you lift off the accelerator without applying the brakes, the vehicle coasts along the road on its own momentum.

By incorporating all of these systems in every driving situation, the ActiveHybrid 7 delivers an unparalleled version of twenty-first-century BMW power and efficiency.

BMW EfficientDynamics
Less emissions. More driving pleasure.

High-performance hybrid.
BMW's TwinPower Turbo inline six-cylinder engine, combined with the electric motor, delivers significantly reduced fuel consumption along with maximum dynamic performance.

High-performance lithium-ion battery.
This highly efficient, long-life battery supplies the BMW ActiveHybrid 7 with the power needed for electric-only driving for 2 to 2.5 miles at speeds of up to 37 mph. Using a more advanced form of Brake Energy Regeneration, this storage unit is recharged while driving and whenever you lift your foot off the accelerator pedal. The optimally integrated battery is placed in a way that optimizes trunk capacity.





Intelligent energy management.
The BMW ActiveHybrid 7 networks with the latest Navigation system to determine the best use of electrical energy, through ECO PRO Route functions. If the high-performance lithium-ion battery is charged, the electric motor then supports the engine when the car is being driven uphill; coasting downhill charges the innovative battery system.

Hybrid-specific 8-speed automatic transmission.
The tightly spaced 8-speed gear ratios allow the vehicle to make better use of the optimum rev range, enhancing fuel economy and shift comfort. In combination with the Hybrid Start-Stop function, this increases driving comfort while greatly lowering fuel consumption and emissions.

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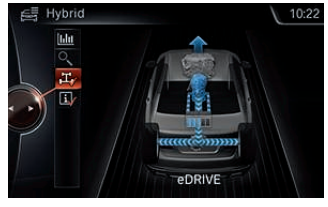
Auxiliary air conditioning.
This enables the BMW ActiveHybrid 7 to be cooled down for a few minutes before you enter the vehicle. This function is handled by a battery-powered electric air conditioning compressor and does not require a single drop of fuel. It can be activated from a distance, using the vehicle's key fob.



ActiveHybrid 7 badging.
This special vehicle is identified by ActiveHybrid 7 badging behind the signature Hofmeister kink, as well as by satin aluminum window frames and window recess finishers. **Aluminum door-sill finishers** with ActiveHybrid 7 lettering welcome driver and passengers into an elegant interior marked by quality workmanship.

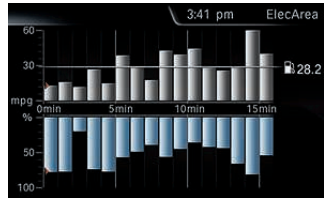


Boost function.
When strong and immediate power delivery is required, such as entering on-ramps or while passing, energy from the high-performance lithium-ion battery is used to enable a short-term 55-hp boost.



All-electric driving.
The 40 kW (55 hp) output of the electric motor allows all-electric driving over longer distances. Using Driving Dynamics Control to activate the ECO PRO mode, the transmission uncouples the engine and shuts it off when you take your foot off the accelerator. This feature enables the BMW ActiveHybrid 7 to swiftly and almost silently "sail" downhill.

Brake Energy Regeneration.
Whenever you lift your foot off the accelerator or apply the brake, Brake Energy Regeneration converts unused kinetic energy into electrical energy and stores it in the high-performance lithium-ion battery.



Energy consumption history.
The electrical energy consumption over the past 15 minutes of driving is displayed in a bar chart. The higher the bar, the more the hybrid system has been used – and the greater the fuel savings.

Note: Preliminary illustration; actual chart may be modified.

THE BEST PLATFORM FOR MAXIMUM COMFORT: AN OUTSTANDING CHASSIS.



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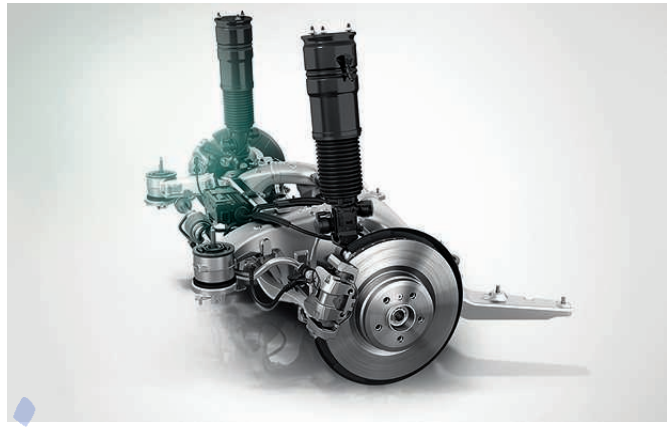
Suspension: the bridge between driver and road.

Like virtually every BMW model, the 7 Series starts from the ground up – literally – with a classic formula for supremely satisfying driving, including lightweight yet rigid suspension construction and a near-perfect 50/50 weight distribution. This responsive recipe for road feel is then enhanced with cutting-edge BMW technologies, each working in tandem with the rest to make the experience behind the wheel of the 7 Series as incredible as it can be.



Self-leveling rear air suspension.
In addition to the extensive use of lightweight aluminum throughout the integral rear axle, all BMW 7 Series models are equipped with a groundbreaking self-leveling rear air suspension, which keeps the vehicle riding at a constant height, despite adverse conditions and the weight load on board. The system automatically responds to different kinds of input at each wheel individually, including spring movements and corner leaning.



Integral Active Steering.
For rear-wheel-drive BMW 7 Series models, Integral Active Steering delivers enhanced driving dynamics, depending on speed and steering angle. At lower speeds, the power steering renders the vehicle more maneuverable and agile, with a reduced turning radius for easier parking and cornering. At higher speeds, the steering becomes less direct, which helps to stabilize straight-line driving and boosts driving comfort.

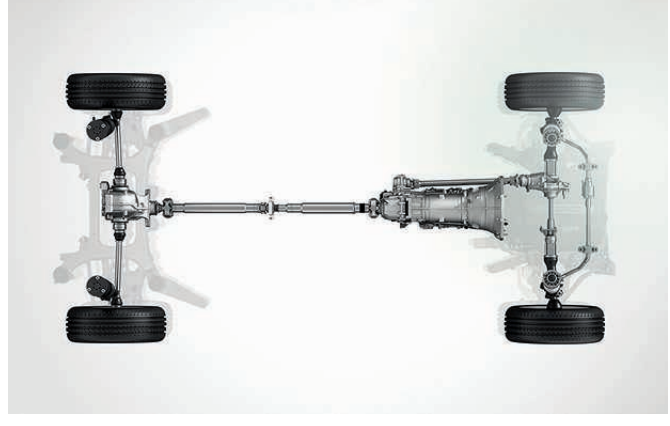


Driving Dynamics Control.
BMW's advanced driving technology, Driving Dynamics Control is an integrated system that allows the driver to tailor the response of the accelerator, as well as the engine, power steering, and Dynamic Stability Control (DSC) threshold. Drivers can choose between five modes, each designed to address specific driving needs and styles: ECO PRO, COMFORT, COMFORT+, SPORT, and SPORT+.





Double-wishbone front suspension.
Thanks to the sophisticated design of the aluminum double-joint spring strut front axle, the BMW 7 Series offers the greatest level of comfort in all road conditions. It helps to stabilize straight-line driving, especially at high speeds, and reduces the discomfort caused by poor road surfaces. The double-joint spring strut design isolates the shock absorbers from any transverse and longitudinal forces, so they respond with even greater precision on poor road surfaces.



BMW xDrive intelligent all-wheel-drive system.
Using information from the gas pedal in conjunction with Dynamic Stability Control (DSC), BMW's xDrive all-wheel-drive system monitors the driving conditions of the 7 Series. This data is then used to alter power distribution, as necessary, between the front and rear axles, improving traction in virtually any conditions and delivering neutral, responsive handling.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit **bmwusa.com**, select the BMW model of your choice, and click on **"Features & Specs."**

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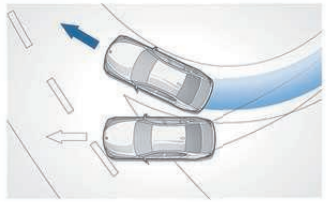
Active and passive safety.

The BMW 7 Series is one of the most advanced cars on the road today when it comes to active and passive safety features.

For example, Attention Assistant, part of BMW's Active Protection System, analyzes your driving behavior based on a variety of signals, such as steering angle, road speed and other parameters. If the system detects telltale signs of fatigue starting to build up, an icon of a coffee cup in the Control Display encourages you to take a break.

Passive safety begins with the ultra-modern hybrid construction used for the bodywork. High-strength steel and aluminum are combined in many components to reduce weight and maximize stiffness. All safety components are optimally adapted to one another. In case of an accident, the Enhanced Automatic Collision Notification feature automatically transmits important data, such as vehicle position and injury risk. This helps rescue services assess the situation more quickly and act with greater efficiency.

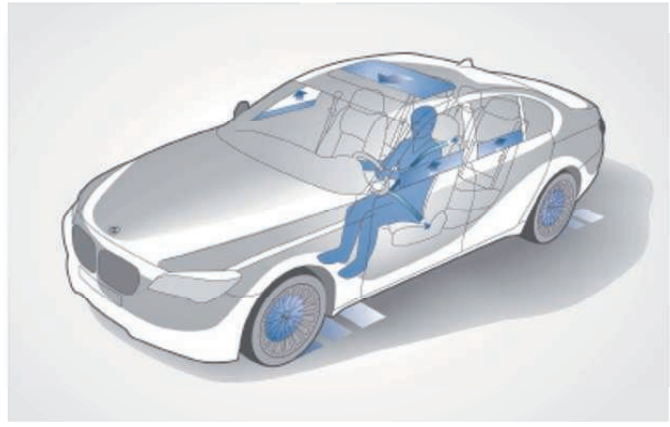


Dynamic Stability Control (DSC).
This system provides remarkable tenacity on slippery road surfaces. If it senses over- or understeer, it modulates engine power and can apply brakes individually to help keep the car under control and going in the intended direction. Start-off Assistant, a feature of DSC, prevents the vehicle from rolling backward on a hill for 1.5 seconds after taking your foot off the brake. The system also includes Brake Fade Compensation, which lets you use the same amount of pedal force, even when the brakes are heated; Brake Stand-by, which pre-tenses the brakes for quicker action if you suddenly remove your foot from the accelerator pedal; and Brake Drying, which periodically brings the brake pads into contact with the rotors to eliminate accumulated moisture when it rains.

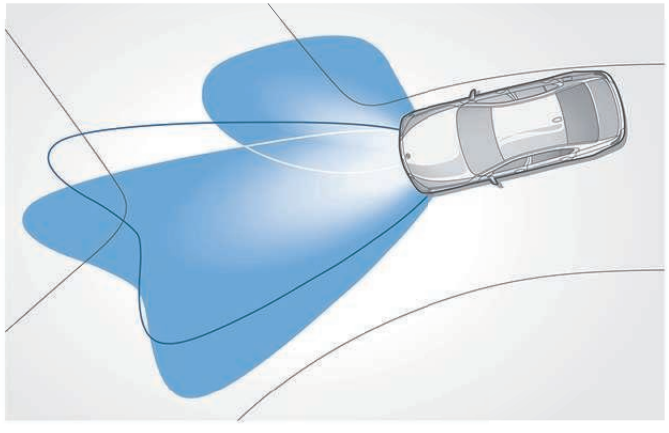


Airbags.
In the event of a collision, the supplemental restraint system (SRS) determines which airbag(s) to deploy for optimal protection. When a safety belt is used, airbags deploy only at a higher crash severity; the force of the deployment depends upon the severity of the impact. Four airbags offer specific protection: front airbags with advanced technology for driver and front passenger, and front-seat-mounted side-impact airbags.

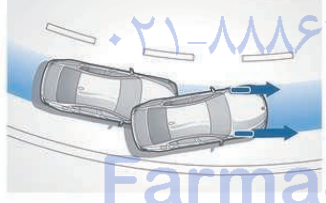
Note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, some or all airbags may deploy.



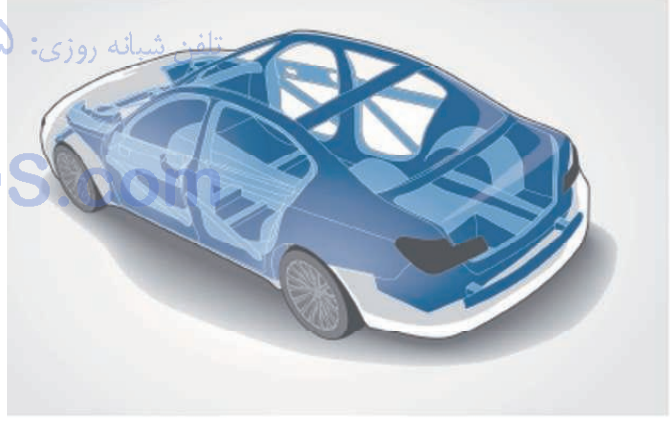
Active Protection.
The Active Protection system is designed to provide optimum protection for occupants. If the system determines that the vehicle is entering a critical pre-crash scenario, it will automatically tighten front safety belts, close all open windows and the moonroof, and return driver and front passenger seats and rear Comfort seats to an optimal position. After an accident, the system will automatically slow the vehicle to a standstill to reduce the risk of a secondary collision.



Full LED Adaptive headlights
Four LED Corona headlight-rings now serve as low- and high-beams, enhancing illumination of the road ahead at night or in poor visibility. They can also be used as Daytime Running Lights and parking lights. The Adaptive Headlight function provides optimum illumination of the road ahead when the car enters a turn. Light distribution is automatically adapted to the road speed and steering angle. Cornering Lights, positioned in the two inner headlights, are automatically activated by using the turn indicator or changing the steering wheel angle, even when the vehicle is at rest.



Dynamic Traction Control (DTC).
This sub-function of Dynamic Stability Control raises the threshold for engine and braking intervention. Activated by simply pushing a button, this traction mode allows increased yet controlled wheelslip, helping to improve propulsion in deep snow or sand. When activated, it also provides an even sportier driving style.



Body stiffness.
The intelligent use of high-strength multi-phase steel and aluminum provides optimum resistance in the event of a crash to the front, side or rear. Components, such as the A-pillars and windshield frame, include special reinforcements to provide optimum occupant protection. Defined crumple zones are also engineered in to absorb impact energy.



Run-flat tires.
Thanks to reinforced sidewalls, run-flat tires maintain their shape and rim position even after a complete loss of tire pressure. They allow you to continue driving at a reduced speed until you reach a safe area to change a tire or wait for Roadside Assistance. The Tire Pressure Monitor alerts you when there is a drop in tire pressure. Should the target pressure of a tire fall below 25 percent, both a warning light and acoustic alarm are triggered.

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امداد خودرو ۰۲۱-۸۸۸۶۲۰۸۵ تلفن شبانه روزی: FarmaSOS.com

The extraordinary power of the BMW 760Li.

Luxury's leading edge packs a 535-hp, TwinPower Turbo V-12 and a rarefied degree of sophistication.

In the 760Li, every detail reflects the proud achievements of BMW engineers, designers and artisans. It took generations of these driving enthusiasts to create the swift yet vibration-free acceleration of its TwinPower Turbo V-12 engine. Experience the confidence and ease of navigating challenging traffic situations, aided by an army of innovative active safety features, such as Enhanced Active Cruise Control with a front-mounted camera for a more in-depth read on traffic conditions. Sit back in the superb 20-way adjustable Multi-contour seats upholstered in supple leather and surrounded by fine wood trim. For the most elegant way to drive the 760Li, endow it with the BMW Individual Composition Package. The 760Li: an automotive tour de force, and BMW's statement of all that luxury, comfort and performance can be.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit **bmwusa.com**, select the BMW model of your choice, and click on **"Features & Specs."**



V-12 badge in matte chrome adds a distinctive touch to the front sides.



Signature BMW kidney grille with specially designed chrome trim and widened space between the vertical slats.



Filigree chrome strip integrated into the rear bumper between the tailpipes emphasizes the exclusivity of the 760Li.



Twin tailpipes are integrated into the bumper. Distinguished by their unique, trapezoidal shape, each is set into a chrome surround.



Door sills display an illuminated V-12 insignia for a special welcome into the interior.



Burled Walnut Wood with inlay is extended throughout the cabin – even along the front seatbacks and the cupholder frame in the rear central armrest.



Interior door handles are lined in fine Nappa Leather and feature Burled Walnut Wood trim with inlay.



Interior trim strips in Burled Walnut Wood with inlay enhance the refined look of the dashboard and center console.

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Natural elegance.



Get into the 740i and stretch out in the rear passenger space. As you sit back, notice how the seats support you firmly, yet comfortably. Lavishly upholstered in exquisite Venetian Beige Nappa Leather, it is an elegant complement to the Dark Graphite Metallic exterior. Classic 19-inch Multi Spoke (Style 235) light alloy wheels with run-flat[1] all-season tires[2] complete the timeless look.

[1] Run-flat tires do not come equipped with a spare tire and wheel.
[2] Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.



Fine Line High-Gloss Wood trim encircles the cabin, setting off the Venetian Beige Nappa Leather to perfection. The effect: dramatic, uplifting – and unforgettable.

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The M Sport Package.

The M Sport Package for the BMW 7 Series Sedan adds sportiness to awesome power.

The M Sport Package drives the 7 Series' potent performance to a higher level. The exterior body styling is made more purposeful with the M Aerodynamic kit, with its striking front and rear bumpers and side sills painted in body color. The powerful impression is enhanced by black shadowline trim around windows and doors, and a choice of 19-inch or 20-inch M light alloy wheels. Entering the cabin, an aluminum door sill featuring the tri-color M logo greets you. A thick M sport multi-function steering wheel with paddle shifters, Anthracite headliner and M footrest let you know that this is a different breed of 7 Series Sedan.

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Door sill finishers with M logo underscore the 7 Series with M Sport Package's credentials.



Three-spoke leather-wrapped multi-function M sport steering wheel features reduced diameter, special thumb rests and shift paddles.



Front and rear bumper trim in dark chrome complements the high-gloss shadowline trim.



Double Spoke (Style 303M) M light alloy wheels, 20 x 8.5 front, 20 x 10.0 rear, with 245/40 front, 275/35 rear **run-flat[1] performance tires.[2]**



V Spoke (Style 302M) M light alloy wheels, 19 x 8.5 front, 19 x 9.5 rear, with 245/45 front, 275/40 rear **run-flat[1] performance tires.[2]**
Also available: **V Spoke (Style 302M)** 19 x 8.5 M light alloy wheels with 245/45 **run-flat[1] all-season tires.[2]**

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powered by M

[1] Run-flat tires do not come equipped with a spare tire and wheel.
[2] Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow conditions.

BMW Individual. The most personal way to drive a BMW.

For those who dream of a vehicle that reflects their own personalities: the BMW Individual collection.

The BMW Individual collection of dramatic paints, leathers and trims takes the BMW 7 Series to all-new heights of quality and luxury. Only the finest, perfectly matched materials are selected to create each expertly handcrafted interior.

BMW Individual exterior colors are noted for their brilliant, iridescent effects. For example, BMW Individual Citrin Black Metallic is inspired by the citrine, a gemstone that is extremely rare in its natural form. The stone owes its characteristic yellow color to microscopic embedded particles. A similar effect is created by the pigment in the paint that makes the surface appear as if the finest gold dust is glimmering through the deep Olive Black, giving the BMW Individual 7 Series a brilliant gleam.

Inside, BMW Individual fine-grain Merino Leather in sumptuous Caramel with gorgeous piping creates a feeling of perfect comfort – an impression underlined by the extensive use of Merino Leather in the door mirrors and center console. Walnut Honey Wood interior trim, with its warm tones and exclusive grain, emphasizes the balanced elegance of the cabin.



Available on the App Store

Experience BMW Individual interactive with the BMW Individual iPad® App.



V Spoke (Style 228 I) 19 x 8.5 front, 19 x 9.5 rear light alloy wheels with 245/45 front, 275/40 rear run-flat[1] performance tires.[2]



BMW Individual Champagne Full Merino Leather interior and a Champagne Alcantara headliner.



BMW Individual Caramel Full Merino Leather interior.



V Spoke (Style 301 I) 20 x 8.5 front, 20 x 10.0 rear light alloy wheels with 245/40 front, 275/35 rear run-flat[1] performance tires.[2]



BMW Individual Champagne Full Merino Leather interior with Walnut Honey Wood interior trim.

[1] Run-flat tires do not come equipped with a spare tire and wheel.
[2] Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow conditions.

Wheel and tire specifications are subject to change. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit **bmwusa.com**, select the BMW model of your choice, and click on **"Features & Specs."**

The BMW Individual 7 Series Sedan in Citrin Black Metallic paint.





BMW Individual Caramel Full Merino Leather interior with Walnut Honey Wood interior trim.

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Exterior colors.

300 Alpine White Non-metallic

668 Jet Black Non-metallic

A83 Glacier Silver Metallic

A17 Mojave Metallic

A96 Mineral White Metallic

A72 Cashmere Silver Metallic

A84 Milano Beige Metallic

475 Black Sapphire Metallic

416 Carbon Black Metallic

A52 Space Gray Metallic

B40 Liquid Blue Metallic

B90 Dark Graphite Metallic

A89 Imperial Blue Metallic

B38 Midnight Blue Metallic



BMW Individual

X02 Citrin Black Metallic

X03 Ruby Black Metallic

S34 Azurite Black Metallic

X04 Moonstone Metallic

Upholstery colors.

LCSW Black Dakota Leather

LCEW Ivory White/Black Dakota Leather

LCD5 Saddle Brown Dakota Leather

NASW Black Nappa Leather

NADH Oyster Nappa Leather

NAEW Ivory White/Black Nappa Leather

NADF Venetian Beige Nappa Leather

NAD5 Saddle Brown/Black Nappa Leather



BMW Individual

ZBOW Opal White Full Merino Leather

ZBC8 Platinum/Black Full Merino Leather

ZBCR Caramel/Black Full Merino Leather

ZBP6 Champagne Full Merino Leather

ZBP5 Amaro Brown Full Merino Leather

ZBWT Canyon Brown Full Merino Leather

Leather on all seating surfaces; other components may be Leather or Leatherette.

For details on the availability of standard and optional exterior paints and upholstery materials and colors, please visit **bmwusa.com/byo.**

The pages in this section of the brochure show available colors and materials for the BMW 7 Series Sedan. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your authorized BMW center. They will be happy to show you original samples.

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Interior trims.



4B7 Fine Line High-Gloss Wood



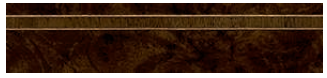
4CA Ash Grain Wood



437 Light Poplar Wood



4CB Fine Line Matte Wood



4B8 Burled Walnut Wood with inlay



BMW Individual



XEX White Ash Grain Wood



XE6 Walnut Honey Wood



XE8 Piano Finish Black

Recommended color combinations.

		BMW upholstery colors								BMW Individual upholstery colors					
Interior colors		Dakota Leather			Nappa Leather					BMW Individual Full Merino Leather					
Upholstery colors		Black	Ivory White	Saddle Brown	Black	Oyster	Ivory White/Black	Venetian Beige	Saddle Brown/ Black	Opal White	Platinum/Black	Caramel/Black	Champagne	Amaro Brown	Canyon Brown
BMW exterior colors															
Alpine White Non-metallic		•	•	•	•	•	•	•	•	•		•			•
Jet Black Non-metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Glacier Silver Metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Mojave Metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Mineral White Metallic		•	•	•	•	•	•	•	•	•	•	•	•		•
Cashmere Silver Metallic		•	•	•	•	•	•	•	•	•	•		•		
Milano Beige Metallic		•	•		•	•	•	•	•	•	•	•	•		
Black Sapphire Metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Carbon Black Metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Space Gray Metallic		•	•	•	•	•	•	•	•	•	•	•	•		
Liquid Blue Metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Dark Graphite Metallic		•	•	•	•	•	•	•	•	•	•	•	•		
Imperial Blue Metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	
Midnight Blue Metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Individual exterior colors															
Citrin Black Metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Ruby Black Metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Azurite Black Metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Moonstone Metallic		•	•		•	•	•	•		•	•	•	•		
BMW interior trims															
Fine Line High-Gloss Wood		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Ash Grain Wood		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Light Poplar Wood		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Fine Line Matte Wood		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Burled Walnut Wood with inlay		•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Individual interior trims															
White Ash Grain Wood		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Walnut Honey Wood		•	•	•	•		•	•	•	•	•	•	•	•	•
Piano Finish Black		•	•	•	•	•	•	•	•	•	•	•	•	•	•

Leather on all seating surfaces; other components may be Leather or Leatherette.

For details on the availability of standard and optional exterior paints, upholstery materials and colors, and interior trims, please visit **bmwusa.com/byo.**

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Equipment features and options.



Full LED headlights for both high and low beams project an intense white light that simulates daylight for excellent visibility. Convenient features that improve visibility include Adaptive functionality, Cornering Lights, four headlight-rings based on BMW's iconic Corona design, and Automatic high beams.



Xenon Adaptive Headlights optimize road illumination when entering a turn or corner, helping to enhance visibility when driving at night. Adaptive sensors continuously monitor the angle of the steering wheel to determine the direction in which your vehicle is heading. The outer headlights swivel accordingly, up to 15 degrees left or right.
Xenon low- and high-beam headlights illuminate the road ahead and to the side with brilliant clarity. An auto-leveling feature adjusts for varying passenger and cargo loads. **LED Corona headlight rings** that frame the perimeter of both headlights and high beams also act separately as Daytime Running Lights and parking lights.



LED foglights improve visibility while adding a distinctive nighttime look.



Taillight cluster with taillight, brakelight and turn-signal indicators incorporate LED technology for greater visibility with enhanced contrast between light and dark elements. **Adaptive Brakelights** warn following vehicles by increasing in brightness when the intensity of your braking action is increased.



High-gloss shadowline trim surrounds the front and rear side windows and window recess covers in high-gloss black. The trim on the B-pillar, the rear door window guides and the mirror base and triangle are also in high-gloss black.



Comfort Access unlocks and lets you start the vehicle simply by carrying the remote fob in a pocket or purse. Hands-free trunk opening gives you a quick and easy way to open the trunk, even with your arms full of groceries or luggage.
Lighting includes rear reading and footwell lights, exit lights and vicinity lights in the side-view mirrors and door handles.
Soft-close feature uses small electric motors to gently close all four doors and the trunk lid.



BMW xDrive intelligent all-wheel-drive system distributes drive power flexibly and variably to the front and rear axles for maximum traction, directional stability and driving safety on any road, in any weather.



Tailpipes integrated in the bumper of the BMW 740*i*/740Li and 740Li xDrive, as well as the 750*i*/750Li and 750*i*/750Li xDrive models, are rhombus-shape and fitted with a chrome frame.

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Equipment features and options.



V Spoke (Style 425) 18 x 8.0 light alloy wheels with 245/50 **run-flat[1] all-season tires.[2]**



Multi Spoke (Style 235) 19 x 8.5 light alloy wheels with 245/45 **run-flat[1] all-season tires.[2]**



V Spoke (Style 426) 19 x 8.5 light alloy wheels with 245/45 **run-flat[1] all-season tires.[2]**



Double Spoke (Style 253) 20 x 8.5 front, 20 x 10.0 rear light alloy wheels with 245/40 front, 275/35 rear **run-flat[1] performance tires.[2, 3]**



V Spoke (Style 302M) 19 x 8.5 front, 19 x 9.5 rear light alloy wheels with 245/45 front, 275/40 rear **run-flat[1] performance tires.[2, 3]**
Also: 19 x 8.5 light alloy wheels with 245/45 **run-flat[1] all-season tires.[2]**



Double Spoke (Style 303M) 20 x 8.5 front, 20 x 10.0 rear light alloy wheels with 245/40 front, 275/35 rear **run-flat[1] performance tires.[2, 3]**



V Spoke (Style 301 I) 20 x 8.5 front, 20 x 10.0 rear light alloy wheels with 245/40 front, 275/35 rear **run-flat[1] performance tires.[2, 3]**



V Spoke (Style 228 I) 19 x 8.5 front, 19 x 9.5 rear light alloy wheels with 245/45 front, 275/40 rear **run-flat[1] performance tires.[2, 3]**



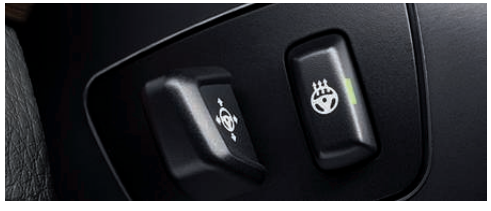
Three-spoke leather-wrapped multi-function sport steering wheel lets you keep both hands on the wheel while adjusting cruise control and audio functions, Voice command, and your BMW-tested, Bluetooth® enabled mobile phone.[4]



Three-spoke leather-wrapped multi-function M sport steering wheel includes a thick, textured rim and thumb indents designed for performance driving. Racecar-inspired steering wheel-mounted paddle shifters let you upshift and downshift, while multi-function buttons allow you to adjust various comfort features while keeping both hands on the wheel.



8-speed STEPTRONIC automatic transmission with Adaptive Transmission Control (ATC) provides extremely fast synchronized shifting in either the Sport or Manual shift mode. By increasing the number of gears to eight, the transmission provides a more efficient shifting sequence and improved fuel economy.



Heated steering wheel quickly warms up to a comfortable temperature at the touch of a button – a welcome feature in winter.



Four-zone automatic air conditioning delivers draft-free ventilation. In front, automatic climate control includes fully separate left/right controls, solar sensor, automatic recirculation, and heat-at-rest feature. The rear cabin offers left/right temperature-controlled outlets and auto ventilation.

[1] Run-flat tires do not come equipped with a spare tire and wheel.
[2] Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.
[3] Performance tires are not recommended for driving in ice and snow conditions.
[4] Check for a list of BMW-tested mobile phones at your authorized BMW center or **bmwusa.com/bluetooth**.

Wheel and tire specifications are subject to change. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit **bmwusa.com**, select the BMW model of your choice, and click on **"Features & Specs."**

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Equipment features and options.



Instrument cluster displays speedometer, tachometer, fuel gauge and engine oil temperature. Below the four dials is a high-resolution Info Display that shows data such as current fuel consumption, range, on-board computer functions, mileage and trip information.
Black Panel Display technology shows the instrument cluster as a matte black surface when the ignition is switched off, with only the chrome rings of the circular instruments visible in 3-D. When the ignition is switched on, the chrome rings turn into full circles, and the dials and displays appear. Turning on the ignition also activates the Check Control messages.



Driving Dynamics Control adjusts driving characteristics at the press of a button. Selecting the ECO PRO mode encourages an efficient driving style. Choosing COMFORT, COMFORT+, SPORT or SPORT+ mode adjusts the engine-throttle response, shift characteristics and power-steering assist. Another button disengages the traction control feature when driving on sand, gravel, or deep or packed snow.



Integrated Owner's Manual offers fast, direct access to all vehicle-specific information. The Owner's Manual can be accessed by using the iDrive Controller and is shown on the Control Display. The content is presented using multimedia, including animations and dynamic graphics, for optimum clarity.



iDrive Controller is the central command element for the iDrive system. It can be rotated, pushed and tilted to operate various functions via the Control Display. Additionally, four frequently selected menus – media, radio, telephone and Navigation system – can be called up using direct menu-control buttons.



Ceramic package for controls, such as the iDrive Controller bezel, audio controls and front and rear ventilation controls, presents a deep black glazed finish for a rich, custom look and unique feel.



Surround-view Camera displays video images of approaching traffic on the Control Display. Side-view Cameras in the front bumpers show traffic approaching the sides of the front of the vehicle, such as when exiting a garage or parking space. The Top-view Camera provides images of the road alongside the doors, taken by cameras in the exterior mirrors.



Control Display shows the functions of the iDrive Controller, as well as the vehicle settings, radio and Navigation system. Located next to the instrument cluster at an ideal viewing height and distance, the color monitor is glare-free with high resolution.



Enhanced Active Cruise Control[1] combines the Active Cruise Control functions with front- and rear-mounted cameras. In heavy stop-and-go traffic, it automatically reacts, maintaining a preset distance from the vehicle ahead, and stopping when necessary.



HiFi 16-speaker sound system features Dirac Live technology with Digital Sound Processing, Surround mode, two subwoofers, and 600-watt digital nine-channel amplifier.



Premium anti-theft AM/FM stereo CD/MP3 audio system offers Radio Data System (RDS), Auto-Store, and 3-channel FM diversity antenna.



Eight memory buttons allow the driver and front passenger to store and then easily access the most frequently used functions of the iDrive system: the Navigation system; the audio system, including specific radio stations or CD tracks; and stored phone numbers for your compatible Bluetooth enabled mobile phone.



iPod® and USB adapter lets you connect iPods, MP3 players, USB sticks and mobile phones to the audio system. Titles are displayed as you scroll through, using the radio controls, steering wheel buttons or the iDrive Controller. An **Auxiliary input port** lets you connect an external audio source, such as an iPod or MP3 player.

[1] Cruise control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.

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Equipment features and options.



10-way power adjustable front seats with a slender new design include a memory system for driver's seat, steering wheel and outside mirrors.





Heated front seats are a welcome feature in cooler weather. With the touch of a button, the driver and front passenger can individually select from three heat settings.
Heated rear seats keep left and right rear-seat occupants comfortably warm.



Active Ventilated seats gently blow warm or cool air through the micro-perforations in the leather to keep seat occupants comfortably dry in hot weather and warm in colder weather.



Lumbar support in the front seats adds four-way power-adjustable support for the lower back. Lumbar positions can be customized with up/down and in/out adjustments.



Front armrest with lockable, integrated storage compartment opens up to allow access to the iPod® and UBS adapter port. The armrest also conceals the Smartphone Integration adapter.

20-way Multi-contour seats conform to your body to provide optimum support and exceptional comfort over long distances. In addition to horizontal, vertical and angled adjustments, seats include an articulated upper backrest, adjustable backrest width, adjustable thigh and adjustable side support, Comfort headrest (two-way power, two-way manual "relax headrest"), and four-way power-adjustable lumbar support. Both driver's and front-passenger's seats also include Active Head Restraints and memory function.



Rear Comfort seats offer power-adjustable bliss for two rear-seat passengers. Headrests can be adjusted up or down; the backrest angle and seat position can also be adjusted; and the center console adds the convenience of cupholders and a storage compartment.



Power sunshades for rear window and rear-side windows afford protection from the heat and glare of the sun, while shielding occupants from prying eyes.



Seat adjustments for the driver's and front passenger's seat positions and head-restraint heights are accessible on the side of each seat. Additionally, all of the driver's seat settings, as well as the exterior mirrors and steering column settings, are retained with a memory function located on the driver's-door armrest. The individual settings for two separate drivers can be retained with the driver's seat memory function.



BMW Apps, a feature of the BMW ConnectedDrive interface, allows an iPhone® iOS 4.x and up to play apps specially modified for BMW.
Smartphone Integration for iPhone and similar devices allows access to stored music, can improve signal reception, and recharges the phone battery. Visit your BMW center or bmwusa.com/bluetooth for compatible phone models.



Massaging function relaxes back muscles to give a soothing sense of well-being. Multiple air chambers generate a wave-like motion from top to bottom, while six rotating elements stimulate the back from the shoulders to the lumbar region.



Vanity mirrors automatically illuminate when accessed. They are integrated into the roofliner of long-wheelbase models, directly in front of the two outer rear seats.



Power two-way glass moonroof with remote, expanded one-touch operation, slides back or tilts up to let in as much fresh air and sky as you like, while a wind deflector helps keep the wind out. Includes a sliding interior sunshade.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit **bmwusa.com**, select the BMW model of your choice, and click on **"Features & Specs."**

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Equipment features and options.



Rear-seat entertainment includes two 9.2-inch color screens integrated into the front seatbacks, as well as headphones and Auxiliary input connections. These tilt-adjustable screens can be operated independently. An additional Controller allows easy operation of all audio and video sources in the vehicle, as well as the Navigation system and phone.



Rear Controller, part of Rear-seat entertainment, is integrated into the center console. This allows rear-seat passengers to operate audio and video sources as well as other functions, such as Mobile Office and other BMW ConnectedDrive features.



Comfort Access system offers convenient keyless access to your vehicle when you carry the remote key in a pocket or purse. The hands-free trunk-lid opening function automatically unlocks and opens the trunk when you stand behind the vehicle and move your foot under the center of the rear bumper. You can also unlock the doors merely by touching the door handle.
Automatic soft-close feature uses small electric motors to gently pull all four doors shut the last few inches.



Cupholders are integrated into the center console – two in the front center armrest and two in the rear.



Ski bag allows up to four pairs of skis or other long objects to be transported cleanly and safely, while protecting the vehicle interior from damage. When not needed, it can be stored out of sight in the rear center armrest.



Ambiance lighting adds the drama of a warm light that runs from front to rear beneath the inner door ledge. Interior lighting also includes soft white rear reading and footwell lights, illumination of the front center armrest storage compartment, indirectly lit door pockets, exit lights, and proximity illumination in the outside door handles. In addition, footwell and B-pillar lighting now comes in two color options: white and amber.

Get the latest information on BMW standard and optional features, packages and technical specifications.
Visit **bmwusa.com,** select the BMW model of your choice, and click on **"Features & Specs."**

Original BMW Accessories.



Star Spoke (Style 311) 21-inch light alloy wheels in Liquid Black, and BMW Replacement M Performance Carbon Fiber Mirror Caps.



BMW Coat Hanger is designed to help reduce any vision obstruction caused by hanging garments in the rear, the BMW Coat Hanger can be mounted on the back of front-seat headrests.



BMW iPad® holder clips onto the back of the front-seat headrest and rotates 360° – perfect for watching films, composing emails, etc.
Note: Not available for vehicles equipped with Rear-seat entertainment.



Snap-in Adapter with USB interface plays stored music through your vehicle speakers, charges the phone and accesses the car antenna for better reception.



BMW Floormats fit perfectly and add to the interior's good looks while protecting the carpet from grime.

Driving a BMW is always a special experience, which can be enhanced even further with Original BMW Accessories. Benefit from innovative solutions combining unique ideas, stunning design and supreme functionality. Discover the wide range of Original BMW Accessories available to you, enhancing such vehicle aspects as the exterior, interior, technology, transporters protection and details to customize your vehicle. For additional information on Original BMW Accessories, please visit your authorized BMW center or
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CRAFT YOUR OWN BMW – AT BMWUSA.COM/BYO.



At BMW, we want you to create your own Ultimate Driving Machine® That's why BMW offers one of the widest model ranges of any luxury automotive manufacturer. And each BMW model offers its own universe of personalizing possibilities.

It's easy to get the latest information on your favorite BMW model. Simply visit **bmwusa.com** and click on the BMW model of your choice. Select **"Features & Specs"** to see all the standard features and available options and packages, as well as technical specifications.

Then create the exact BMW model that fulfills your needs by clicking on **"Build Your Own"** – or just visit **bmwusa.com/byo.** Here you'll be able to select from among the many interior and exterior colors and trims, personalizing options and value-added packages. Build a BMW model that reflects your style, then view it in 360° detail. At the press of a button, see payment and financing options, get a same-day quote, download a product brochure and even schedule a test drive. BMW makes it easier than ever to make your ultimate driving dreams come true, at **bmwusa.com.**

		740i	740Li	740Li xDrive	ActiveHybrid 7
Weight					
Unladen	lbs	4310	4350	4525	4680
Weight distribution, front/rear	%	50.2 / 49.8	50.2 / 49.8	51.5 / 48.5	48.7 / 51.3
Engine					
Type / cylinders / valves per cylinder		TwinScroll Turbo / Inline 6 / 4	TwinScroll Turbo / Inline 6 / 4	TwinScroll Turbo / Inline 6 / 4	TwinScroll Turbo / Inline 6 / 4
Displacement	cc	2979	2979	2979	2979
Bore/stroke	inch	3.3 / 3.5	3.3 / 3.5	3.3 / 3.5	3.3 / 3.5
Nominal output/rpm	hp	315 / 5800-6000	315 / 5800-6000	315 / 5800-6000	350 / 5800-6000
Maximum torque/rpm	lb-ft	330 / 1300-4500	330 / 1300-4500	330 / 1300-4500	360 / 1300-4500
Compression ratio	:1	10.2	10.2	10.2	10.2
Fuel tank capacity	gal	21.1	21.1	21.1	20.1
Fuel grade		unleaded premium gasoline	unleaded premium gasoline	unleaded premium gasoline	unleaded premium gasoline
Transmission					
Gear ratios – 8-speed automatic					
I / II / III	:1	4.71 / 3.14 / 2.11	4.71 / 3.14 / 2.11	4.71 / 3.14 / 2.11	4.71 / 3.14 / 2.11
IV / V / VI	:1	1.67 / 1.29 / 1.00	1.67 / 1.29 / 1.00	1.67 / 1.29 / 1.00	1.67 / 1.29 / 1.00
VII / VIII / R	:1	0.84 / 0.67 / 3.30	0.84 / 0.67 / 3.30	0.84 / 0.67 / 3.30	0.84 / 0.67 / 3.32
Final drive ratio	:1	3.08	3.08	3.08	2.93
Performance					
Acceleration 0-60 mph[1]	sec	5.6	5.6	5.4	5.6
Fuel consumption[2]					
City/Highway	mpg	TBD	TBD	TBD	TBD
Electrical system					
Battery capacity	Ah	90	90	90	90
Alternator output	A	210	210	210	200
	W	2940	2940	2940	2800

[1] BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.
[2] EPA-estimated figures are for comparison purposes only. Fuel economy figures not available at time of printing. Please go to bmwusa.com for the most up-to-date fuel consumption information. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

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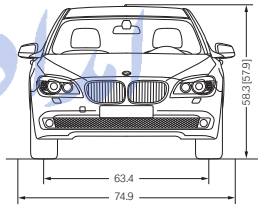
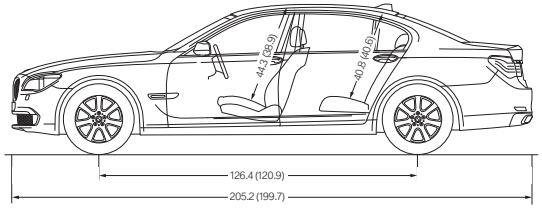
	750i	750i xDrive	750Li	750Li xDrive	760Li
Weight					
Unladen lbs	4575	4745	4660	4800	5015
Weight distribution, front/rear %	51.1/48.9	52.4/47.6	51.3/48.7	52.3/47.7	51.6/48.4
Engine					
Type/cylinders/valves per cylinder	TwinPower Turbo/8/4	TwinPower Turbo/8/4	TwinPower Turbo/8/4	TwinPower Turbo/8/4	TwinPower Turbo/12/4
Displacement cc	4395	4395	4395	4395	5972
Bore/stroke inch	3.5/3.5	3.5/3.5	3.5/3.5	3.5/3.5	3.5/3.1
Nominal output/rpm hp	445/5500	445/5500	445/5500	445/5500	535/5250
Maximum torque/rpm lb-ft	480/2000-4500	480/2000-4500	480/2000-4500	480/2000-4500	550/1500-5000
Compression ratio :1	10.0	10.0	10.0	10.0	10.0
Fuel tank capacity gal	21.1	21.1	21.1	21.1	21.1
Fuel grade	unleaded premium gasoline	unleaded premium gasoline	unleaded premium gasoline	unleaded premium gasoline	unleaded premium gasoline
Transmission					
Gear ratios – 8-speed automatic					
I/II/III :1	4.71/3.14/2.11	4.71/3.14/2.11	4.71/3.14/2.11	4.71/3.14/2.11	4.71/3.14/2.11
IV/V/VI :1	1.67/1.29/1.00	1.67/1.29/1.00	1.67/1.29/1.00	1.67/1.29/1.00	1.67/1.29/1.00
VII/VIII/R :1	0.84/0.67/3.32	0.84/0.67/3.32	0.84/0.67/3.32	0.84/0.67/3.32	0.84/0.67/3.32
Final drive ratio :1	2.81	2.81	2.81	2.81	2.81
Performance					
Acceleration 0-60 mph[1] sec	4.7	4.6	4.8	4.6	4.5
Fuel consumption[2]					
City/Highway mpg	TBD	TBD	TBD	TBD	TBD
Electrical system					
Battery capacity Ah	90	90	105	105	90
Alternator output A	210	210	210	210	220
W	2940	2940	2940	2940	3080

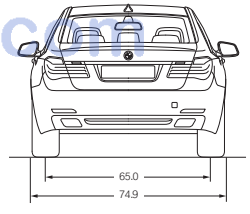
[1] BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

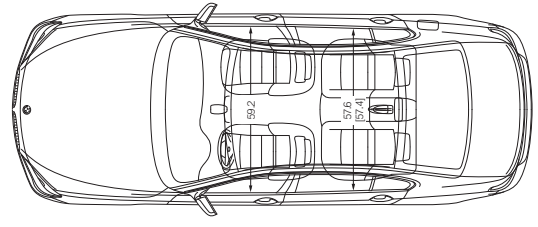
[2] EPA-estimated figures are for comparison purposes only. Fuel economy figures not available at time of printing. Please go to bmwusa.com for the most up-to-date fuel consumption information. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

	740i 740Li 740Li xDrive ActiveHybrid 7	750i 750i xDrive 750Li 750Li xDrive	760Li
Wheels			
Tire dimensions front/rear	245/50	245/45	245/45
Wheel dimensions front/rear	18 x 8.0	19 x 8.5	19 x 8.5
Material	light alloy	light alloy	light alloy









All dimensions of the technical drawings in inches and apply to all models.
Figures in ( ) refer to the 7 Series "i" models where different; additional figures in [ ] refer to 740i, 750i and 750i xDrive where different.

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For more details on BMW Ultimate Service and the BMW Maintenance Program, visit your authorized BMW center or log on to **bmwusa.com/ultimateservice.**

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For the ultimate in coverage, add the optional **BMW Assist Convenience Plan.**[5] You'll enjoy unlimited access to personalized Directions, Traffic and Weather reports, as well as our Concierge feature, which can send a destination address and phone number, such as a restaurant or hotel, right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if its battery is discharged. BMW Online allows access to up-to-date fuel prices and the latest weather forecasts, as well as Bloomberg's stock indices and the powerful reach of the Google Maps database – delivered to the iDrive Display right inside your vehicle.

BMW's unique **TeleService,** included in the BMW Assist Safety Plan, continually monitors specific parts that are subject to wear and tear – including the engine oil, micro-filter, spark plugs, brake linings and various fluids – as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your authorized BMW center, which will then call you to schedule a service appointment. You don't have to keep track of when your vehicle requires routine maintenance. An added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible. And because they use only Original BMW Parts, you can rely on expert fit and long-lasting BMW quality. For more details on TeleService, visit **bmwassist.com.**

BMW Roadside Assistance is provided free of charge for the first four years – with no mileage limit. Call **1-800-332-4BMW (4269)** for friendly on-the-road help, 24/7, anywhere in the United States, Canada and Puerto Rico. This includes everything from flat-tire changes, emergency gasoline and lock-out service, to towing, alternative transportation and even trip-interruption benefits. This service also provides valuable trip-routing advice.

BMW Virtual Center. If you get the sudden urge to shop for a BMW but your authorized BMW center is closed, there's good news – the BMW Virtual Center is open 24 hours a day! Log on to **bmwusa.com/byo,** and choose the model that interests you. Configure the BMW of your dreams, and see what the monthly payments would be. You can even send the specifications to your authorized BMW center, apply for financing, or request a test drive – all online!

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[1] See your authorized BMW center for details on these limited warranties.
[2] The BMW Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY 2004 and later BMW vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. The maintenance coverage period is for the first 4 years or 50,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid and additives, battery, tires, wheels, wheel alignment and tire balancing. All work must be performed by an authorized BMW center. See the Service and Warranty Information booklet for specific terms, conditions and limitations. Further information can also be obtained from your authorized BMW center.
[3] BMW Assist with 4 years of Safety Plan services is standard. In order to receive BMW Assist services, a subscriber agreement must be completed and transferred to the BMW Assist Response Center. GPS and underlying wireless services must be available and functioning; vehicle ignition must be turned on (except for Door Unlock and Stolen Vehicle Recovery), battery charged and connected and vehicle's electrical system operational; services may be limited to certain geographic areas. Call toll-free **1-888-333-6118,** go to **bmwassist.com,** or visit your authorized BMW center for additional program details. Services are subject to the terms and conditions of your subscriber agreement.
[4] Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit **bmwusa.com/bluetooth.**
[5] Requires BMW Assist Safety Plan subscription. Services are subject to the terms and conditions of your subscriber agreement. Please go to **bmwassist.com** for additional details on the optional Convenience Plan.
[6] Subject to credit approval and other terms and conditions.
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BMW and the environment.

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That year, ecological sustainability was also declared one of BMW's core strategic principles; it is now firmly anchored in our entire production chain. It starts with the development of fuel-saving and alternative vehicle concepts, continues with environmentally friendly production processes, and ends with innovative recycling methods. This effort has been recognized worldwide; in 1999, BMW AG – the parent company of BMW of North America and BMW Manufacturing Co. in Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index. It has remained on the Index ever since; moreover, since 2005, BMW has been voted the world's most sustainable automobile manufacturer. At BMW, we strive for and achieve high performance in all we do.

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